

**Gabriel Conejo Gallegos**  
ASI Executive Vice President

**To:** ASI Board of Directors

**From:** Gabriel Conejo Gallegos  
ASI Executive Vice President

**Subject:** February - March 2025 Board Report

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### **General Information**

**Office Hours:**

Wednesdays: 9:00 am-1:00 pm

**Contact Information:**

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### **A Special Note to Our Hornets**

Hi Hornets!

I hope you're all doing well as we approach midterms! Remember to take care of yourselves during this busy period, and trust in the hard work you've put in. Wishing you the best of luck on your exams, you've got this!

Spring Break is also just around the corner, and I hope you all have the opportunity to rest, recharge, and enjoy some well-deserved downtime.

As always, if you need any support or have questions, please don't hesitate to reach out. I'm here to help.

Wishing you continued success and a relaxing Spring Break!

With love,  
G.C.G. EVP

## **Internal Committee Updates**

### ***ASI Green Team***

02/10/2025 –2<sup>nd</sup> Meeting of the Spring Semester

The committee continued to work closely with UTAPS on exploring carpool incentives. Plans were underway to schedule a meeting with Jeff Dierking, with assistance from relevant staff to ensure a smooth discussion regarding funding options. The committee explored the possibility of using Alternative Transportation funds to help lower costs associated with carpool permits. Under the proposed plan, UTAPS would handle the refund process, and the funding would be provided through the Alternative Transportation Fund. The goal was to have this refund mechanism ready by the fall semester.

Additionally, the committee reviewed information about the Alternative Transportation Fund. Created through a referendum in 1993, this fund supports alternative transportation projects and assists parking services. Accounting staff confirmed that the proposed carpool incentive was consistent with the fund's purpose and eligible for its funding.

### ***ASI Student Social Justice and Equity Council***

02/10/2025 –2<sup>nd</sup> Meeting of the Spring Semester

The committee evaluated the findings from the recent survey and identified opportunities to increase student engagement. Members suggested collaborating with various campus organizations to boost survey responses, noting that many students were uncertain about their eligibility for specific categories. To better gauge the student body effectively, the committee emphasized the importance of obtaining responses from a diverse range of students. The group also proposed using social media channels to enhance survey participation.

There were no new updates regarding current survey response numbers. Additionally, the committee discussed potential recommendations for the Board, including reforming scholarship application processes by incorporating more open-ended prompts. This adjustment aims to encourage broader student participation, ensuring all students feel eligible and motivated to apply.

### ***ASI Student Marketing and Outreach***

02/10/2025 –2<sup>nd</sup> Meeting of the Spring Semester

The committee explored potential collaboration opportunities with the Women's Resource Center to enhance student engagement and awareness. Several ideas were discussed, including

organizing a Bingo Night centered around feminist leaders and an Instagram collaboration featuring a scavenger hunt-style event to help students learn more about the Women's Resource Center. To attract student participation, the committee proposed hosting an event that would include ASI resource tabling in the background. Following the event, attendees would be invited to complete a survey to provide feedback on how to better serve women, student parents, and other student populations.

## **University Committee Updates**

### ***Student Fee Advisory Committee***

Meetings held February 28<sup>th</sup>, March 7<sup>th</sup>, and March 14<sup>th</sup>

We reviewed new fee proposals from certain departments and colleges, specifically class fees that students are required to pay only if they enroll in certain courses. These fees covered supplies, lab equipment, etc. During our review, some fees were eliminated, while others were increased. As a committee, we took a close look at each proposal to make sure the fees were fair, necessary, and directly tied to the education students needed in these courses.

### ***University Enterprises Inc. (UEI)***

The meeting was held on March 6<sup>th</sup>, 2025.

The UEI Board of Directors met on March 6, 2025, to review financial, operational, and administrative matters. Lease-up rates improved at Nine Ten Place (67%) and Hornet Commons (42% for 2025-2026). The board confirmed Habit Burger's opening for Spring 2025.

Key approvals included the second-quarter financial statements, bylaw amendments, a brokerage firm solicitation for real estate sales, and the finalization of the Hornet Place term sheet. The board also approved a 4% employee salary increase for 2025-2026 and a publicly available pay schedule for CalPERS compliance.

