

**Gabriel Conejo Gallegos**  
ASI Executive Vice President

**To:** ASI Board of Directors

**From:** Gabriel Conejo Gallegos  
ASI Executive Vice President

**Subject:** September 2024 - October 2024 Board Report

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### **General Information**

**Office Hours:**

Tuesdays: 12:45-2:45 pm  
Thursdays: 12:45-2:45 pm

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### **A Special Note to Our Hornets**

Hi Hornets!

Midterms are coming up, and I want to send you some encouragement as we work through the semester. Whether you've been at Sac State for a while or it's your first time taking midterms, know that you're important, and we're all in this together.

This part of the semester can be stressful, but remember that it's okay to take things one step at a time. There are resources and people here to help you—don't be afraid to reach out if you need support. We, as your student leaders, are always here for you.

Also, don't forget to take care of yourself! Make sure you're getting enough rest, staying hydrated, and taking short breaks to relax. School is important, but so is your health and well-being.

I'm wishing you all the best for your midterms and the rest of the semester. You've got this, Hornets!

With love,  
G.C.G. EVP

## **Internal Committee Updates**

### ***ASI Green Team***

9/23/2024 –2<sup>nd</sup> Meeting of this Semester

During the committee meeting, we discussed collaborating with UTAPS to explore potential carpool incentives for students. An email has already been sent to UTAPS to arrange a meeting to discuss possible topics, including offering a discount or lower price for carpool permits. One idea involves offering a credit to students who have already purchased a permit, with the stipulation that the discount will apply when they buy another permit for the following semester. We also talked about updating the website to make it more interactive, aiming to encourage more students to purchase carpool permits or consider alternative transportation options. Another key point was making the carpool application more accessible online to simplify the sign-up process for students.

In addition, we brainstormed creating fun videos or promotional materials to showcase the benefits of carpooling and promote carpool permits in general. We also considered developing materials to encourage students to stay on campus and utilize resources or attend activities—such as the Union Game Room or Relaxation Station—instead of leaving during peak traffic hours.

10/07/2024 –3<sup>rd</sup> Meeting of this Semester

During the meeting, we continued our efforts to collaborate with UTAPS to explore potential carpool incentives, with Jeff Dierking leading these efforts. We are currently awaiting a response from UTAPS regarding the possibility of a meeting to gather data on carpool permits and discuss feasible solutions. It was also noted that in 2004, the ASI Board passed a resolution in support of reducing the cost of carpool permits. The resolution, introduced by Joshua L. Wood (V.P. of University Affairs) and Angel Barajas (Director of Social Sciences & Interdisciplinary Studies), emphasized the environmental and logistical benefits of carpooling, such as reducing traffic congestion and creating a cleaner campus environment. The resolution urged UTAPS to implement policies that included increasing the number of carpool spaces, placing them in more attractive locations, reducing the cost of carpool permits, extending carpool availability hours, and promoting government programs that encourage carpooling. The committee had the same idea before I noticed this and would still see it as beneficial to pass an updated one.

This historical resolution highlights ASI's ongoing commitment to supporting carpooling initiatives, and we aim to build on this by exploring modern solutions for incentivizing carpool participation.

***ASI Student Social Justice and Equity Council***

9/23/2024 –2<sup>nd</sup> Meeting of this Semester

During the meeting, we discussed exploring gaps in DOC funding for clubs and the potential reformation of scholarships. The committee is actively working on developing a survey that will be distributed to cultural clubs, affinity centers, and the student body at large. This survey aims to gather feedback and insights on how funding and scholarship programs can better serve these groups and identify any existing gaps or areas for improvement. The results of the survey will guide our next steps in addressing these concerns.

10/07/2024 –3<sup>rd</sup> Meeting of this Semester

During the meeting, we continued exploring gaps in DOC funding for clubs and the reformation of scholarships. The committee developed a survey that will be sent out to students in the coming week to gather data on their awareness and experiences with DOC funding and scholarship opportunities. The survey includes questions aimed at determining whether students are familiar with DOC funding, whether they feel ASI can do more to promote it, and if the current scholarship categories make them feel eligible to apply. The data collected will help us identify areas where we can improve both the promotion and accessibility of these financial resources.

***ASI Student Marketing and Outreach***

9/23/2024 –2<sup>nd</sup> Meeting of this Semester

During the committee meeting, we explored trends and innovative ways to market the ASI Food Pantry, focusing on improving our outreach efforts. We discussed utilizing a Tiny Mic, a Golf Cart, and a GoPro to create engaging promotional videos for the pantry. The conversation also centered around enhancing our marketing strategies through more frequent posts, including contributions from various departments, and increasing the frequency of posts on ASI accounts to better engage students. Additionally, we emphasized the importance of making it clear that ASI is more than just student government. Committee members were tasked with developing a concept for a video, which they will present at the next meeting.

10/07/2024 –3<sup>rd</sup> Meeting of this Semester

During the committee meeting, we focused on strategic planning for the Fall semester, particularly consolidating the promotion of the Basic Needs Center and the logistics surrounding food distribution. A key point raised was the need to avoid confusion between the Basic Needs Center and the Food Pantry, ensuring clear and effective communication. We discussed the importance of having all necessary information to promote the Basic Needs Center effectively to students, emphasizing that successful collaboration relies on having full and accurate details.

Additionally, we will be conducting market research among students to improve our outreach efforts, along with launching a student relations campaign.

