

Student Marketing and Outreach
October 09, 2023
In-Person Meeting 4:00 PM
Summit Room, 3rd floor Union

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

- I. CALL TO ORDER – 4:03pm**
- II. INSTAGRAM/WEBSITE** – The committee discussed what they would like to do with the Instagram and ASI website. The members looked at the feasibility of both platform changes.
- III. SUGGESTION BOXES DESIGN** – the committee discussed the feasibility and details of the suggestion boxes.
- V. ANNOUNCEMENTS** – the Chair announced that ASI scholarships are now out and encouraged the members to apply.
- VI. ADJOURNMENT – 4:52pm**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal at h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.