



ANNUAL REPORT

ASSOCIATED STUDENTS, INC.

2022-2023

ANNUAL STATEMENT



Laura de La Garza Garcia
Executive Vice-President



Sandra M. Gallardo
Executive Director

As a new year ends for the 2022-2023 ASI Board of Directors, we are proud to say another set of goals and priorities have been met to tailor to the needs of our diverse student population at Sacramento State.

This year, like many others, came with challenges and times of uncertainty. However, the Board of Directors was able to not only create and collaborate with campus partners and ASI departments to bring unforgettable experiences to its students but also was able to represent students from various backgrounds.

We collected professional clothing to distribute to the student population so that they may have appropriate and professional attire to tackle a job interview. We collaborated with the Division of Inclusive Excellence and SSSP to bring various affinity centers together to showcase the diverse student culture present in our campus through a Cultural Celebration. Lastly, we continued to share ASI's mission to recognize and amplify the voice of Sacramento State students.

I could not be more proud of the ASI Board of Directors for taking on such big responsibilities this year and having less than 9 months to complete such ambitious strategic priorities.

To our ASI employees, Sacramento State students, and campus community, thank you and congratulations on another year full of success, laughter, fun and service.

To our students, always remember that you have a forever home in ASI.

Stingers Up!

ASI BOARD OF DIRECTORS

President.....	Salma Pacheco
Executive Vice President	Laura de La Garza Garcia
Vice President of Finance.....	Dhruvisha Budhani
Vice President of University Affairs.....	Dominguez Estrella
Vice President of Academic Affairs.....	Nataly Andrade-Dominguez
Director of Arts & Letters.....	Adoreil Ayoubgoulan
Director of Business.....	Azriel Nicdao
Direction of Education.....	Zabdiel (Z) Mejia Diaz
Director of Engineering & Computer Science	Tej Panchal
Director of Health & Human Services.....	Christopher Campbell
Director of Natural Science and Mathematics.....	Jadie Beltran
Director of Social Science & Interdisc. Studies.....	Veronica Boulos
Director of Undeclared Students	Shachee R. Baraiya
Director of Graduate Studies.....	Urvashi Babbar/Justin Hurst
University President's Designee	Bill Hébert Jr
University CFO's Designee	Gina Curry

ADVISORS

ASI Executive Director.....	Sandra M. Gallardo
ASI Director of Finance & Administration.....	Mark Montalvo
CSSA Liaison.....	Miguel Guerrero
Faculty Senate Representative	Jennifer Lundmark/Sharyn Gardner
Residence Hall Association Representative.....	Christopher Gill
Division of Inclusive Excellence Representative.....	Robert Reyes

STAFF

Parliamentarian	Tamara Dunning
Recorder.....	Lisa Dalton
Administrative Assistant.....	Eveli Rocha