In terms of promoting the Food Pantry, we worked on refining the promotion script and outreach strategies. We will reach out to Ryan Choi to collaborate on a video concept featuring two students competing in a cooking challenge. The premise involves an MC explaining the competition as the students fast-forward from the Food Pantry to the Cove, preparing meals within a time limit. The video will showcase the cooking process, with a timer going off when they begin cooking, and judges will determine the winner. We also discussed logistics, including finding participants, filming, and moving forward with the video promotion.

## **University Committee Updates**

### ***Student Fee Advisory Committee***

Meetings are scheduled for later this month.

### ***University Enterprises Inc. (UEI)***

9/19/2024 1<sup>st</sup> Meeting of this Semester

During the meeting, several important topics were discussed and addressed. The committee reviewed and approved a donation and payment to support *Improve Your Tomorrow*. For full transparency, Micheal Lynch is the Co-founder and CEO of IYTU and is a board member. He was asked to leave as this is a conflict of interest and this donation was set to be made before he joined the board. There was also an update on Aramark Dining Services, where the committee discussed and approved an amendment to the existing dining services agreement as Armark wanted to renegotiate their contact with UEI. The fourth-quarter financial statements and the 2023/2024 audited financial statements were presented by Stevens and approved by the committee, they were all clean.

Additionally, an amendment to the bylaws was discussed and approved which removes a board member to make it an odd number for voting and also gives the President of the University the authority to remove board members. The committee also approved a change to the UEI Board retreat date and a modification to the Nine Ten Place Waterfall document. Members were appointed to various committees, and there was a discussion regarding the potential sale of oil and gas rights. Lastly, the committee reviewed a potential modification to the Campus Grants Program, although this item was for discussion only.

## **Strategic Priority Updates**

### **1.1.1 Actively engage in voter registration efforts- ALL BOARD**

Attended Cap Radio/ASI/ Cal Matters Voter Information Event. Organized tabling events for the board like Grocery Pop-ups & CEC Fair.

### **1.1.2 Engage in letters of support**

Working with OGA and Lobby Corps to see what bills they want to support and write resolutions based off those.

### **1.3.1 Collaborate with/host Financial Literacy Event(s)**

Hosting ASI Scholarship information event with VPF.

### **1.3.2 Promote ASI Financial Resources- ALL BOARD**

Sent emails promoting the scholarships to various affinity centers and campus partners.

### **1.3.3 Promote Sac State Financial Wellness- ALL BOARD**

Working to see if the Game of Life event would be a possible collaboration again and possibly sponsoring prizes or food.

### **2.1.1 Meet with Planning Committee to provide feedback**

N/A

### **2.1.2 Attend the Grand Opening**

N/A

### **2.1.3 Promote the Basic Needs Center**

N/A

### **2.2.1 Collaborate on at least one Wellness Initiative**

Setting up a meeting w/ Andrew Reddish to see what initiatives the WELL has and where we can collaborate.

### **2.2.2 Partner with The WELL on at least one nutrition event**

Setting up a meeting w/ Jennifer Campbell to see what initiatives the WELL has and where we can collaborate.

### **2.2.3 Promote the Peer Health Educator Programs**

Setting up a meeting w/ Jennifer Campbell to see what initiatives the WELL has and where we can collaborate. Possibly promoting the Peer health educators at coffee with commuters.

### **3.1.2 Promote with Alumni Center networking events/programs- ALL BOARD**

N/A

## **Office Hours**

- Working on presentations
- Responding to emails
- Met with students interested in internal committees
- Sent emails recruiting students to join committees

- Sent emails promoting ASI scholarships
- Communicated with board members about strategic priorities
- Worked on committee responsibilities and agendas
- Sent emails spreading awareness of university events and tabling events

## **Meetings, Events, & Presentations**

### ***SEPTEMBER:***

9/9/24 – ASI Green Team  
9/9/24 – ASI SSJ & E Council  
9/9/24 – ASI SMO  
9/10/24 – SWANA Center Grand Opening  
9/10/24 – BOD Meeting w/ Justin Gerboc  
9/11/24 – ASI Formal Board Meeting  
9/13/24 – Title IX/DHR Cozen Implementation Meeting  
9/14/24 – Sac State vs. Nicholls Home Game  
9/17/24 – BOD Meeting w/ Kingson Leung  
9/17/24 – Meeting w/ CHIRLA  
9/18/24 – Scholarship Timeline Meeting  
9/18/24 – ASI Working Board Meeting  
9/18/24 – Serna Center’s La Bienvenida  
9/21/24 – CSSA Plenary  
9/21/24 – CSSA Finance Committee  
9/23/24 – ASI Green Team  
9/23/24 – ASI SSJ & E Council  
9/23/24 – ASI SMO  
9/24/24 – Voter Education & Discussion w/ Cap Radio & Cal Matters  
9/25/24 – ASI Formal Board Meeting  
9/26/24 – Meeting w/ SPJ and SQE  
9/28/24 – Football Watch Party: Hornets vs Lumberjacks

### ***BEGINNING OF OCTOBER:***

10/01/24 – Meeting w/ State Hornet  
10/02/24 – ASI Tour & Presentation w/CHIRLA  
10/02/24 – ASI Working Board Meeting  
10/02/24 – Bingo w/ the Board  
10/7/24 – ASI Green Team  
10/7/24 – ASI SSJ & E Council  
10/7/24 – ASI SMO

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**ASI Tabling**

9/28/24 – Football Watch Party: Hornets vs Lumberjacks

10/02/24 – ASI Tour & Presentation w/CHIRLA