

Karely Rivera
Director of Business

To: ASI Board of Directors

From: Karely Rivera
Director of Business Administration

Subject: September 2021 Board Report

General Information

Office Hours:

Tuesday: 11:00 am – 1:00 pm, Office of Student Engagement, Tahoe Hall 1030
Wednesday: 11:00 am – 12:00 pm, ASI Government Office, University Union 3250
Thursday: 12:00 pm – 1:00 pm, ASI Government Office, University Union 3250
*Available by appointment through Zoom if necessary

Contact Information:

Email: asi-busd@csus.edu
Instagram: sacstateasibus

A Special Note to Our Hornets

Hello fellow Hornets!

Hope the beginning of your semester has gone off to a great start! My name is Karely Rivera, and I am the newly appointed ASI Director of Business Administration for the academic year of 2021-2022. I'm in my last year at Sacramento State as a business administration student with a concentration in Marketing and a minor in Communications.

I'm a first-generation college student that's here to represent and advocate for students' needs. With the transition back on campus I want to ensure that all our students are aware of the resources that Sac State has to offer in order to make it a smooth adaptation. If you ever need help finding a resource, want more information, or just need to voice your concerns don't hesitate to reach out to me through email, Instagram, or at my office hours.

Best wishes this semester,

Karely Rivera

Internal Committee Updates

ASI Marketing Committee

Appointed and held first meeting on September 16th, 2021. Introduced myself to the committee and discussed plans for 65th ASI Anniversary event.

University Committee Updates

Campus Educational Equity Committee

Waiting to be approved to be appointed by President Nelsen.

University Union Advisory Group

Appointed and awaiting meeting details.

Strategic Priority Updates

1.1.2 Host an Alumni Panel to support the 65th anniversary of ASI

1.3.2 Collaborate with campus partners to support their efforts with internship and volunteer opportunities

4.1.1 Utilize different forms of communication to highlight ASI resources

4.1.3 Collaborate with SEO on follower loop giveaway

4.1.4 Collaborate with ASI departments on ASI 65th Anniversary initiative

All Board Priorities

1.1.3 Promote Alumni Center & Alumni Associations' initiatives on social media

1.3.1 Promote internship, job & volunteer opportunities on social media

2.1.2 Promote financial resources through social media and marketing

4.1.2 Promote ASI positional accounts

4.4.1 Increase student engagement with CSSA through their meetings and initiatives

5.1.1 Share Food Pantry & Free Groceries Pop Up information

5.1.2 Support CARES office on housing initiatives

5.1.4 Promote and advocate for initiatives to bridge the digital divide

Office Hours

List activities that took place during your office hours, below.

- Contacted Executive Assistant to the Dean to coordinate monthly meetings
- Replied to any emails and inquiries
- Compiled necessary information for September Board Report

Meetings, Events, & Presentations

List the events, presentations, and meetings you attended, below.

ASI Meetings

September 8 Working Board Meeting
September 10 Board Orientation with Lisa Dalton
September 14 Board Orientation with Corinne Jones
September 15 Meeting with Bonnie Beevers (Office of Student Engagement)
September 15 Formal Board Meeting
September 17 Board Orientation Sandra Gallardo
September 22 Working Board Meeting

Committees

September 16 ASI Marketing Committee

Campus Events

September 16 Mexican Independence Event
September 23 Open Minds Conversation: COVID-19 and Moving Forward

ASI Presentations

None at the moment coordinating future presentations in classes and club meetings.