

**Karely Rivera**  
Director of Business

**To:** ASI Board of Directors

**From:** Karely Rivera  
Director of Business

**Subject:** November 2021 Board Report

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### **General Information**

**Office Hours:**

Tuesday: 11:00 am – 1:00 pm, Office of Student Engagement, Tahoe Hall 1030  
Wednesday: 11:00 am – 12:00 pm, ASI Government Office, University Union 3250  
Thursday: 12:00 pm – 1:00 pm, ASI Government Office, University Union 3250  
\*Available by appointment through Zoom if necessary

**Contact Information:**

Email: [asibusdirector@csus.edu](mailto:asibusdirector@csus.edu)  
Instagram: [sacstateasibus](https://www.instagram.com/sacstateasibus)

### **A Special Note to Our Hornets**

*Hello fellow Hornets!*

*Congratulations for making it towards the end of the semester! You should all be extremely proud of yourselves since you have all worked so hard to get here. As we began to wrap up Fall of 2021 make sure to take some time to take care of yourselves, enjoy your thanksgiving weekend with all your loved ones, and eat some delicious food. As this semester will soon come to an end let's reflect on how much we've achieved and began to plan our goals for the next semester.*

*I'll continue staying committed to representing and advocating for students' needs and will continue to show my support in any way that I can. If you have any questions or issues, you'd like to discuss with me don't hesitate to reach out to me through email, Instagram, or at my office hours.*

*Best wishes,*

*Karely Rivera*

## **Internal Committee Updates**

### ***ASI Marketing Committee***

During the last meeting on Thursday November 18<sup>th</sup>, we were given insight on how the alumni panel went and had attendance of about 40 students.” I gave an update on what the Government office is up to, so I mentioned how most of the Board is having their joint kickoff events and what the point of this event is. We were introduced to the new committee chair Kayla and discussed modalities for next semesters committee meetings.

## **University Committee Updates**

### ***Campus Educational Equity Committee***

Held our last meeting on Thursday November 18<sup>th</sup>, where we had a presentation on the Sac Project by Dr. Fong. We also had Equity Strategic Breakout rooms to develop recommendations for actions to take to improve academic success within the student population.

### ***University Union Advisory Group***

Our last meeting was on Tuesday October 27<sup>th</sup> and had no meetings recently to take note of.

## **Strategic Priority Updates**

### ***1.1.2 Host an Alumni Panel to support the 65<sup>th</sup> anniversary of ASI***

-Working alongside the ASI Marketing Committee to support the Zoom online Panel that occurred on November 4<sup>th</sup>

### ***1.3.2 Collaborate with campus partners to support their efforts with internship and volunteer opportunities***

-Meeting set with the Career Center for December 2<sup>nd</sup> at 11 am we had to reschedule to this later date since it collided with our Safe Zone training

### ***4.1.1 Utilize different forms of communication to highlight ASI resources***

-Held meeting with SEO and discussed best ways to collaborate in order to highlight ASI resources will be deciding best course of action

### ***4.1.3 Collaborate with SEO on follower loop giveaway***

-Discussed the loop giveaway with SEO at our meeting and if it will be possible of happening and what it will entail

***4.1.4 Collaborate with ASI departments on ASI 65th Anniversary initiative***

- Constantly attending ASI Marketing committee meetings and have brainstormed ideas along with Director of SSIS for event to collaborate on for ASI 65<sup>TH</sup> Anniversary Initiative

**All Board Priorities**

***1.1.3 Promote Alumni Center & Alumni Associations' initiatives on social media***

***1.3.1 Promote internship, job & volunteer opportunities on social media***

- Promoted Virtual Job and Internship Fair on Instagram stories

***2.1.2 Promote financial resources through social media and marketing***

-Promoted Emergency Financial Aid HEERF and DOC Funding on Instagram

***4.1.2 Promote ASI positional accounts***

-Gained 149 followers since start of term

***4.4.1 Increase student engagement with CSSA through their meetings and initiatives***

- Attended CSSA meeting for 3 hours on November 6

***5.1.1 Share Food Pantry & Free Groceries Pop Up information***

- Visited the ASI Food Pantry and Promoted on Instagram stories

***5.1.2 Support CARES office on housing initiatives***

***5.1.4 Promote and advocate for initiatives to bridge the digital divide***

-Posted on Instagram about the Laptop Discount program for students

## **Office Hours**

*List activities that took place during your office hours, below.*

- Created marketing flyer for our Kickoff this Season with Coffee and Cakepops event
- Worked alongside Director of Undeclared and Director of Graduate Studies to finalize details for our Joint Kickoff event
- Replied to any emails and inquiries

## **Meetings, Events, & Presentations**

*List the events, presentations, and meetings you attended, below.*

### **Meetings**

#### **September 2021**

September 8 ASI Working Board Meeting  
September 10 Board Orientation with Lisa Dalton  
September 14 Board Orientation with Corinne Jones  
September 15 Meeting with Bonnie Beevers (Office of Student Engagement)  
September 15 ASI Formal Board Meeting  
September 17 Board Orientation Sandra Gallardo  
September 22 ASI Working Board Meeting

#### **October 2021**

October 6 Special Board Meeting  
October 7 Nuts & Bolts Training  
October 12 Meeting with Nicki Croly (SO&L)  
October 12 Meeting with Bonnie Beevers (Office of Student Engagement)  
October 13 Monthly meeting with Dean William Cordeiro and Bonnie Beevers  
October 13 1:1 with Nicole Zauner (Coordinator of Student Programs)  
October 13 Formal Board Meeting  
October 19 1:1 with Kavin Chang (President of Finance Club)  
October 20 Meeting with Faith Soltero, UND, and GRAD Directors  
October 20 Working Board Meeting  
October 27 Formal Board Meeting

#### **November 2021**

November 3 Working Board Meeting  
November 4 Monthly meeting with Dean William Cordeiro and Bonnie Beevers  
November 6 CSSA Meeting  
November 10 Formal Board Meeting  
November 17 Meeting with Bonnie Beevers (Office of Student Engagement)  
November 17 Meeting with Sidra Nawaz (Legislative Affairs Coordinator)

November 17 Working Board Meeting  
November 24 Formal Board Meeting

**Committees**

**September 2021**

September 16 ASI Marketing Committee

**October 2021**

October 14 ASI Marketing Committee  
October 21 Campus Educational Equity Committee  
October 26 University Union Advisory Group

**November 2021**

November 18 ASI Marketing Committee  
November 18 Campus Educational Equity Committee

**Campus Events**

**September 2021**

September 16 Mexican Independence Event  
September 23 Open Minds Conversation: COVID-19 and Moving Forward

**October 2021**

October 2 CSUS Men's Soccer Game  
October 5 Virtual Job and Internship Fair  
October 7 ASI Day on the Quad Tabling  
October 15 BizFest  
October 25 Dreamer Ally Training

**November 2021**

November 4 Sugah Cain show  
November 8 National First-Generation Celebration Day  
November 12 Meet the Majors  
November 16 Financial Executives Panel by Beta Alpha Psi and Finance Club  
November 18 Game Night Social for Women in Business  
November 22 Safe Zone Training

**ASI Presentations**

October 18 Presentation in Women in Business Club Meeting  
November 3 Presentation in Financial Planning Association Club Meeting  
November 9 Presentation in Finance Club Meeting  
November 18 Presentation in Accounting Society Club Meeting