



Date: 2/18/2026  
Author: Kaur, Angulo  
Subject: 2025/2026 ASI Board Annual Strategic Priorities  
Legislation No.: 2025/26-09-21

Approved 9.10.2025

## **PURPOSE/HISTORY**

The Strategic Plan of the Associated Students of California State University, Sacramento (ASCSUS) gives structure and provides a guideline to the actions of the Board of Directors. These goals, with their respective priorities and action items, have been established by multiple strategic planning sessions

### **I. RECOMMENDATION**

The recommended action is to approve these strategic priorities as stated.

### **II. IMPACT OF LEGISLATION**

Upon approval, each Board member shall act upon these goals and draw support from the strategic planning fund as necessary.

### **III. FINANCIAL IMPACT**

The 2025-2026 ASI Government Budget includes a Strategic Plan Fund. The purpose of the Strategic Plan Fund shall be to support the annual strategic plan of the Board (Op. Rules 600.2.D.1). Approval of the strategic plan will have no direct financial impact but will allow the Board of Directors access to the money budgeted for strategic planning-related expenses.

# ASI STUDENT GOVERNMENT

## ABOUT

Associated Students is governed by a Board of Directors which is comprised of a majority of students elected by the student body of Sacramento State. Student representation and advocacy is their primary focus and passion. The Board of Directors is committed to providing students with the opportunity to be fully involved in the governance of the University and the development of an exciting campus life.

## DEPARTMENT MISSION:

Student Government's purpose is to lead the Sacramento State community in serving the diverse needs of Sacramento State students by promoting leadership development, shared governance, relationship building, community betterment, and lifelong personal and professional growth.

## ASSOCIATED STUDENTS AT CALIFORNIA STATE UNIVERSITY, SACRAMENTO (ASCSUS) LONG TERM DIRECTIONAL STATEMENTS

ASCSUS will work to ensure that students have a significant role in the governance of the University.

ASCSUS will work to ensure that campus life enables all members of our diverse student body to have a strong sense of campus community which will continue during their college years and beyond.

ASCSUS will work to ensure that quality programs and services are provided which respond to the changing needs of our dynamic student population.

ASCSUS will work to ensure that learning outside the classroom opportunities are available for students in order to foster personal and professional growth.

ASCSUS will work to ensure strong positive links between the campus community and the broader Sacramento community.

ASCSUS will seek out ways to encourage students to participate in programs and utilize services.

**ANNUAL PRIORITIES: 2025-2026**

**1.0 Innovation and Career Readiness**

**2.0 Campus Safety**

**3.0 JEDI- Justice, Equity, Diversity, Inclusion**

**4.0 Financial Affordability and Literacy**

**5.0 Accessibility and Retention**

**ACTION PLAN**

**1.0 INNOVATION AND CAREER READINESS- ASI will promote student innovation and career readiness by supporting student entrepreneurs through partnerships with local organizations, campus partners, and Alumni.**

**TEAM:**

**Coordinators- Aran, Damien, Chibuike, Ana**

**Communicators- Juliette, Aadil**

**Planners- Richard, Jonathan, Amaka**

**Researcher- Sergio, Mani, Tanishka**

**1.1 Increase student participation in entrepreneurial efforts**

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
<b>1.1.1 Promote innovation and entrepreneurial events</b>	Foster a culture of innovation and entrepreneurship by collaborating across colleges to host interdisciplinary events that showcase student entrepreneurs, emphasize the value of innovation in every major, and expand hands-on opportunities for students to participate in entrepreneurial initiatives	Co-host at least 3 events per academic year.	April 2026	<p><b>COMPLETED</b></p> <ul style="list-style-type: none"> <li>• “From Idea to Impact- Student Entrepreneurs Leading the Way” event hosted with the Carlsen Center on Nov 17. Four student entrepreneurs were highlighted.</li> <li>• Co-hosted hackathon to promote and support start-up</li> </ul>

