

**Student Marketing and Outreach**  
**January 29, 2024**  
**In-Person Meeting 4:00 PM**  
Canyon Room, 3rd floor Union

*The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.*

**I. CALL TO ORDER at 4:05pm**

**II. WEBSITE UPDATE/BOARD PHOTOSHOOT**

- Photoshoot of the board by February 27th so it can be posted on the Instagram

**III. INSTAGRAM PLANNING**

- After the board pic shoots posted, it was suggested that it would be a good idea to highlight the achievements of the board members so that the student population sees the goodness of having ASI board members
- Bingo with the Board event - cottonwood suite, valentine's day, 5:30-7:30pm, 1970s election theme
- Need to schedule photographer; promote Bingo with the Board event and ASI Scholarship

**V. ANNOUNCEMENTS - none**

**VI. ADJOURNMENT at 4:59pm**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal at [h.atwal@csus.edu](mailto:h.atwal@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.