



CITY AMBASSADORS MEETING  
University Union, Capital Room, 3<sup>rd</sup> Floor  
November 7, 2019  
4:00 p.m.  
MINUTES

- I. Call to Order - 4:00pm
- II. Roll Call
  - a. 12 members present; 3 guests of the committee
- III. Approved October 10, 2019 and October 24, 2019 minutes.
- IV. Discussion Item
  - a. Committee Issue Areas for the year APPROVED: Housing/Homelessness, Transportation, Community Resources
  - b. Vice-Chair and Outreach Coordinator Appointment- Chair will be reviewing candidates and appointing for 11/21 meeting
- V. Announcement
  - a. Daylon- Christopher Cabaldon to be hosting forum on campus, Chair will send out announcement to committee via email
  - b. Samantha- River Clean-Up on November 16, 2019
- VI. Discussion Item - 4:05
  - a. Presentation by David Gonsalves, Chief of Staff, Councilmember Jeff Harris, District 3, City of Sacramento
    - i. Neighborhood is up and coming, a blight, but the City would like to rebrand it and fulfill its full potential. What does committee think about surrounding neighborhood?
    - ii. Committee
      1. Virginia: Can do more with space, create more affordable housing
      2. Sam: More accessibility with transportation



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3. Gabby: Better maintained and more accessible bike trails
4. Daylon: More accessible transportation methods such as JUMP Bikes or scooters
5. Migdalia: More ethnic restaurants that represent the community, security guards at night, increased lighting
6. Maria: Area between 65<sup>th</sup> street and Elvas feels unsafe
7. Ellen: Businesses in the area close early, having more activities at night may draw more students
8. Gregory: Having businesses open later as well as housing geared towards young professionals
9. Aileen: Increased lighting in the area
10. Samantha: More businesses geared towards college students
11. Roshelle: Homelessness around campus is an issue, not student friendly like other campuses
12. Ellen: Add trees, murals, any visuals to get rid of industrial feel
13. Christian: Student-oriented businesses and nightlife
14. Savannah: City should coordinate with CSUS students to plant trees, paint murals, or clean up area in general to have students be invested in their community
15. Maria: Nightlife for students

iii. David – Stakeholder naming ideas?

1. Committee: Incorporate CSUS in rebranding of area so that it is not generic.

VII. Adjournment – 5:00pm

If you need accommodations, please call 916-278-6784.



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