

Student Marketing and Outreach
October 23, 2023
In-Person Meeting 4:00 PM
Summit Room, 3rd floor Union

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

- I. CALL TO ORDER – 4:01pm**
- II. VICE CHAIR AND SECRETARY APPOINTMENTS** – The Vice Chair and Secretary were appointed to the committee by a unanimous vote.
- III. INSTAGRAM/WEBSITE** – The committee worked on the revisions to the ASI website and continued to discuss the feasibility of who would manage the Instagram.
- IV. SUGGESTION BOXES PLANNING** – the committee discussed the feasibility of who would manage the suggestion boxes comments.
- V. ANNOUNCEMENTS** - none
- VI. ADJOURNMENT – 4:59pm**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal at h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.