

Juliette Lopez
Director of Business

To: ASI Board of Directors

From: Juliette Lopez

Director of Business

Subject: June 23rd, 2025 – September 24th, 2025 Board Report

General Information:

Office Hours:

Monday: 9:00 am – 11:00 am, 3250 ASI Government Office, University Union Wednesday: 9:00 am – 11:00 am, Office of Student Engagement, Tahoe Hall 1030

Contact Information:

Instagram: @sacstateasibus

Email: asibusdirector@csus.edu

Introduction

Hello Hornets!

My name is Juliette Lopez, and I am so grateful to be back as your 2025-2026 ASI Director of Business. A little bit about myself, I am in my fourth year concentrating in General Finance and minoring in Economics and Global Engagement & Leadership.

I look forward to serving the College of Business as a liaison and advocate of the student voice to the campus-wide level. One goal I have is to amplify innovation and career-readiness for students on campus.

Wishing you all the best this semester, Juliette Lopez

College Updates

The College of Business's Office of Student Engagement hosted their annual "Biz Fest" on September 2nd right outside of Tahoe Hall. The College of Business also had a staff and faculty Annual Retreat where they discussed key themes, such as, AI, that they want to delve into over the next three years. The COB is looking forward to what this new school year will bring.





News

On September 10th I met with Bonnie Beevers and Dean Jean-Francois Coget. We discussed a taskforce that Dean Coget is working on AI and technology implementation to address Provost Cameron's priorities and goals for Sac State. I am also working to create a joint council within my college to serve as a sounding board for the COB and a Business Club Union to address some of the needs/wants of the business club presidents.

Committee Updates

Finance & Budget Committee- Appointed on July 29th by the VPF as the 1 non-executive ASI Board member. Had our first meeting on September 16th we introduced the F & B Committee, went over expectations and the timeline and jumped right into discussions on election expenditure limits and how the implementation of slates can affect them.

President's Budget Advisory Committee – Expressed my interest in joining the Committee to the ASI Executive Vice President, ASI Vice President of Finance, and ASI Vice President of University Affairs.

Student Fees Advisory Committee – Expressed my interest in joining the Committee to the ASI Executive Vice President, ASI Vice President of Finance, and ASI Vice President of University Affairs.

Strategic Priority Updates

Our Strategic Priorities were approved at our formal board meeting on September 10th. Below are our general strategic priorities' themes and focuses. I look forward to seeing them come to life and guide our year.

- 1.0: INNOVATION AND CAREER READINESS- ASI will promote student innovation and career readiness by supporting student entrepreneurs through partnerships with local organizations, campus partners, and Alumni.
- 2.0: CAMPUS SAFTEY- ASI will elevate campus safety through a comprehensive approach that includes free physical and psychological self- defense training as well as mental and health wellness support.
- 3.0: JEDI- Justice, Equity, Diversity, Inclusion- ASI will reinforce and amplify Justice, Equity, Diversity, and Inclusion (JEDI) by collaborating and coordinating with Cultural and Academic Resource Centers (CARCS), clubs, and committees to foster an environment of belonging for all students.
- 4.0: FINANCIAL AFFORDABILITY AND LITERACY: Promote financial affordability and literacy.



Juliette Lopez

Director of Business

5.0: ACCESSIBILITY AND RETENTION- ASI will advance accessibility and retention by expanding awareness of student support, advocating for equity, and aligning with WASC Senior College & University Commission (WSCUC) standards to ensure all CSUS students thrive and graduate.

Events/ Calendar

<i>June</i> 23	ASI Swearing in Ceremony
July	
10	Met with ASI President and ASI Executive Vice President
16	Board Orientation with the ASI Associate Director and ASI Executive Director
23	ASI Parliamentarian Training Session
29	ASI Special Working Board Meeting
29	ASI Special Formal Board Meeting
Augus	st

- 14 Meeting with Michael Nguyen
- 15 1:1 with ASI Vice President of Finance
- 17 ASI Board Retreat
- 18 ASI Board Retreat
- 18 ASI Special Board Meeting
- 19 ASI Board Retreat
- 20 ASI Board Retreat
- 21 New Student and Family Convocation
- 22 Nest Fest
- 23 Dr. Vanessa Arnaud's Celebration of Life
- 23 Hornet Day at the Lake
- 27 ASI Presentation for FIN 137
- 28 Swarm Day Group Photo
- 30 Football Watch Party

September

- 2 Biz Fest
- 3 ASI Working Board Meeting
- 3 ASI Presentation for MIS 10
- 3 ASI Presentation for HROB 153
- 5 ASI Presentation at the GE Honors Convocation
- 8 ASI Presentation for MIS 10



Juliette Lopez Director of Business

- 8 ASI Presentation for MGMT 10
- 10 Meeting with Director Bonnie Beevers and Dean JF Coget
- 10 ASI Formal Board Meeting
- 11 ASI Presentation for HROB 101
- 11 ASI Presentation for HROB 155
- 16 ASI Finance & Budget Meeting
- 17 ASI Working Board Meeting
- 19 ASI Presentation for MIS 10
- 19 Meeting with Cameron Law, ASI President, and ASI EVP
- 23 Special ASI Finance & Budget Meeting
- 24 ASI Formal Board Meeting