				<p>ideas.</p> <ul style="list-style-type: none"> <li>• Social media posts for events posted in collaboration with Carlsen Center</li> <li>• HHS and VPF hosted collaboration with Sacramento Hispanic Chambers of Commerce event</li> </ul>
<b>1.1.2 Revitalize the (Student Entrepreneurship Empowerment Development) SEED grant</b>	Revitalize the SEED Grant with the Carlsen Center of Innovation and Entrepreneurship to support student Start-ups.	Increase number of student applicants by 15% in comparison to the number of applicants in 2023.	February 2026	<b>COMPLETED</b> Over 150% increase in applications and seven students selected to receive the SEED Grant.
<b>1.1.3 Expand support for the SEED grant applicants.</b>	Provide mentorship workshops for SEED Grant finalists and recipients to offer guidance, support, and resources that strengthen their startup ideas.	At least 2 workshops provided for the SEED grant recipients.	April 2026	<b>COMPLETED</b> <ul style="list-style-type: none"> <li>• The “From Idea to Impact-Student Entrepreneurs Leading the Way” event would provide</li> <li>• guidance on the application process of the SEED grant.</li> <li>• Finalists offered series of mentorship events in Spring 2026</li> <li>• Collaboration via funding to support the campus-wide hackathons in Spring 2026 and Fall 2025.</li> </ul>

**1.2 Increased student engagement with campus partners surrounding career readiness**  
*Increase student engagement with campus partners by strengthening collaborations around career readiness, creating more opportunities for internships, mentorship, and skill-building experiences that prepare students for the workforce.*

Activity	What We'll Do	Success Metric/Measure	Target	Progress Report
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			<b>Date</b>	
<b>1.2.1 Co-Host Networking Mixers between Alumni and Sac State students</b>	Expand student access to professional networks by hosting student–professional mixers that foster collaboration with local professionals and alumni.	Co-host two event mixers.	April 2026	<b>COMPLETED</b> <ul style="list-style-type: none"> <li>• ASI Pres coordinated with APIDA to invite 10 club leaders for luncheon with Joe Johal (APAPA chair)</li> <li>• Career Fair on 11/10/25 with 11 student organizations.</li> <li>• ASI Collaborated with APIDA for luncheon with Anh Phoong (Alumni-lawyer).</li> </ul>
<b>1.2.2 Professional Development Workshop Series</b>	Strengthen career readiness by offering and promoting workshops with campus partners that build resumes, interviews, and professional skills.	Host a minimum of 1 career readiness workshop per academic year with campus partners like the career center.	April 2026	<b>COMPLETED</b> <ul style="list-style-type: none"> <li>• Black Youth Leadership Program: non-profit tabled to provide career opportunities and professional development resources during Black Org Night and Hornet Style Drive tabling.</li> <li>• Career Development Day collaboration with Future Business Leaders of America and the Student Alumni Association</li> <li>• Pathways to Success Career Fair collaboration with College of Business Clubs and the Student Alumni</li> </ul>

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**2.0 CAMPUS SAFTEY- ASI will elevate campus safety through a comprehensive approach that includes free physical and psychological self- defense training as well as mental and health wellness support.**

**TEAM:**

**Coordinators- Aran, Ana**

**Communicators- Damien, Richard, Amaka**

**Planners- Jerry, Beautiful, Trin**

**Researcher- Sergio, Juliette, Jenn**

**2.1 Free physical and phycological self- defense training.**

Activity	What We'll Do	Success Metric/Measure	Target Date	Progress Report
<p><b>2.1.1 Free self-defense seminars</b></p>	<p>Collaborate with campus partners to offer free self-defense seminars that equip students with practical safety skills.</p>	<p>A total of 30 participants in attendance for the Spring academic semester.</p> <p>Multi-dimensional mid &amp; post series survey in collaboration w Inclusive Excellence</p>	<p>April 2026</p>	<p><b>COMPLETED</b></p> <ul style="list-style-type: none"> <li>• 8 self- defense classes completed with total attendance in Spring 2026 approx. 70 students.</li> <li>• Empower with Power- Kung Fu, Tai Chi &amp; Self- Defense started from November 4, 2025, every T/Th by Instructor- Dr. Mark Wheeler. The seminars were also conducted in Spring 2026</li> <li>• Surveys developed in collaboration with Inclusive Excellence and content shared with Combat U.</li> </ul>
<p><b>2.1.2 Psychological preparedness</b></p>	<p>Increase student awareness and preparedness by providing education on campus safety, including psychological readiness, situational awareness, stress-management strategies, and compliance with SB 967 (“Yes Means Yes”</p>	<p>Psychological training coupled with at least 6 self- defense seminars</p> <p>At least 1 “Yes Means Yes” event.</p>	<p>April 2026</p>	<p><b>COMPLETED</b></p> <ul style="list-style-type: none"> <li>• Offered as a part of self- defense as well as Kung- fu and Taichi classes.</li> <li>• “Yes Means Yes” training</li> </ul>

