

**Gabriel Conejo Gallegos**  
ASI Executive Vice President

**To:** ASI Board of Directors

**From:** Gabriel Conejo Gallegos  
ASI Executive Vice President

**Subject:** November 2024 – February 2025 Board Report

---

### **General Information**

**Office Hours:**

Wednesdays: 9:00 am-1:00 pm

**Contact Information:**

Email: [asi-evp@csus.edu](mailto:asi-evp@csus.edu)

Instagram: @sacstate.asievp

### **A Special Note to Our Hornets**

Hi Hornets!

I hope you're all off to a strong start this semester! I want to extend a big congratulations to everyone graduating this semester. Your hard work is paying off, and the campus community is so proud of you. For those continuing on, keep up the amazing momentum, and never give up.

Don't forget to apply to both ASI and campus scholarships, there are plenty of opportunities waiting for you. I also hope everyone is settling in well, and if you need any support or have any questions, please don't hesitate to reach out.

I wish you all a successful and fulfilling semester!

With love,  
G.C.G. EVP

## **Internal Committee Updates**

### ***ASI Green Team***

11/04/2024 –5<sup>th</sup> Meeting of the Fall Semester

During this meeting, the committee continued its collaboration with UTAPS. The committee discussed collaborating with Jeff Dierking, to explore carpool incentives and promote carpool permits. Efforts included preparing promotional materials for the “Coffee with Commuters” event, focusing on how to purchase the permits and meet eligibility requirements. After brief announcements, the meeting adjourned at 2:50 pm, with the next meeting scheduled for November 18th.

### ***ASI Green Team***

11/18/2024 –6<sup>th</sup> Meeting of the Fall Semester

During this meeting, the committee discussed ways to increase awareness and adoption of carpool permits. One key proposal was sending a “Sac Send” announcement to inform students about carpool options. Members also explored potential funding sources, including the Alternative Transportation Fund or adding a new category to the Safe Rides program. There was a consideration of asking UTAPS to provide a matching contribution. Another idea was offering temporary discounts on carpool permits until usage returns to pre-COVID levels (around 400 permits) or for five years.

Additionally, the committee reviewed the promotional efforts at the Coffee with Commuters event, which successfully reached 101 students and highlighted carpool permit benefits. The meeting concluded with confirmation that it was the final meeting of the semester, and the adjournment took place at 2:40 pm.

### ***ASI Green Team***

01/27/2025 –1<sup>st</sup> Meeting of the Spring Semester

In this meeting, the committee revisited two primary funding approaches for carpool incentives. First, it was discussed adding a new category to Safe Rides, though Wil Chen advised against this option. Alternatively, we considered providing direct funds from the Alternative Transportation Fund to UTAPS, allowing UTAPS to distribute them to students since they already have the necessary infrastructure and information. The committee also had communication with Jeff Dierking on the matter. The next meeting is scheduled for February 10, 2025. The meeting concluded at 2:45 pm.

***ASI Student Social Justice and Equity Council***

11/04/2024 –5<sup>th</sup> Meeting of the Fall Semester

During the meeting, the committee focused on two main topics under New Business. First, we discussed the current status of a survey intended for students, noting that only a few responses had been received so far. We spent time determining which clubs and student groups should receive the survey and worked on modifying both the survey questions and the accompanying email language to make them more accessible to students.

Secondly, the committee explored potential incentives to encourage student participation in the survey. The committee worked with staff to determine whether they can offer mugs as a reward. With no additional announcements, the meeting adjourned at 3:59 p.m. The next meeting is scheduled for November 18, 2024.

***ASI Student Social Justice and Equity Council***

11/18/2024 –6<sup>th</sup> Meeting of the Fall Semester

During the meeting, the committee evaluated the survey findings and noted that participants so far did not identify with the current scholarship categories. To address this issue, the committee discussed possible new prompts that could resonate more broadly with respondents. The committee also explored various methods for distributing the survey to students more effectively. With no further announcements, the meeting adjourned at 3:50 p.m., marking the last meeting of the semester.

***ASI Student Social Justice and Equity Council***

01/27/2025 –1<sup>st</sup> Meeting of the Spring Semester

The committee reviewed recent survey findings, noting that many students still felt they did not fit within the current ASI categories. To gather more input, additional survey emails were sent out. In preparing recommendations for the Board, the committee discussed restructuring the scholarships to feature one broader prompt, aiming to better capture the diversity of Sac State's student body. The meeting concluded at 3:56 p.m.

***ASI Student Marketing and Outreach***

11/04/2024 –5<sup>th</sup> Meeting of the Fall Semester

During the meeting, the committee continued planning for the Food Pantry Promotion, receiving updates on the promotional materials. One person has been secured to participate, and there was a discussion about the filming process and requirements. The committee plans to coordinate with both the Cove and the Food Pantry to schedule potential filming dates.

Additionally, the committee explored the future of SMO. With no further announcements, the meeting adjourned at 4:52 p.m. The next meeting is scheduled for November 18, 2024.

***ASI Student Marketing and Outreach***

11/18/2024 –6<sup>th</sup> Meeting of the Fall Semester

During this meeting, planning continued for the upcoming Food Pantry Promotion by determining the date for a food pantry competition, deciding on spaghetti with vegetables as the featured dish, and organizing filming locations and dates. The discussion also covered future plans for SMO. With no further announcements, the semester’s last meeting adjourned at 4:50 p.m.

***ASI Student Marketing and Outreach***

01/27/2025 –1<sup>st</sup> Meeting of the Spring Semester

During this meeting, the committee reviewed the Food Pantry video and discussed plans for the upcoming spring semester. Future initiatives may include collaborating with the Women’s and Children’s Center to increase awareness of its services among students. Additionally, there could be an event co-hosted with the Women’s and Children’s Center to promote both ASI resources and other campus services, with invitations extended to other groups to participate. The meeting adjourned at 4:31 p.m.

