

**Dhruvisha Budhani**  
Director of Undeclared Students

**To: ASI Board of Directors**

**From: Dhruvisha Budhani**  
Director of Undeclared Students

**Subject: 2021-2022 End of Year Board Report**

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### **General Information**

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### **A Special Note to Our Hornets**

*Dear Hornets,*

*Saying goodbye is a bittersweet feeling. Eventually everyone moves on, but I am happy to have served on the board. As my term comes to an end, I want to appreciate everyone who has supported me. I would not have been successful without your support fellow students. One thing I have learned in my position is to never give up and stop trying. The people around you are here to help so please don't hesitate to reach out to anyone. Being a student is a hard long journey, I also want to congratulate all our graduating seniors. I hope you all have a great summer and welcome the next board with open arms. They are here to serve you.*

*Until next time. Stingers up!*

*Dhruvisha Budhani*

### **Internal Committee Accomplishments**

#### **Student Marketing and Outreach committee**

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions. The meetings are held every other Monday 4-5pm. The committee decided to promote basic needs resources on and off campus, so we collaborated with CARES for basic needs resource fair and conducted a survey.

## **University Committee Accomplishments**

### **Friends of Library**

Friends of Library meets first Friday of every month and this academic year we just discussed normal reports as well as ways to promote and carry out membership drive. I suggested the committee that we could possibly collaborate with the Alumni Association in the future.

### **Student Fee Advisory Committee**

Student Fee Advisory committee works around your schedule to decide the meeting times but it usually falls on Friday. The committee meets to discuss and fee changes requested by departments while we also choose the departments we want to audit in the start of the semester.

### **Student Sustainability Steering Committee**

Student Sustainability Steering Committee also works around your schedule and does not have a set meeting time. This academic year we looked over various project proposals that would benefit Sacramento State and voted to adopt one to the committee to work together.

## **2021-2022 Director of Undeclared Students Strategic Priorities**

### **Strategic Priorities**

*List the priorities you worked on and what you did for each to fulfill them.*

<i>Priorities</i>	<i>Assessment &amp; Deadline</i>	<i>Work Done</i>
1.2.1 Host at least (2) two academic specific events	Held at least two (2) academic specific events to support majors/colleges per year  End of Year	<i>Academic Success Panel held on Dec. 2. Spring Jeopardy event held on April 29th.</i>
1.3.2 Collaborate with campus partners to support their efforts with internship and volunteer opportunities	Held meeting with campus partners to determine best form of support From meeting, execute initiative  End of Year	<i>Meeting with career center held, Career Fair to be held on March 1. Complete for mid-year.  Held a meeting with campus partners. Promoted the career fair.</i>

2.2.1 Advocate for student wellness regarding COVID-19	<p>Promoted COVID-19 safety guidelines to campus community via social media Hosted at least one event to promote student wellness regarding COVID-19 Met with Student Health &amp; Counseling to determine best ways to advocate for student wellness regarding COVID-19</p> <p>End of Year</p>	<i>Tabling with Pop up Pantry for the month of April. Had a great turnout and got face coverings, sanitizers and covid tests. Will be April 18.</i>
4.1.3 Collaborate with SEO on follower loop giveaway	<p>Collaborated with SEO to hold a follower loop giveaway each semester</p> <p>Mid-Year</p>	<i>Collaborated with SEO and had a follower loop giveaway.</i>
4.1.5 Establish a podcast in collaboration with KSSU to promote ASI	<p>Collaborated with KSSU to host at least 5 podcasts throughout the year</p> <p>End of Year</p>	<i>Recorded and posted more than 5 podcast episodes with various student guests</i>
4.3.1 Partner with sustainability department and stakeholders on initiatives	<p>Met with sustainability department to discuss current initiatives and meeting climate action plan goals Executed at least one (1) initiative regarding sustainability each semester</p> <p>End of Year</p>	<i>Held Earth Week events – ride your bike, Succulents in the Sun. Collaboration with other clubs</i>
<i>All Board Priorities</i>		
1.1.3 Promote Alumni Center & Alumni Associations' initiatives on social media	All ASI Board members attend at least one (1) Alumni Center or Alumni Association	<i>Promoted on social media</i>

	event and repost at least one (1) initiative	
1.3.1 Promote internship, job & volunteer opportunities on social media	All board members repost at least one (1) volunteer, job and internship opportunities on social media each semester	<i>Promoted on social media</i>
2.1.2 Promote financial resources through social media and marketing	All board members posted about ASI Scholarships each semester  All board members reposted at least two (2) additional forms of financial resources	<i>Promoted on social media</i>
4.1.2 Promote ASI positional accounts	Each board member gains at least 200 followers from the beginning of their term  Add at least 200 followers, total of 400 by end of year	<i>Gained 400+ followers</i>
4.4.1 Increase student engagement with CSSA through their meetings and initiatives	Support OGA department in CIVIC Challenge  All board members attended at least one (1) CSSA or Board of Trustees Meeting for at least three (3) hours	<i>Promoted on social media Attended a CSSA meeting in November.</i>
5.1.1 Share Food Pantry & Free Groceries Pop Up information	All board members reposted at least (2) post on social media regarding information about the ASI Food Pantry and Free Groceries Pop Up	<i>Promoted on social media</i>

	Events each semester	
5.1.2 Support CARES office on housing initiatives	All board members reposted information on housing resources for students on social media at least once (1) each semester	<i>Promoted on social media</i>
5.1.4 Promote and advocate for initiatives to bridge the digital divide	All board members reposted technological resources provided by campus (ex. discount laptop program, long term laptop or hotspot loan, etc.) at least two (2) times each semester	<i>Promoted on social media</i>

### **Noteworthy Events and Initiatives**

*Highlight any noteworthy events and initiatives that you have attended or planned*

August 2021

25 President's Fall Address to Campus

September 2021

2 ASI Tabling at Library Quad

9 ASI Tabling at Library Quad

10 ASI Tabling at Library Quad

November 2021

4 ASI reflects on 65 years of student experiences

12 ASI Podcast recording

12 Meeting with Dean German

12 Friends of Library committee meeting

January 2022

21 Identity Workshop  
26 Meeting with Emily Robinson regarding Convocation  
31 Paying Homage Panel Dry Run

*February 2022*

14 Anti-racism Convocation: Paying Homage Panelist  
16 Student Sustainability Steering Committee

March 2022

9 Meet and Greet with Board of Directors  
11 Basic needs resource fair follow up w/ Danielle Munoz and Lusine  
11 Student Fee Advisory Committee  
30 Wellness and Safety Fair at Library Quad

April 2022

8 KSSU 30th Anniversary Reception  
12 Basic Needs Resource Fair