	legislation).	Multi-dimensional mid & post series survey in collaboration w Inclusive Excellence		<p>was given during collaboration seminar with Alpha Phi Alpha Fraternity Inc. and Alpha Kappa Alpha Sorority Inc.</p> <ul style="list-style-type: none"> <li>Sexual Assault Awareness and Title IX reporting process event, including Yes Means Yes Flyers</li> </ul>
<b>2.2 Accessibility to Campus Safety Resources</b>				
<b>2.2.1 Centralized place for campus safety resources</b>	Collaborate with campus partners to develop a centralized place on the Sac State app that provides quick access to safety resources.	<p>A Centralized safety resources section is live on the Sac State app by November 2025.</p> <p>At least two social media posts or shoutouts in events to raise awareness of the safety resources section in the Sac State app.</p>	November 2025	<p><b>COMPLETED</b></p> <p>Completed by ASI Pres over summer. Information given during convocation ceremonies and end of semester recap video.</p>
<b>2.3 Promote Mental and Emotional Well-Being</b>				
<b>2.3.1 Collaborate with campus partners for collaborative self-care workshops.</b>	Host or co-host body, mind and soul wellness workshops like meditation, yoga, healthy eating, etc.	At least 15 students attended the events.	April 2026	<p><b>COMPLETED</b></p> <ul style="list-style-type: none"> <li>Pres and Dr. Idara collaborating with COVE kitchen for a healthy cooking demonstration (beginning of spring 2026) with 16 attendees.</li> <li>Caffeine Consumption campaign with over 100 attendees</li> <li>HHS, Out of the Darkness Walk committee planner, VPUA, EDU guest</li> </ul>

				speakers <ul style="list-style-type: none"> <li>• EDU, WEAVE de-escalation workshops</li> </ul>
<b>2.3.2 Use social media channels to promote self-care, wellness and healing.</b>	Share wellness resources including Basic Needs programs (such as the Food Pantry and Basic Needs Resource Center), CARES, Student Health & Wellness etc., as well as recreational and support services like Peak Adventures and the Children's Center to promote student success.	Promote at least 3 resources per academic semester.	April 2026	<b>COMPLETED</b> <ul style="list-style-type: none"> <li>• Promoted resources- food pantry, BNRC, Aquatic Center, Children center,</li> <li>• Pres, HHS, DP posted mental-health awareness video with Hornet Heartbeat (For suicide prevention month)</li> <li>• Aquatic Center highlight videos pos</li> <li>• Videos posted highlighting resources by Food Pantry, BNRC, CARES.</li> <li>• Pres posted for the ASI Children's center</li> <li>• Dreamer's resource center promoted in collaboration with CSULA Pres</li> <li>• Mental health resources promoted by Board during Suicide Prevention month.</li> <li>• Wellness and self-care resources shared on social media.</li> </ul>

**3.0 JEDI- Justice, Equity, Diversity, Inclusion**

ASI will reinforce and amplify Justice, Equity, Diversity, and Inclusion (JEDI) by collaborating and coordinating with Cultural and Academic Resource Centers (CARCS), clubs, and committees to foster an environment of belonging for all students.

**TEAM: ALL BOARD**

**Coordinators- Jerry, Richard, Mani**

**Communicators- Aran, Chibuike, Ana, Damien**

**Planners- Amaka, Beautiful, Jonathan, Tanishka**

**Researcher- Aadil, Jenn, Sergio, Juliette**

**3.1 Collaborate with CARCS, Clubs and Committees**

<p><b>3.1.1 Collaborate with CARCS</b></p>	<p>ASI will collaborate with CARCS on a minimum of two pre-existing or new events per semester</p>	<p>At least 2 events per semester in collaboration with CARCS.</p> <p>Tracking the number of partnerships, student attendance, or participant feedback to measure impact and continuous improvement.</p>	<p>April 2026</p>	<p><b>COMPLETED</b></p> <ul style="list-style-type: none"> <li>Completed for Fall 2025.</li> <li>Queer Welcome event</li> <li>ASI Pres collaborated with APIDA (With APAPA Chairman) and Phoong Law</li> <li>ASI Pres co-hosted an immigration townhall with DRC and CHIRLA with over 30 participants over the summer.</li> <li>Self-defense seminar in collaboration with the Women’s Resource center hosted.</li> </ul>
<p><b>3.1.2 Collaborate with campus clubs, committees and organizations</b></p>	<p>Partner with campus groups to co-host or support events, leveraging existing programs or creating new ones to expand student engagement, strengthen ASI’s presence, foster partnerships, and support student leadership.</p>	<p>Host or promote at least two events per semester in collaboration with the clubs, committees, and/or organizations.</p>	<p>April 2026</p>	<p><b>COMPLETED</b></p> <ul style="list-style-type: none"> <li>Hornet Style Drive</li> <li>Black Org Night</li> <li>Networking mixers</li> <li>Support the Hive campaign</li> <li>Turkey Bowl</li> </ul>