**University Committee Updates**

***Student Fee Advisory Committee***

Meeting held November 22<sup>nd</sup>, 2024.

During this meeting, the committee selected three student fees that they would like to audit during the Spring semester. The fees were based on the last time the fee was audited and the application of the fees.

***University Enterprises Inc. (UEI)***

Meeting held December 5<sup>th</sup>, 2024.

During this meeting, the UEI Board reviewed and took action on several key topics. First, VPF Stevens presented the First Quarter Financial Statements. Next, Executive Director Melikian proposed an increase in the price of campus dining meal plans for the 2025–26 academic year. The Board also considered approval of new appointments to the Campus Grants Committee and a modification to the Aramark Dining Services Agreement.

Additionally, the Board ratified an Executive Committee decision to make a donation pledge in support of Athletics, and approved engaging consultants Brailsford & Dunlavey to conduct a market demand analysis for the Hornet Place Student Housing Project.

All requests and ratifications were approved.

### **Strategic Priority Updates**

#### **1.1.1 Actively engage in voter registration efforts- ALL BOARD**

Attended Cap Radio/ASI/ Cal Matters Voter Information Event. Organized tabling events for the board like Grocery Pop-ups & CEC Fair. I also attended and presented at Boba and Break

#### **1.1.2 Engage in letters of support**

Working with OGA and Lobby Corps to see what bills they want to support and write resolutions based on those. We have one bill in support scheduled to be voted on November 6<sup>th</sup>. The resolution in support was approved.

#### **1.3.1 Collaborate with/host Financial Literacy Event(s)**

Hosting ASI Scholarship information event with VPF. The upcoming event on this priority will take place on February 25<sup>th</sup>, 2025.

#### **1.3.2 Promote ASI Financial Resources- ALL BOARD**

Sent emails promoting the scholarships to various affinity centers and campus partners. Used Instagram to promote ASI Scholarships as well.

#### **1.3.3 Promote Sac State Financial Wellness- ALL BOARD**

Promoted on Instagram a financial event in collaboration with the university. The upcoming event on this priority will take place on February 25<sup>th</sup>, 2025.

#### **2.1.1 Meet with Planning Committee to provide feedback**

Met with the Planning committee in the Fall semester and provided feedback.

#### **2.1.2 Attend the Grand Opening**

The grand opening is set for March 2025.

#### **2.1.3 Promote the Basic Needs Center**

N/A

#### **2.2.1 Collaborate on at least one Wellness Initiative**

Set a meeting w/ Andrew Reddish to see what initiatives the WELL has and where we can collaborate. The Greenhouse Open-house event is in progress.

#### **2.2.2 Partner with The WELL on at least one nutrition event**

Set up a meeting w/ Jennifer Campbell to see what initiatives the WELL has and where we can collaborate. Waiting on feedback. The Re-Think Your Drink event is in progress.

#### **2.2.3 Promote the Peer Health Educator Programs**

Set up a meeting w/ Jennifer Campbell to see what initiatives the WELL has and where we can collaborate. Promoted the Peer health educators at coffee with commuters.

**3.1.2 Promote with Alumni Center networking events/programs- ALL BOARD**

N/A

**Office Hours**

- Working on presentations
- Responding to emails
- Promoted ASI scholarships
- Communicated with board members about strategic priorities
- Worked on committee responsibilities and agendas
- Sent emails spreading awareness of university events and tabling events

**Meetings, Events, & Presentations**

***NOVEMBER:***

11/04/24 – ASI Green Team  
11/04/24 – ASI Student Social Justice and Equity Council  
11/04/24 – ASI SMO  
11/06/24 – ASI Formal Board Meeting  
11/08/24 – Meeting w/ BOT Chair Clarke  
11/09/24 – Football Watch Party vs. Montana State  
11/13/24 – ASI Working Board Meeting  
11/16/24 – Football Watch Party vs. Cal Poly  
11/18/24 – ASI Green Team  
11/18/24 – ASI Student Social Justice and Equity Council  
11/18/24 – ASI SMO  
11/19/24 – Meeting w/ Staff on Midyear Retreat  
11/20/24 – ASI Formal Board Meeting  
11/22/24 – SFAC Meeting

***DECEMBER:***

12/05/24 – UEI Board of Directors Meeting  
12/05/24 – ASI Filming – The Cove  
12/05/24 – Meeting w/ Trustee Kimbell  
12/18/24 – Textbook Grant Information Meeting

***JANUARY:***

01/13/25 – Take Back the Night Planning w/ Nan Fitzpatrick

- 01/16/25 – Student & Family Convocation Ceremony
- 01/17/25 – ASI Board Retreat
- 01/27/25 – ASI Green Team
- 01/27/25 – ASI Student Social Justice and Equity Council
- 01/27/25 – ASI SMO
- 01/29/25 – ASI Working Board Meeting
- 01/31/25 – ASI Special Board Meeting
- FEBRUARY:**
- 02/03/25 – SSAA Board of Directors Meeting
- 02/03/25 – ASI Parking Program Meeting
- 02/06/25 – Cornell West Keynote Speech
- 02/10/25 – ASI Green Team
- 02/10/25 – ASI Student Social Justice and Equity Council
- 02/10/25 – ASI SMO
- 02/11/25 – UEI Board of Directors Retreat
- 02/12/25 – BOD Campaign Meeting
- 02/12/25 – ASI Working Board Meeting
- 02/14/25 – ASI Filming for Pizza and Puzzles