

To: ASI Board of Directors

From: Karely Rivera
Director of Business

Subject: 2021-2022 End of Year Board Report

General Information

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A Special Note to Our Hornets

Hello Hornets!

This is my end of year board report as Director of Business for this academic year of 2021-2022 it has been my absolute pleasure serving the student body especially the students in the College of Business. This experience has pushed me out of my comfort zone and has helped me grow as an individual in ways I never thought possible. I would like to thank all the people from the ASI Government Office who helped me smoothly transition into this role. Along with the members of the Office of Student Engagement in Tahoe Hall that have been an amazing support system. I'm so glad to have been involved with ASI for my last year at Sac State it really has been an amazing experience.

To all those graduating seniors like myself congratulate yourself on all your hard work and dedication it has paid off. As we all embark on this new chapter in our lives let us not forget where we came from and all the sacrifices/obstacles we had to overcome. Let's be hopeful and excited for the next part of our journey and continue to persevere. For those that are still going to continue their time at Sac State enjoy every bit of it and continue to build yourself. All of you should be seriously proud of all that you have accomplished whether it's your first year here at Sac State or your last. Continue to push forward since there is so much success for everyone that works hard. Thank you all for allowing me to have this position and for giving me the opportunity to grow as an individual.

Best wishes always and Stingers up!

Karely Rivera

Internal Committee Accomplishments

ASI Marketing Committee-

This committee's efforts are focused on providing promotion and awareness to all the distinct ASI Departments. The departments include Peak Adventures, Children's Center, Government, Business Office & Student Shop, HR, Aquatic Center, and Student Engagement & Outreach: Marketing, Events, KSSU, Safe Rides, Food Pantry.

During the year, we worked on planning and executing a numerous number of events focused on ASI's 65th Year Anniversary. There was two ASI Alumni Panels one in the fall and another in the Spring that showcased distinct panelists that were past ASI employees, student board members, or student workers. The individuals shared their story of what their life was like being involved in ASI and how that helped shape them into who they are today. There was an opportunity to share with the student body at the ASI 65th Anniversary Celebration where there was free food, activities, and crafts everyone could participate in. As well the ASI Marketing constantly received updates on the efforts that each individual ASI department was working on to help students and engage with them.

University Committee Accomplishments

Campus Educational Equity Committee

This committee focuses on educational equity which means providing equality of education for all students. This committee reviews and provides recommendations of Educational Equality programs and activities within the University. While being in this committee along with other administrators and staff we considered new directions and ways to improve the efforts of Equity. As well there is a focus on preparing an annual report on Educational Equity to address present issues and conditions in order to find the direction to go towards in the next years to come.

University Union Advisory Committee

The University Union is a community center for the University, for all members for the University family students, faculty, administration, staff, alumni, and guests. There focus is on all decisions regarding the University Union and focuses on highlighting specific areas that need changes. As well projects/initiatives that were worked on during this year was the Union WELL Inc. budget for the coming fiscal year of 2022-2023. As well there we discussed details of projects that were proposed in areas like Serna Plaza and what they would each entail.

2021-2022|Director of Business Strategic Priorities

1.1.2 Host an Alumni Panel to support the 65th anniversary of ASI (past presidents, employees, etc.

This strategic priority was fulfilled since the event of the ASI 65th Anniversary Alumni Panel was held virtually in the fall semester and in-person the spring semester. This was a joint effort between the board members on the priority, Lisa and Sandra from the Government office, the Alumni Center and the Career Center for the spring panel held in Pacific Suite.

1.3.2 Collaborate with campus partners to support their efforts with internship and volunteer opportunities

This strategic priority was fulfilled since a meeting was held with campus partners in order to determine the best way to support. After the meeting with the Career Center, they wanted us to distribute information regarding their Virtual Job Fair on March 1st. In addition to promoting the job fair on social media we focused on helping campus partners promote other internship and volunteer opportunities to students.

4.1.1 Utilize different forms of communication to highlight ASI resources

This strategic priority was fulfilled since we collaborated with Campus Partners to highlight ASI resources. This was done by using SacSend to communicate with the students about what ASI has to offer. Along with that I tabled with the other board members on the priority to communicate to students about ASI resources at athletic events.

4.1.3 Collaborate with SEO on follower loop giveaway

This strategic priority was fulfilled since the follower loop giveaway was a huge success and that was our collaboration with SEO where we gave away 2 iPads and 1 pair of air pods. The structure of the giveaway was created by SEO and I along with the other board members contributed to the planning process. As well I was in charge of keeping accountability of the number of followers each of the executives started with and how much they ended with to then have our metrics.

4.1.4 Collaborate with ASI departments on ASI 65th Anniversary initiative

This strategic priority was fulfilled since I supported the ASI departments with the ASI 65th Anniversary initiative as well as attended the ASI Marketing Committee meeting constantly to collaborate. The events were all a success for the ASI 65th Anniversary especially the celebration where I volunteered to tear down at the end of the event.