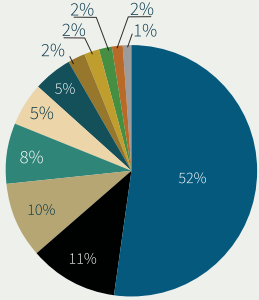


STATEMENT OF FINANCIAL POSITION

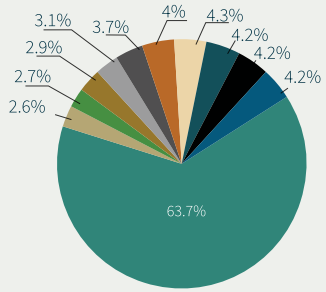
ASSETS	2023	2022
Cash and Cash Equivalents	\$13,433,703	\$12,142,185
Accounts Receivable — Net	189,417	319,221
Interest Receivable	22,521	17,100
Student Activity Fees Receivable		
— held by Sacramento State	506,844	473,912
Deposits and Prepaid Expenses	72,255	106,078
Inventory	254,009	91,453
Due from Related Parties	1,176,804	629,268
Capital Assets — Net of Accumulated Depreciation	1,431,799	1,397,832
Right-of-Use Asset — Operating, Net	14,506	—
Total Assets	\$17,101,858	\$15,177,049
LIABILITIES		
Accounts Payable	\$726,228	\$258,130
Accrued Payroll and Related Liabilities	565,793	496,560
Unearned Revenue	1,326,861	962,697
Due to Related Parties	164,619	98,074
Funds Held for Campus Organizations	307,365	365,576
Funds Held for Student Organizations	881,955	771,240
Lease Liability — Operating	14,506	—
Note Payable	113,712	148,023
Total Liabilities	\$4,101,039	\$3,100,300
NET ASSETS		
Without Donor Restrictions:		
Board Designated	6,696,719	5,831,094
Undesignated	6,304,100	6,245,655
Total Net Assets	13,000,819	12,076,749
TOTAL LIABILITIES AND NET ASSETS	\$17,101,858	\$15,177,049

DOLLARS FOR CLUBS

ASI STUDENT EMPLOYMENT GRANTS



Academic	\$64,200
Cultural	\$13,800
Special Interest	\$12,000
Sports	\$9,600
Sororities	\$6,600
Recreation	\$6,000
Greek Council	\$3,000
Fraternities	\$2,400
Service	\$1,800
Political	\$1,800
Religious	\$1,200



Other	\$223,172
Financial Wellness	\$15,000
Peer Assisted Resource Center (PARC)	\$15,000
Student Service Center	\$15,000
First-Year Experience Space Go-to Crew	\$14,885
Dreamer's Resource Center	\$14,130
Career Tracks Programs	\$12,826
Asian Pacific Islander Desi American Student Center	\$10,930
Partnerships to Advance the Value of Education (PAVE)	\$10,232
Peer Assisted Learning (PAL)	\$9,553
Community Engagement Center	\$9,272

STATEMENT OF ACTIVITIES

REVENUES

	2023	2022
Student Activity Fees	\$4,785,009	\$4,757,717
Program Service Fees	4,035,384	3,283,887
Government Grants and Contracts	1,732,984	1,450,291
Financial Service Fees	178,635	168,508
Investment Income	229,911	38,434
Cash Contributions	229,170	138,661
Other Income	346,339	377,830
Fundraising Events	810	409
Total Revenues	11,538,242	10,215,737

EXPENSES

Programs	8,671,284	7,360,086
Administration	1,949,888	1,845,309
Total Expenses	10,621,172	9,205,395
Change in net assets before taxes	917,070	1,010,342
Less: Unrelated business income taxes (benefit)	(7,000)	—
Change in Assets	924,070	1,010,342
Net Assets w/o Donor Restrictions — Beginning of the Year	12,076,749	11,066,407
Net Assets w/o Donor Restrictions — End of the Year	\$13,000,819	\$ 12,076,749

STUDENT ENGAGEMENT AND OUTREACH

- ▶ **4,209 students** attended 22 events hosted by SEO in Fall 2022–2023. A **60% increase** from academic year 2021-2022.
- ▶ **239 volunteer hours** contributed by students through the H.E.A.T. program.
- ▶ ASI instagram followers **grew by 10.9%**, for a total of **8,629 followers**.
- ▶ KSSU hosted **4 campus wide** events (Speed Friending, World College Radio Day, Dance Marathon: Monster Mash, Fuego Night) and provided DJ & PA services for **27 ASI and campus events**.
- ▶ **529 Safe Rides requests** were processed. ASI reimbursed Sac State students a total amount of **\$10,887** for ride shares and other car safety expenses.
- ▶ Food Pantry was awarded **\$3,300** for a pilot reusable menstrual product program used to buy and distribute **286 products**. It helped students gain **access to the otherwise expensive products** and supporting the University's **sustainability initiative**.



Safe Rides Program Student Testimonial

“It’s great that ASI IS helping our students with safe rides as it something we don’t have to worry about when we have financial issues or problems going on. Thank you for the program and the team who is making it great!”

