ASI STUDENT GOVERNMENT

ABOUT

Associated Students is governed by a Board of Directors which is comprised of a majority of students elected by the student body of Sacramento State. Student representation and advocacy is their primary focus and passion. The Board of Directors is committed to providing students with the opportunity to be fully involved in the governance of the University and the development of an exciting campus life.

DEPARTMENT MISSION

Student Government's purpose is to lead the Sacramento State community in serving the diverse needs of Sacramento State students by promoting leadership development, shared governance, relationship building, community betterment, and lifelong personal and professional growth.

ASSOCIATED STUDENTS AT CALIFORNIA STATE UNIVERSITY, SACRAMENTO (ASCSUS) LONG TERM DIRECTIONAL STATEMENTS

ASCSUS will work to ensure that students have a significant role in the governance of the University.

ASCSUS will work to ensure that campus life enables all members of our diverse student body to have a strong sense of campus community which will continue during their college years and beyond.

ASCSUS will work to ensure that quality programs and services are provided which respond to the changing needs of our dynamic student population.

ASCSUS will work to ensure that learning outside the classroom opportunities are available for students in order to foster personal and professional growth.

ASCSUS will work to ensure strong positive links between the campus community and the broader Sacramento community.

ASCSUS will seek out ways to encourage students to participate in programs and utilize services.

ANNUAL PRIORITIES: 2025-2026

1.0 INNOVATION AND CAREER READINESS

2.0 CAMPUS SAFETY

3.0 JUSTICE, EQUITY, DIVERSITY, INCLUSION (JEDI)

4.0 FINANCIAL AFFORDABILITY AND LITERACY

5.0 ACCESSIBILITY AND RETENTION

ACTION PLAN

1.0 INNOVATION AND CAREER READINESS- ASI will promote student innovation and career readiness by supporting student entrepreneurs through partnerships with local organizations, campus partners, and Alumni.

TEAM
Coordinators: PRES, EDU & BHC
Communicators: BUS & ECS
Planners: EVP, VPUA & SSIS
Researcher: VPF, NSM & GRAD

1.1 Increase student participation in entrepreneurial efforts

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
1.1.1 Promote innovation and entrepreneurial events	Foster a culture of innovation and entrepreneurship by collaborating across colleges to host interdisciplinary events that showcase student entrepreneurs, emphasize the value of innovation in every major, and expand hands-on opportunities for students to participate in entrepreneurial initiatives **ALL BOARD**	**Social Media Impact:** Collaborative ASI posts show 10% higher engagement than host-only posts. **Student Participation:** Event attendance grows by 10% compared to last year	April 2026	
1.1.2 Revitalize the Student Entrepreneurship Empowerment Development Grant (SEED grant)	Revitalize the SEED Grant with the Carlsen Center of Innovation and Entrepreneurship to support student Start- ups. **PRES, VPF, BUS & ECS**	Increase number of student applicants by 15% in comparison to the number of applicants in 2023.	February 2026	
1.1.3 Expand support for the SEED grant applicants.	Provide mentorship workshops for SEED Grant finalists and recipients to offer guidance, support, and resources that strengthen their startup ideas. **VPF, BUS, EDU & NSM**	At least 2 workshops provided for the SEED grant recipients.	April 2026	

1.2 Increase student engagement with campus partners surrounding career readiness
Increase student engagement with campus partners by strengthening collaborations around career readiness, creating more opportunities for internships, mentorship, and skill-building experiences that prepare students for the workforce.

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
1.2.1 Co-Host Networking Mixers between Alumni and Sac State students	Expand student access to professional networks by hosting student– professional mixers that foster collaboration with local professionals and	Co-host two event mixers. **Student Participation:** Increase student	April 2026	

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
	alumni. **ECS, NSM, GRAD**	attendance by 10 students at ASI-supported mixers to exceed.		
1.2.2 Professional Development Workshop Series	Strengthen career readiness by offering and promoting workshops with campus partners that build resumes, interviews, and professional skills. **VPUA, EDU, HHS, NSM & SSIS**	Host a minimum of 1 career readiness workshop per academic semester with campus partners like the career center. Measure improvements in career readiness through pre- and post-workshop surveys	April 2026	

2.0 CAMPUS SAFTEY- ASI will elevate campus safety through a comprehensive approach that includes free physical and psychological self- defense training as well as mental and health wellness support.

