

To: ASI Board of Directors

From: Donna Walters
Director of Business Administration

Subject: January 2020 Board Report

General Information:

Office Hours:

Wednesday: 9:30 am – 11:30 am, Office of Student Engagement, Tahoe Hall 1030
Wednesday: 11:30 am – 1:30 pm, ASI Government Office, University Union 3250

Contact Information:

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A Special Note to Our Hornets

Welcome back everyone!

I hope you all enjoyed a restful winter break. I'm super excited to report that the College of Business has some tremendous plans for the Spring 2020 semester that will really help to fulfill the Strategic Priority Initiatives for Enhancing Academic and Student Success!

I will be meeting with the CBA's Associate Dean to project the possibilities of creating a Spring Symposium. Faculty are encouraged to start identifying students who would be interested in partnering on business related research. If you would like to get involved, please email me directly.

Additionally, the Office of Student Engagement is offering up to \$150 per Business Club that registers with their office and completes some minor requirements. Additional perks and benefits are also provided to give your organization more support and success.

Please note that my office hours have changed for the Spring 2020 semester.

Respectfully yours,

Donna "BasicTaq" Walters
ASI Director of Business Administration

College Updates

- Submitted my Spring 2020 Power Point slide with my contact info and office hours for the electronic board.
- Met with Dean Cordeiro to review updates on current projects.

Donna Walters
Director of Business

- Scheduled meeting with Associate Dean, Jaydeep Balakrishnan - Spring Symposium.
- Scheduled meeting with OSE Director, Bonnie Beevers - BizClub Succession Planning.
- Secured the three Business Clubs allotted for the Advisory Council's luncheon on February 11th.
 - MISA
 - Accounting Society
 - MBA Networking Association
- Applied to table during the Spring 2020 Biz Fling.
- Distributed information about ASI to BizClubs tabling during Club Days.

Meetings & Presentations

December 2019

- 9 Monthly Touch Base with Dean Cordeiro
- 9 Preliminary OSE BizClub Succession Planning and Orientation Meeting
- 9 ASI Video Shoot
- 19 CBA Search Committee Orientation

January 2020

- 14 KSSU Radio Show/Podcast Orientation
- 16 ASI Board Mid-Year Retreat
- 17 KSSU Radio Show Marketing/Graphics Meeting
- 17 CBA Search Committee Candidate Deliberations
- 22 Club Café – Joint Council Tabling
- 23 I am ASI! Radio Show/Podcast Dry Run
- 24 I am ASI! Radio Show/Podcast Meeting
- 28 ASI Finance and Budget Committee Meeting
- 29 OSE BizClub Orientation Planning
- 29 ASI Working Board Meeting
- 31 CBA Biz Club Orientation

Events Calendar

December 2019

- 4 CBA Winter Reception

January 2020

- 22 Coffee and Donuts with the Dean
- 28 I am ASI! Radio Show/Podcast

Committee Updates

Search Committee for Associate Dean of Academic Programs – The search committee has selected the top candidates for Skype interviews. The Chair is currently reaching out to each candidate for their availability.

University Foundation Committee – Appointed to the committee for the Spring 2020 semester.

Finance and Budget Committee – Attending weekly meetings for application reviews.

Strategic Priority Updates

- Created the “I am ASI!” radio show and podcast with ASI Graduate Director, to help support the Strategic Priorities listed below.
- The show’s schedule will support the ASI Marketing Committee’s schedule for highlighting ASI Programs and Services.
 - January – Peak Adventures
 - February – Government Office
 - March – Business Office
 - April – Children’s Center
 - May – Aquatic Center
- Live shows are set for Tuesdays during the Spring semester from 2:00pm to 3:00pm.
- Live recordings of the show will be posted to the KSSU website and other popular websites as podcasts.
- Links from the KSSU website will be posted to the ASI website under the “About” section.
- We are currently partnering with KSSU staff for succession planning and promotional efforts.

Strategic Priorities:

1.0 Participate in Advocacy Efforts

- Promote voter engagement (on air)
- 1.1.2 Market voter registration (on air)
- 1.2.1 Support census education (on air)
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- 1.3.2 Disseminates info packet on propositions online (on air and online)
- 1.4.2 Collaborate with OGA to take stance on higher education legislation (on air)
- 1.5.1 Promote CHESS Conference Attendance (on air and online)
- 1.5.2 Promote CSSA advocacy efforts (on air and online)
- 1.6.1 Support the “don't litter our river” campaign. (on air and calendar of events)

2.0 Promote ASI to the Campus

- 2.1.1 Increase number of students on Green Team (on air and online)
- 2.2.1 Collaborate with campus partners to promote ASI events and programs (on air)
- 2.2.3 Spotlight one ASI department each month (on air and online)
- 2.2.4 ASI to utilize screens around campus to advertise ASI events (Radio Show Promo)
- 2.4.1 Wear Board specific Hornet gear for advocacy efforts. (Instagram Live and online)

3.0 Support Basic Needs Initiatives

- 3.1.2 Hold a drive for the ASI Food Pantry (on air)
- 3.2.1 Host a Basic Needs Forum (on air)
- 3.3.2 Support partners on Mental Health Initiatives (on air)
- 3.4.1 Menstrual products. (on air)

4.0 Enhance Academic/Student Success

- 4.1.1 Promote academic focused campus programs (on air)
- 4.2.1 Board education on SMART planner usage (on air and online)
- 4.2.2 Promote Diversity & Inclusion Events/Programs (on air)
- 4.3.1 Raise awareness of existing graduation initiative efforts (on air)