

Karely Rivera
Director of Business

To: ASI Board of Directors

From: Karely Rivera

Director of Business

**Subject:** October 2021 Board Report

# **General Information**

#### Office Hours:

Tuesday: 11:00 am – 1:00 pm, Office of Student Engagement, Tahoe Hall 1030 Wednesday: 11:00 am – 12:00 pm, ASI Government Office, University Union 3250 Thursday: 12:00 pm – 1:00 pm, ASI Government Office, University Union 3250

\*Available by appointment through Zoom if necessary

#### **Contact Information:**

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Instagram: sacstateasibus

# A Special Note to Our Hornets

Hello fellow Hornets!

Hope all is going well for you all since we have quickly made it to the middle of the semester! Hoping all your midterms went great and your classes are going well too. Remember that if you need any extra assistance there is campus resources like the Peer and Academic Resource Center (PARC) that offers tutoring Monday- Thursday 8-5pm and Friday 8-4pm take advantage. As well I'm fully aware that as students it's hard to sometimes be mindful of our mental health and when we're not doing well so I highly encourage using the campus resource of the Crisis Assistance and Resource Education Support (CARES) this way as students you can get support to obtain mental wellness.

As Director of Business, I remain dedicated to the commitment of representing and advocating for students' needs. So, as we all continue moving forward always remember that there is people like myself and the Board rooting for you by seeking your best interest as students. If you ever need help finding a resource, want more information, or just need to voice your concerns don't hesitate to reach out to me through email, Instagram, or at my office hours.

Best wishes.

Karely Rivera





## **Internal Committee Updates**

## ASI Marketing Committee

Held our second meeting on Thursday October 14<sup>th</sup>. Discussed final key points for "ASI Reflects on 65 years of Student Experiences" which will be an alumni panel representing all ASI Departments. The panel will be online through zoom on Thursday November 4<sup>th</sup> from 2-3:30pm.

## **University Committee Updates**

### Campus Educational Equity Committee

Held our first meeting on Thursday October 21<sup>st</sup> Introduced myself to the committee. Different groups presented on year end reports and what are upcoming events. Discussed the hardships that students are facing that's causing them to leave Sac State and ways that they can be helped.

#### University Union Advisory Group

Will have our first meeting Tuesday October 27<sup>th</sup> where we will begin with introductions and new business.

## **Strategic Priority Updates**

# 1.1.2 Host an Alumni Panel to support the 65th anniversary of ASI

-Working alongside the ASI Marketing Committee to support the Zoom online Panel happening on November 4<sup>th</sup>

# 1.3.2 Collaborate with campus partners to support their efforts with internship and volunteer opportunities

### 4.1.1 Utilize different forms of communication to highlight ASI resources

- -Meeting with SEO to be determined
- -Promoted ASI Resources at ASI Day on the Quad while tabling, at ASI Presentation in Business club meeting, and on Instagram stories

### 4.1.3 Collaborate with SEO on follower loop giveaway

### 4.1.4 Collaborate with ASI departments on ASI 65th Anniversary initiative

- Assisting in the ASI  $65^{\text{th}}$  Anniversary planning through ASI Marketing committee



#### **All Board Priorities**

- 1.1.3 Promote Alumni Center & Alumni Associations' initiatives on social media
- 1.3.1 Promote internship, job & volunteer opportunities on social media
- Promoted Virtual Job and Internship Fair on Instagram stories
- 2.1.2 Promote financial resources through social media and marketing
- -Promoted Emergency Financial Aid HEERF and DOC Funding on Instagram
- 4.1.2 Promote ASI positional accounts
- -Gained 118 followers since start of term
- 4.4.1 Increase student engagement with CSSA through their meetings and initiatives
- 5.1.1 Share Food Pantry & Free Groceries Pop Up information
- Visited the ASI Food Pantry and Promoted on Instagram stories
- 5.1.2 Support CARES office on housing initiatives
- 5.1.4 Promote and advocate for initiatives to bridge the digital divide

## **Office Hours**

List activities that took place during your office hours, below.

- Contacted Director of Office of Student Engagement to coordinate plans for a Joint Kickoff event
- Replied to any emails and inquiries
- Compiled necessary information for getting in contact with Business Club leaders to determine best way to support them



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## Meetings, Events, & Presentations

*List the events, presentations, and meetings you attended, below.* 

### **ASI Meetings**

## September 2021

September 8 ASI Working Board Meeting

September 10 Board Orientation with Lisa Dalton

September 14 Board Orientation with Corinne Jones

September 15 Meeting with Bonnie Beevers (Office of Student Engagement)

September 15 ASI Formal Board Meeting

September 17 Board Orientation Sandra Gallardo

September 22 ASI Working Board Meeting

#### October 2021

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October 6	Special Board Meeting
October 7	Nuts & Bolts Training
October 12	Meeting with Nicki Croly (SO&L)
October 12	Meeting with Bonnie Beevers
October 13	Monthly meeting with Dean William Cordeiro and Bonnie Beevers
October 13	1:1 with Nicole Zauner (Coordinator of Student Programs)
October 13	Formal Board Meeting
October 19	1:1 with Kavin Chang (President of Finance Club)
October 20	Meeting with Faith Soltero, UND, and GRAD Directors
October 20	Working Board Meeting

### **Committees**

### September 2021

September 16 ASI Marketing Committee

#### October 2021

October 14	ASI Marketing Committee meeting
October 21	Campus Educational Equity Committee Meeting
October 26	University Union Advisory Group Meeting

## **Campus Events**

### September 2021

September 16 Mexican Independence Event

September 23 Open Minds Conversation: COVID-19 and Moving Forward



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## October 2021

October 2 CSUS Men's Soccer Game
October 5 Virtual Job and Internship Fair
October 7 ASI Day on the Quad Tabling

October 15 BizFest

October 25 Dreamer Ally Training

## **ASI Presentations**

October 18 Presentation in Women in Business Club Meeting