Noteworthy Events and Initiatives

Meetings

September 2021

September 8 Working Board Meeting
September 10 Board Orientation with Lisa Dalton
September 14 Board Orientation with Corinne Jones
September 15 Meeting with Bonnie Beevers (Office of Student Engagement)
September 15 Formal Board Meeting
September 17 Board Orientation Sandra Gallardo
September 22 Working Board Meeting

October 2021

October 6 Special Board Meeting
October 7 Nuts & Bolts Training
October 12 Meeting with Nicki Croly (SO&L)
October 12 Meeting with Bonnie Beevers
October 13 Monthly meeting with Dean William Cordeiro and Bonnie Beevers
October 13 1:1 with Nicole Zauner (Coordinator of Student Programs)
October 13 Formal Board Meeting
October 19 1:1 with Kavin Chang (President of Finance Club)
October 20 Meeting with Faith Soltero, UND, and GRAD Directors
October 20 Working Board Meeting
October 27 Formal Board Meeting

November 2021

November 3 Working Board Meeting
November 4 Monthly meeting with Dean William Cordeiro and Bonnie Beevers
November 6 CSSA Meeting
November 10 Formal Board Meeting
November 17 Meeting with Bonnie Beevers (Office of Student Engagement)
November 17 Meeting with Sidra Nawaz (Legislative Affairs Coordinator)
November 17 Working Board Meeting
November 24 Formal Board Meeting

December 2021

December 1 Working Board Meeting
December 1 Meeting with Robert Reyes (IEL Director)
December 2 Meeting with the Career Center
December 8 Monthly meeting with Dean William Cordeiro and Bonnie Beevers

December 8 Formal Board Meeting
December 9 1:1 Meeting with Bonnie Beevers (Office of Student Engagement)

January 2022

January 21 Special Board Meeting
January 21 ASI Midyear Retreat
January 28 Meeting for 65TH Anniversary Alumni Panel (Strategic Priority 1.1.2 & 4.1.1)
January 31 1:1 Meeting with Laura de la Garza (SSIS Director)

February 2022

February 2 Working Board Meeting
February 9 Formal Board Meeting
February 16 Working Board Meeting
February 18 ASI ECS Interview
February 21 ASI ECS Interview
February 23 Formal Board Meeting
February 28 1:1 Meeting with Bonnie Beevers (OSE)

March 2022

March 2 Working Board Meeting
March 7 1:1 Meeting Sharma Garima (ECS Director)
March 9 Formal Board Meeting
March 9 Monthly Meeting with Dean
March 16 Working Board Meeting
March 30 Formal Board Meeting

April 2022

April 6 Working Board Meeting
April 13 Monthly Meeting with Dean
April 13 Formal Board Meeting
April 18 1:1 Meeting with Bonnie Beevers (OSE)
April 18 State Hornet Interview
April 20 Working Board Meeting
April 27 Formal Board Meeting
April 28 State Hornet Interview

May 2022

May 4 Working Board Meeting
May 11 Formal Board Meeting

Committees

September 2021

September 16 ASI Marketing Committee

October 2021

October 14 ASI Marketing Committee
October 21 Campus Educational Equity Committee
October 26 University Union Advisory Group

November 2021

November 18 ASI Marketing Committee
November 18 Campus Educational Equity Committee

December 2021

December 9 ASI Marketing Committee

January 2022

January 13 ASI Marketing Committee

February 2022

February 10 ASI Marketing Committee
February 17 Campus Educational Equity Committee

March 2022

March 7 University Union Advisory Group Committee
March 10 ASI Marketing Committee
March 17 Campus Educational Equity Committee

April 2022

April 14 ASI Marketing Committee
April 20 University Union Advisory Group Committee
April 21 Campus Educational Equity Committee

Campus Events

September 2021

September 16 Mexican Independence Event
September 23 Open Minds Conversation: COVID-19 and Moving Forward

October 2021

October 2 CSUS Men's Soccer Game

October 5 Virtual Job and Internship Fair
October 7 ASI Day on the Quad Tabling
October 15 BizFest
October 25 Dreamer Ally Training

November 2021

November 4 Sugah Cain show
November 8 National First-Generation Celebration Day
November 12 Meet the Majors
November 16 Financial Executives Panel by Beta Alpha Psi and Finance Club
November 18 Game Night Social for Women in Business
November 22 Safe Zone Training
November 29 Hosted my BUS Kick-Off Event
November 29 SSJEC Presents: Student Speak: A Discussion on the Antiracism & Inclusive Plan

December 2021

December 2 College of Education Fall Finals Kickoff
December 2 ASI & NSM Academic Success Panel

January 2022

January 21 University President's Spring Address

February 2022

February 9 BizFling
February 14 Convocation
February 15 ASI Tabling on the Quad
February 23 ESSA and PINK Event

March 2022

March 7 Quadcast at Library Quad

April 2022

April 4 ASI Pop Up Food Pantry
April 6 ASI Elections Kick Off
April 12 Basic Needs Fair
April 20 Succulents with the Board
April 21 ASI 65TH Anniversary Celebration
April 26 ASI Alumni Panel
April 30 Admitted Student's Day

May 2022

May 11 ASI Board Celebration

ASI Presentations

October 18 Presentation in Women in Business Club Meeting
November 3 Presentation in Financial Planning Association Club Meeting
November 9 Presentation in Finance Club Meeting
November 18 Presentation in Accounting Society Club Meeting
December 1 Presentation in SSIS Joint Council Kickoff event
December 2 Presentation in GNST 296 Classroom
December 10 Presentation in Math Partners Program
February 7 Presentation in RPTA 21 Classroom
February 16 Presentation in CHAD20 Classroom
April 19 Presentation in Women in Business club
April 20 Presentation in Financial Planning Association club
May 7 Presentation recording shared in GM105 class
May 9 Presentation recording shared in MKTG 130 class
May 9 Presentation recording shared in MKTG 101 class