



**ASI STUDENT MARKETING AND OUTREACH  
OCTOBER 31st, 2022  
4:00 PM  
CAPITAL ROOM**

**I. CALL TO ORDER-4:06PM**

**II. ROLL CALL**

**III. APPROVAL OF MINUTES OF OCTOBER 17, 2022-Adoreil seconded**

**IV. NEW BUSINESS**

**a. 3 pt. Likert Scale**

i. 20 resources

- Committee discussed how there is too many resources students don't know about
- Brought up transfer students not knowing anything about resources for the most part

**b. Favors**

i. Goodie bags

- Considering more healthier options since Strategic priority members raised concerned of original items not being so healthy

2. Chap stick
3. Healthy snack pack
4. Stickers
5. Handouts

**c. Activity**

i. Survey

ii. Music from KSSU

- Not considering this any longer since music will already be present at popups

iii. SEO Activities

1. KSSU, food and cooking demos from student health

**d. Legislation**

i. Finalizing and seeing if we got approved for funds Wednesday Oct. 26<sup>th</sup>

**V. ANNOUNCEMENTS/UPCOMING EVENTS**

**VI. ADJOURNMENT-4:40PM**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at [Lisa.Dalton@csus.edu](mailto:Lisa.Dalton@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.