				<ul style="list-style-type: none"> <li>• Immigration townhall with DRC</li> <li>• Inaugural Greek Photo in the Quad</li> <li>• “Greek Week” support</li> <li>• Civic Engagement Event BHC</li> <li>• Coordinated Sikh Heritage night during Basketball game</li> <li>• Celebrated Vaisakhi.</li> <li>• Co- hosted Holi</li> </ul>
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**3.2. Create a shared space of belonging for our diverse student body**

<b>3.1.1 Host/ co-host a Multi-Cultural Festival</b>	ASI will host/ co-host a multi-cultural festival with the intention of providing a shared space of belonging to celebrate our diverse student body.	At least 5 on campus cultural groups/clubs will participate in the event.	April 2026	<b>COMPLETED</b>
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**4.0 FINANCIAL AFFORDABILITY AND LITERACY: Promote financial affordability and literacy**  
**Coordinator:**  
  
**TEAM:**  
**Coordinator: Sergio and Juliette**  
**Communicators- Aran, Richard**  
**Planners- Damien, Ana**  
**Researcher- Beautiful, Aadil**

**4.1 Increase awareness of ASI and university scholarships**

<b>4.1.1 Utilize social media channels to raise awareness about university scholarships and programs.</b>	Use ASI-managed social media channels to promote university scholarships and programs, providing students with timely information and opportunities to engage.	Publish at least four social media posts, stories or campaigns per semester to promote university scholarships and programs.	February 2026	<b>COMPLETED</b> <ul style="list-style-type: none"> <li>• Announcements made at joint council meetings</li> <li>• Individual clubs and organizations informed</li> <li>• Emails and social media outreach done</li> </ul>
<b>4.1.2 Utilize social media channels to raise awareness about ASI scholarship and programs</b>	Use ASI-managed social media channels to inform and engage students about ASI scholarships and programs, highlighting application opportunities, deadlines, and relevant resources.	Achieve a <del>10%</del> 5% increase in ASI scholarship applications compared to the previous year.	April 2026	<b>COMPLETED</b> <ol style="list-style-type: none"> <li>1. 16% increase in applications</li> </ol>
<b>4.2. Raise awareness on pre-existing ASI Resource</b>				
<b>4.2.1 Circulate video series of explaining how DOC funding works.</b>	Produce and circulate a video series that explains how DOC funding works, providing students and stakeholders with clear, accessible information on funding processes and opportunities.	Ensure the DOC funding video series reaches a minimum of five student clubs or organizations to maximize awareness and engagement.	April 2026	<b>COMPLETED</b> <ul style="list-style-type: none"> <li>• DOC funding explained by VPF to clubs and organizations.</li> <li>• Contact and information shared at Greek Life Gavel Club.</li> <li>• ECS clubs were guided on the process.</li> <li>•</li> </ul>
<b>4.2.2 Highlight Travel Fund for both academic and sports clubs utilization.</b>		Sharing at least 3 targeted communications per semester (emails, social media posts, newsletter features).	April 2026	<b>COMPLETED</b> <ul style="list-style-type: none"> <li>• Informed sports clubs during sports club tabling.</li> <li>• Additional outreach done by Board members</li> <li>• Awareness campaign done by VPF</li> </ul>
<b>4.2.3 Awareness on student fee breakdown.</b>		Completion of 2025-2026 fees breakdown document	April 2026	<b>COMPLETED</b> The document has been created in collaboration with the Administration and Business Affairs department.