AQUATIC CENTER

- ▶ **2,071 youth** served at summer camps an **8% increase** from the previous year.
- ▶ Lake Natoma was **closed for 21 days** due to the high water flow passing over the Nimbus Dam. Think of it as 30,000 basketballs pouring into Lake Natoma per second!
- ▶ Aquatic Center **implemented the “Raptor” system** for on-site background check for all volunteers, making them compliant with Safe Sport USA’s requirements.



2,071 youth served in summer camps
8%↑ increase from previous year

ACCOUNTING SERVICES & STUDENT SHOP

- ▶ The Student Shop provided **121 free legal aid** consultations to Sac State students—a **66% increase** from 2021-2022.
- ▶ The Student Shop provided **141 free notary appointments**.
- ▶ **600 caps and gowns donated** to the Homeless World Cup.
- ▶ **Successfully implemented** a new P2PE PCI compliant point of service system after a year-long implementation process.

121 free legal aid consultations
141 free notary appointments +



Employee Retirement Highlight

“Work, I Learn, I Play, this is the mantra of ASI and the mantra we follow in Accounting Services. As my tenure with ASI comes to an end during the summer of 2023, I am so grateful to have worked with employees that are knowledgeable, efficient, and believe the customer come s first. I could not have made it this long without such a great team. My managers of Mari, Humberto, and Gerald have always been there for support and valuable collaboration during challenging times. Thank you, ASI, for allowing me to be part of a great organization and where the students always come first.”

— Mark Montalvo, ASI Director of Finance & Administration (2011-2023)

CHILDREN'S CENTER

- ▶ Children's Center was **awarded 21% more in state contracts** to support student childcare needs for a total of **\$1,597,139**.
- ▶ Re-accredited through NAEYC (National Association for the Education of Young Children) for a total of **17 years of accreditation**.
- ▶ **2 years of 100% parent satisfaction** as polled in a yearly parent survey.
- ▶ **68,275 free diapers** distributed to Sac State parents in need through a partnership with the Sacramento Food Bank.



17 yrs of national NAEYC accreditation



Student-Parent Testimonial

“I am an only parent of a beautiful baby girl. After finding out I was pregnant I went back to school to build the best life possible for her, but without any help I found myself on the brink of defeat more than once. When I received notification that we were accepted to receive help from the ASI Children's Center I cried tears of joy. [...] The environment is welcoming in all aspects, from the administration who are knowledgeable and kind, to the teachers who are compassionate, patient, and clearly love children. I wouldn't be able to make my dreams come true if it weren't for the ASI Children's Center.”

STUDENT GOVERNMENT



- ▶ **500 pieces of clothes** distributed via a mobile clothing closet.
- ▶ In collaboration with the Carlson Center promoted student entrepreneurship by providing two **\$1,000 grants** to student entrepreneurs through the Student Entrepreneurship Empowerment Development (SEED) Grant.
- ▶ Inaugural “Glimpse of the World” Cultural Celebration featured **6 cultural performances, 5 cultural fashion shows** and hundreds in attendance.

PEAK ADVENTURES

- ▶ **95 outdoor trips and clinics** with **1,073 total** participants.
- ▶ **14% increase** in the number of offerings and **30% increase** in the number of overall participants.
- ▶ Supported **50 First Year Experience classes** at the Challenge Center for a total of **1,250 students**.

95 outdoor trips & clinics
1,073 participants



Trip Participant Student Testimonial

“Being at Sacramento State has really changed my lifestyle. Especially being a Peak Adventures fan. I participated in outdoor adventures Peak Adventures offered such as Apple Hill (twice), a visit Old Sacramento, Midtown Bike Adventure, and the Old Sugar Mill. It’s about how inspiring the staff are in Peak Adventures [...]. Thank you to Peak Adventures for making my 3 years at Sacramento State as breathtaking and rewarding as possible. Sac State! Number 1! Stingers Up!”

— Eliot Park, recent Sac State graduate

