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Subject: 2026/2027 ASI Board Annual Strategic Priorities
Legislation No.: 2026/27-09-11

Approved 09.16.2026

I. PURPOSE/HISTORY

The Strategic Plan of the Associated Students of California State University, Sacramento (ASCSUS) gives structure and provides a guideline to the actions of the Board of Directors. These goals, with their respective priorities and action items, have been established by multiple strategic planning sessions

II. RECOMMENDATION

The recommended action is to approve these strategic priorities as stated.

III. IMPACT OF LEGISLATION

Upon approval, each Board member shall act upon these goals and draw support from the Strategic Plan Fund as necessary.

IV. FINANCIAL IMPACT

The 2026-2027 ASI Government Budget includes a \$10,000 Strategic Plan Fund that shall be used amongst the Board's Strategic Priorities for the academic term. The purpose of the Strategic Plan Fund shall be to support the annual strategic plan of the Board (Op. Rules 600.2.D.1). Approval of the strategic plan will have no direct financial impact but will allow the Board of Directors access to the money budgeted for strategic planning-related expenses.

V. DISCUSSION/SUPPORT

The 2026–2027 ASI Board of Directors presents the following Strategic Priorities for adoption, reflecting the collective vision developed by the Board during the Fall 2026 retreat and informed by the voices, needs, and experiences of the more than 31,500 students that ASI is entrusted to represent. These priorities serve as the Board's guiding framework for the academic year, determining how ASI allocates its energy, directs its advocacy, and measures its impact on behalf of the Sacramento State student body. These Strategic Priorities were discussed with the ASI Board of Directors, full-time staff, Executive Director, and advisors to the Board by the ASI President, Sergio Antonio Maciel Montoya, and Executive Vice President, Jenn Galinati, prior to finalization and approval. The President and EVP, with the aforementioned consulted bodies, shall be recommended to the ASI Board of Directors for approval for the 2026-2027 academic term.

ASI STUDENT GOVERNMENT

ABOUT

Associated Students is governed by a Board of Directors which is comprised of a majority of students elected by the student body of Sacramento State. Student representation and advocacy is their primary focus and passion. The Board of Directors is committed to providing student with the opportunity to be fully involved in the governance of the University and the development of an exciting campus life.

DEPARTMENT MISSION:

Student Government's purpose is to lead the Sacramento State community in serving the diverse needs of Sacramento State students by promoting leadership development, shared governance, relationship building, community betterment, and lifelong personal and professional growth.

ASSOCIATED STUDENTS AT CALIFORNIA STATE UNIVERSITY, SACRAMENTO (ASCSUS) LONG TERM DIRECTIONAL STATEMENTS

ASCSUS will work to ensure that students have a significant role in the governance of the University.

ASCSUS will work to ensure that campus life enables all members of our diverse student body to have a strong sense of campus community which will continue during their college years and beyond.

ASCSUS will work to ensure that quality programs and services are provided which respond to the changing needs of our dynamic student population.

ASCSUS will work to ensure that learning outside the classroom opportunities are available for students in order to foster personal and professional growth.

ASCSUS will work to ensure strong positive links between the campus community and the broader Sacramento community.

ASCSUS will seek out ways to encourage students to participate in programs and utilize services.

ANNUAL PRIORITIES: 2026-2027

- 1.0 Academic Support and Professional Development
- 2.0 Accessibility, Affordability, and Awareness
- 3.0 Wellness, Equity, and Inclusion

ACTION PLAN

Action Plan	Responsible Party	What We'll Do	Success Metric/Measure	Time Frame	Progress Report
1.0 Academic Support and Professional Development					
1.1 Support Academics/Professional Development Opportunities					
1.1.1 Increase campus visibility and engagement in academic-related opportunities	EVP, VPAA, A&L, BUS, ECS, HHS, NSM	Collaborate with the Student Research Center and other campus partners to co-host or promote academic-related events on campus	Create a promotional Video in the importance of academic-related event per semester, such as the Student Research Center's Fall Poster Forum and/or Spring Research Symposium (2 events total for the academic year)		
1.1.2 Connect students with academic support and professional development resources through targeted programming and partnerships.	ALL BOARD	Support two research workshop sessions on research fundamentals and advanced search strategies	Collaborate with the Student Research Center and the Library to offer two research workshop sessions on research fundamentals and advanced search strategies, open to undergraduate and graduate students.		
1.1.3 Increase visibility of academic events to boost student engagement	EVP, VPUA, BUS, ECS, SSIS, BHC	Develop and execute a targeted promotional push ahead of the Fall Poster Forum and Spring Research Symposium	Increase student engagement at the Fall Poster Forum and/or Spring Research Symposium through at least 3 promotional social media posts per event		
1.2 Increase student engagement with professional development opportunities					
1.2.1 Partner with clubs and campus partners to co-host professional development workshops or Career fair	ALL BOARD	Collaborate with campus partners co-host workshops that build career-ready skills (resumes, interviews, networking, etc.)	Host or co-host at least one professional development workshop or career fair per semester (2 total for the academic year)		
1.2.2 Increase visibility of professional development opportunities through targeted marketing and outreach.	ALL BOARD	Market at least 3 events through ASI-managed social media and campus partner channels ahead of the event per semester	Post least 3 Graphics		

