

Student Marketing and Outreach
September 25, 2023
In-Person Meeting 4:00 PM
Canyon Room, 3rd floor Union

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

- I. CALL TO ORDER – 4:07pm**
- II. COMMITTEE RECRUITMENT** - The committee members discussed the possible avenues and platforms to reach and recruit students to the committee
- III. COMMITTEE ADVERTISEMENT** - The committee members discussed creating a flyer for the committee and possible other forms of advertisement
- IV. RECAP OF GOALS** - The committee revisited the goals that were discussed at the previous meeting and added more goals
- V. COMMITTEE GOALS PLANNING AND WORK GROUPS** - The committee created action items for the goals. One of the committee members gave a presentation about the possible things we can fix on our ASI website.
- VI. ANNOUNCEMENTS** - none
- VII. ADJOURNMENT – 5:00pm**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal at h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.