Department reports highlighted accomplishments, staffing, and goals. The meeting concluded with discussions on budget considerations, lease agreements, and strategic planning.

## **Strategic Priority Updates**

### **1.1.1 Actively engage in voter registration efforts- **ALL BOARD****

Attended Cap Radio/ASI/ Cal Matters Voter Information Event. Organized tabling events for the board like Grocery Pop-ups & CEC Fair. I also attended and presented at Boba and Break event.

### **1.1.2 Engage in letters of support**

Working with OGA and Lobby Corps to see what bills they want to support and write resolutions based on those. We have one bill in support scheduled to be voted on November 6<sup>th</sup>. The resolution in support was approved.

### **1.3.1 Collaborate with/host Financial Literacy Event(s)**

Hosting ASI Scholarship information event with VPF. The upcoming event on this priority will take place on February 25<sup>th</sup>, 2025.

### **1.3.2 Promote ASI Financial Resources- ALL BOARD**

Sent emails promoting the scholarships to various affinity centers and campus partners. Used Instagram to promote ASI Scholarships as well.

### **1.3.3 Promote Sac State Financial Wellness- ALL BOARD**

Promoted on Instagram a financial event in collaboration with the university. The upcoming event on this priority will take place on February 25<sup>th</sup>, 2025.

### **2.1.1 Meet with Planning Committee to provide feedback**

Met with the Planning committee in the Fall semester and provided feedback.

### **2.1.2 Attend the Grand Opening**

The grand opening is set for March 2025.

### **2.1.3 Promote the Basic Needs Center**

N/A

### **2.2.1 Collaborate on at least one Wellness Initiative**

Set a meeting w/ Andrew Reddish to see what initiatives the WELL has and where we can collaborate. The Greenhouse Open House event is in progress. A date is set for this event. Updates to come soon.

### **2.2.2 Partner with The WELL on at least one nutrition event**

Set up a meeting w/ Jennifer Campbell to see what initiatives the WELL has and where we can collaborate. Waiting on feedback. The Re-Think Your Drink event is in progress. Re-think your drink event to take place on 3/20/2025.

### **2.2.3 Promote the Peer Health Educator Programs**

Set up a meeting w/ Jennifer Campbell to see what initiatives the WELL has and where we can collaborate. Promoted the Peer health educators at coffee with commuters.

### **3.1.2 Promote with Alumni Center networking events/programs- ALL BOARD**

N/A

## **Office Hours**

- Working on presentations

- Responding to emails
- Promoted ASI scholarships
- Communicated with board members about strategic priorities
- Worked on committee responsibilities and agendas
- Sent emails spreading awareness of university events and tabling events

### **Meetings, Events, & Presentations**

#### ***FEBRUARY:***

02/18/25 – Budget Advocacy at the Capitol  
02/19/25 – Meeting w/ ED  
02/19/25 – Pizza and Puzzles w/Board  
02/19/25 – ASI Formal Board Meeting  
02/21/25 – IRA Meeting  
02/24/25 – ASI Green Team  
02/24/25 – ASI SSJ&E Council  
02/24/25 – ASI SMO  
02/25/25 – Financial Wellness Event  
02/26/25 – Belonging Ambassadors Focus Group  
02/26/25 – ASI Working Board Meeting  
02/27/25 – Lobby Corps Mayor McCarty  
02/28/25 – IRA Meeting  
02/28/25 – SFAC Meeting

#### ***MARCH:***

03/03/25 – GE Symposium Table Talks  
03/03/25 – Armstead Academic Project  
03/05/25 – ASI Formal Board Meeting  
03/06/25 – Faculty Senate  
03/06/25 – University Union Advisory Group  
03/06/25 – UEI BOD Meeting  
03/07/25 – SFAC Meeting  
03/08/25 – CSSA Plenary  
03/09/25 – CHESS  
03/10/25 – Advocacy Day  
03/12/25 – UTAPS x ASI Meeting  
03/12/25 – ASI Working Board Meeting  
03/13/25 – UEI Campus Grants Meeting  
03/14/25 – SFAC Meeting  
03/14/25 – Student Academic Senate