2.0 Accessibility, Affordability, and Awareness

2.1 Increase student awareness related to the value of student involvement and engagement

2.1.1 Increased awareness of ASI's fee impact breakdown by providing a central hub of information	PRES, VPF, VPUA, VPAA	Produce and share content explaining how ASI fees are used, giving students a clear breakdown of fee allocations	Create a three-minute video explaining the impact of all ASI fees, released for ASI's 70th anniversary		
2.1.2 Collaborate with ASI OGA and campus partners to engage in civic engagement efforts	PRES, EVP, A&L, SSIS, BHC	Collaborate with ASI's Office of Governmental Affairs (OGA) and campus partners on civic engagement programming (e.g., voter registration, community events)	Partner with campus to host at least two civic engagement events during the academic year		
2.1.3 Advocate for the creation of a resource week for each College	ALL BOARD	Work with each College to plan and promote a resource week highlighting academic and support resources available to students	Market and promote at least one resource week event per College, in partnership with the campus during the spring semesters		
2.1.4 Collaborate with student orgs and campus partners for campus-wide giving drive	PRES, EVP, VPF, VPUA	Partner with student organizations and a campus department to host a coordinated giving drive, engaging at least two student orgs and one campus partner to collect and distribute donations (e.g., food, clothing, or wellness items) to students facing need	Partner with at least 2 student orgs and 1 campus partner in the drive, with total donations collected and number of students served tracked as year-over-year growth indicators.		

2.2 Support Accessibility and Affordability initiatives for Sac State students

2.2.1 Explore and identify opportunities to improve affordability	PRES, EVP, VPUA, VPAA, NSM, BHC	Research and identify opportunities to reduce costs and support for students	Create at least 2 social media posts highlighting affordability resources available through ASI Collaborate and create a one-time grant to provide graduation support Develop legislation by fall semester to improve student support		
2.2.3 Advocate for expanded support for student parents, including access to CCAMPIS or comparable funding as availability allows	EVP, A&L, EDU, HHS	Attend Parent Advisory Council (PAC) regularly and meet monthly with Parents and Families programs and the Women's Resource Center to identify student parents needs	Regular attendance at Parent Advisory Council (PAC) and monthly partner meetings maintained throughout the year If CCAMPIS status changes, a		

		If CCAMPIS funding changes at the federal level, advocate to Financial Aid and the Division of Student Affairs for alternative campus-based support	revised advocacy target is brought to the Board within one month		
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3.0 Support and Advocate for Academic and Career Resources

3.1 Promote inclusion and equity of all students through campus partners

3.1.1 Expand on Belonging event through the multicultural event with campus partners	ALL BOARD	Create an inclusive Event to tie in the diverse student body	Co-host at least one event promoting inclusion and equity with the Division of Student Affairs and Inclusive Excellence		
3.1.2 Explore and identify opportunities to support campus cultural events	PRES, EVP, VPAA, HHS, SSIS	Collaborate with campus partners to showcase diversity with Greek life and cultural clubs	Partner with campus partners for one event per semester		

3.2 Support ongoing wellness initiatives

3.2.1 Collaborate with The Well/Student Health Center	ALL BOARD	Partner with campus partners such as The Well, Student Health Center, health and wellness clubs, and Greek life organizations to develop low-cost tailgate/social survival kits to distribute	Distribute tailgate/social survival kits with campus partners during at least 1 campus event per semester		
3.2.2 Partner with the Aquatic Center's Adaptive Sports program to promote wellness and inclusion	PRES, EVP, VPAA, ECS, HHS	Collaborate with the Aquatic Center's Adaptive Sports series, student-athletes, and athletic clubs/teams to co-host at least one wellness/inclusion session connecting the broader student body with adaptive programming	Host at least one joint session per academic year, with attendance tracked and one piece of participant feedback gathered (e.g., a short survey) to inform whether it continues next year.		