TEAM
Coordinators: PRES & HHS
Communicators: EVP, VPUA & EDU
Planners: AL & DPWY
Researcher: VPF, VPAA & BUS

2.1 Free physical and psychological self- defense training

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
2.1.1 Free self-defense seminars	Collaborate with campus partners to offer free self-defense seminars that equip students with practical safety skills. **PRES & HHS**	A minimum of 15 students will attend each workshop this year.	February 2026	
2.1.2 Psychological preparedness	Increase student awareness and preparedness by providing education on campus safety, including psychological readiness, situational awareness, stress-management strategies, and compliance with SB 967 ("Yes Means Yes" legislation). **VPUA, VPAA, AL & HHS**	A minimum of 50% of participants report greater awareness and preparedness for potential safety situations.	February 2026	

2.2 Accessibility to Campus Safety Resources

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
2.2.1 Centralized place for campus safety resources	Collaborate with campus partners to develop a centralized place on the Sac State app that provides quick access to safety resources. **ALL BOARD**	A Centralized safety resources section is live on the Sac State app by November 2025. At least two social media posts or shoutouts in events to raise awareness of the safety resources section in the Sac State app.	November 2025	

2.3 Promote Mental and Emotional Well-Being

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
2.3.1 Collaborate with campus partners for collaborative self-care workshops.	Host or co-host body, mind and soul wellness workshops like meditation, yoga, healthy eating, etc. **VPF, BUS, HHS, NSM & DPWY**	At least 15 students attended the events.	April 2026	
2.3.2 Use social media channels to promote self-care, wellness and healing.	Share wellness resources including Basic Needs programs (such as the Food Pantry and Basic Needs Resource Center), CARES, Student Health & Wellness etc., as well as recreational and support services like Peak Adventures and the Children's Center to promote student success. **ALL BOARD**	Promote at least 3 resources per academic semester.	March 2026	

3.0 Justice, Equity, Diversity, Inclusion (JEDI) - ASI will reinforce and amplify JEDI by collaborating and coordinating with Cultural and Academic Resource Centers (CARCS), clubs, and committees to foster an environment of belonging for all students.

TEAM
Coordinators: EVP, AL & GRAD
Communicators: PRES, EDU, HHS & BHC
Planners: VPUA, NSM, SSIS & DPWY
Researchers: VPF, VPAA, BUS & ECS

3.1 Collaborate with CARCS, Clubs and Committees

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
3.1.1 Collaborate with CARCS	ASI will collaborate with CARCS on a minimum of two pre-	At least 2 events per semester in	April 2026	

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
	existing or new events per semester **EVP, VPF, AL & EDU**	collaboration with CARCS. Tracking the number of partnerships, student attendance, and participant feedback to measure impact and continuous improvement.		
3.1.2 Collaborate with campus clubs, committees and organizations	Partner with campus groups to co-host or support events, leveraging existing programs or creating new ones to expand student engagement, strengthen ASI's presence, foster partnerships, and support student leadership. **VPAA, EDU, ECS, NSM, SSIS, DPWY & BHC**	Host or promote at least two events per semester in collaboration with the clubs, committees, and/or organizations.	April 2026	

3.2 Create a shared space of belonging for our diverse student body

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
3.2.1 Host/co-host a Multi-Cultural Festival	ASI will host/ co-host a multi-cultural festival with the intention of providing a shared space of belonging to celebrate our diverse student body. **VPF, VPUA, AL, ECS, NSM & BHC**	At least 5 on campus cultural groups/clubs will participate in the event.	April 2026	

4.0 FINANCIAL AFFORDABILITY AND LITERACY- Promote financial affordability and literacy

TEAM
Coordinator: VPF & BUS
Communicators: PRES & EVP
Planners: EDU & HHS
Researcher: ECS & DPWY