4.3 Promote and Cultivate a Culture of Philanthropy				
<b>4.3.1 Collaborate with campus partners and expand donor engagement efforts</b>	Involve student voices in donor engagement by featuring student stories at events such as Give Sac State Day. Work with University Advancement and Alumni Center to reach out to donors.	In partnership with University Advancement, feature at least 3 student stories per academic year including at donor events, including Give Sac State Day.  Reach out to a minimum of 10 individual donors.	April 2026	<p style="background-color: yellow;"><b>COMPLETED</b></p> <ul style="list-style-type: none"> <li>• ASI Pres coordinated with Dr Idara to invite KCRA to cover Basic Needs resources. Our food pantry volunteers shared resources,</li> <li>• ASI Pres as part of a student panel spoke to the President's circle donors alongside SAAC Vice President</li> <li>• Pres and DP did promotional video for Food Pantry donations</li> <li>• ASI Pres's letter sent to Alumni Association to over 5000 donors</li> </ul>
<b>4.3.2 Engage with student body to fundraise with campus partners, clubs, committees and organizations</b>		At least 5 clubs, committees or organizations and involved to raise donations for basic needs and emergency grants	April 2026	<p style="background-color: yellow;"><b>COMPLETED</b></p> <ul style="list-style-type: none"> <li>• Hornet style drive completed.</li> <li>• Over 1000 lbs of clothes donation to BNRC.</li> <li>• Housing, Student clubs, Alumni Association, University colleges and departments involved.</li> <li>• Giving Tuesday webpage created with Alumni Association for donation to basic needs.</li> <li>• Turkey Bowl event the ASI Food Drive.</li> </ul>

				<ul style="list-style-type: none"> <li>• Support the Hive campaign promoted and broadcasted during basketball games.</li> <li>• \$100,000 investment secured for Campus Safety</li> <li>• Over \$100,000 secured for Basic Needs (Food Pantry and BNRC)</li> <li>• \$150,000 university investment secured for Greek Life support and Greek affiliated housing.</li> <li>•</li> </ul>
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**5.0 ACCESSIBILITY AND RETENTION- ASI will advance accessibility and retention by expanding awareness of student support, advocating for equity, and aligning with WASC Senior College & University Commission (WSCUC) standards to ensure all CSUS students thrive and graduate**

**TEAM:**  
**Coordinator: Jenn, Beautiful**  
**Communicators- Aadil, Jerry**  
**Planners- Sergio**  
**Researcher- Tanishka, Amaka**

**5.1 Support Enrollment, Engagement and Retention Efforts**

<b>5.1.1 Engage with the WSCUC steering committee to increase awareness and education about the WSCUC accreditation process</b>	Plan information sessions or town halls to increase and create a podcast episode in collaboration with KSSU to increase awareness about the WSCUC accreditation process and students' specific role in the process.	Host/ co-host at least one information session or townhall and create one podcast episode.	April 2026	<p><b>COMPLETED</b></p> <ul style="list-style-type: none"> <li>• Survey and resolution completed</li> <li>• 2 listening sessions with student academic senate completed</li> </ul>
<b>5.1.2 Student outreach efforts in recruiting students</b>	Outreach to the national and international community with the intention to recruit and retain students.  Collaborate with campus partners to showcase Sac	Presentations at least 3 high schools or community colleges  Collaborate on a minimum of 2 outreach events or social media posts that capture campus spirit and resources.	April 2026	<ul style="list-style-type: none"> <li>• <b>COMPLETED</b></li> <li>• VPAA and Pres spoke at the Admitted Students Day Series.</li> <li>• VPUA and Pres spoke to high</li> </ul>

	<p>State's diverse campus resources and offerings</p>			<p>school students (part of Armstrong project panel)</p> <ul style="list-style-type: none"> <li>• Pres, EVP hosted 19 CSU wide student leaders during homecoming at Sac State with President Wood</li> <li>• Pres and EVP co-hosted 200 students from Chico State and Stanislaus State alongside President Wood.</li> <li>• ECS clubs and projects showcase.</li> <li>• Admitted students' day participation and showcase by PRES and ECS</li> <li>• Over 300 prospective students engaged through ECS recruitment and outreach efforts.</li> <li>• EDU disseminated information on wellness resources (e.g., ASI Food Pantry, Children's Center, etc.), and other Sac State support services to future student residents in student housing (Hornet Commons )</li> </ul>
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**5.2 Engage with the Division of Academic Affairs to Enhance the Student Experience**

<p><b>5.2.1: Engage awareness related to academic policies (e.g. grade appeals).</b></p>	<p>Collaborate with academic affairs partners to increase awareness.</p>	<p>Co- host at least one townhall/ workshop with academic affairs partners</p>	<p>April 2026</p>	<p><b>COMPLETED</b></p> <ul style="list-style-type: none"> <li>• 5 faculty lunch and learn completed</li> <li>• 2 Registration Planning events</li> <li>• Townhall with Provost</li> </ul>
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