4.1 Increase awareness of ASI and university scholarships

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
4.1.1 Utilize social media channels to raise awareness about university scholarships and programs.	Use ASI-managed social media channels to promote university scholarships and programs, providing students with timely information and opportunities to	Publish at least four social media posts or campaigns per semester to promote university	February 2026	

	engage. **ALL BOARD**	scholarships and programs.		
4.1.2 Utilize social media channels to raise awareness about ASI scholarship and programs	Use ASI-managed social media channels to inform and engage students about ASI scholarships and programs, highlighting application opportunities, deadlines, and relevant resources. **ALL BOARD**	Achieve a 10% increase in ASI scholarship applications compared to the previous year.	March 2026	

4.2. Raise awareness on pre-existing ASI Resources				
Activity	**What We'll Do**	**Success Metric/Measure**	**Target Date**	**Progress Report**
4.2.1 Circulate video series explaining how DOC funding works.	Produce and circulate a video series that explains how DOC funding works, providing students and stakeholders with clear, accessible information on funding processes and opportunities. **VPF, BUS, ECS & DPWY**	Ensure the DOC funding video series reaches a minimum of five student clubs or organizations to maximize awareness and engagement.	February 2026	
4.2.2 Highlight Travel Fund for both academic and sports clubs' utilization.	**ALL BOARD**	Sharing at least 3 targeted communications per semester (emails, social media posts, newsletter features).	February 2026	
4.2.3 Awareness on student fee breakdown.	**VPF, ECS & GRAD**	Completion of 2025-2026 fees breakdown document	February 2026	
4.3 Promote and Cultivate a Culture of Philanthropy				
Activity	**What We'll Do**	**Success Metric/Measure**	**Target Date**	**Progress Report**
4.3.1 Collaborate with campus partners and expand donor engagement efforts	Involve student voices in donor engagement by featuring student stories at events such as Give Sac State Day. Work with University Advancement and Alumni Center to reach out to donors. **PRES, VPF & BUS**	In partnership with University Advancement, feature at least 3 student stories per semester including at donor events, including Give Sac State Day. Reach out to a	April 2026	

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
		minimum of 10 individual donors.		
4.3.2 Engage with student body to fundraise with campus partners, clubs, committees and organizations	**PRES, VPF & ECS**	At least 5 clubs, committees or organizations and involved to raise donations for basic needs and emergency grants	April 2026	

| **5.0 ACCESSIBILITY AND RETENTION - ASI will advance accessibility and retention by expanding awareness of student support, advocating for equity, and aligning with WASC Senior College & University Commission (WSCUC) standards to ensure all CSUS students thrive and graduate**

TEAM
Coordinator: VPAA & DPWY
Communicators: AL & ECS
Planners: VPF
Researcher: VPUA & NSM | | | | |

5.1 Support Enrollment, Engagement and Retention Efforts				
Activity	**What We'll Do**	**Success Metric/Measure**	**Target Date**	**Progress Report**
5.1.1 Engage with the WSCUC steering committee to increase awareness and education about the WSCUC accreditation process	Plan information sessions or town halls to increase and create a podcast episode in collaboration with KSSU to increase awareness about the WSCUC accreditation process and students' specific role in the process. **EVP, VPAA & DPWY**	Host/ co-host at least one information session or townhall and create one podcast episode.	April 2026	
5.1.2 Student outreach efforts in recruiting students	Outreach to the national and international community with the intention to recruit and retain students. Collaborate with campus partners to showcase Sac State's diverse campus resources and offerings **EVP, VPUA, VPAA, ECS, NSM & BHC**	Presentations at least 3 high schools or community colleges Collaborate on a minimum of 2 outreach events or social media posts that capture campus spirit and resources.	April 2026	

5.2 Engage with the Division of Academic Affairs to Enhance the Student Experience				
Activity	**What We'll Do**	**Success Metric/Measure**	**Target Date**	**Progress Report**

5.2.1 Engage awareness related to academic policies (e.g., grade appeals)	Collaborate with academic affairs partners to increase awareness. **VPAA**	Co- host at least one townhall/ workshop with academic affairs partners	April 2026	

| 5.2.1 Engage awareness related to | Collaborate with academic affairs partners to increase | Co- host at least one townhall/ workshop | April 2026 |