



To: ASI Board of Directors
From: Laura De la Garza Garcia
Director of Social Sciences and Interdisciplinary Studies
Subject: November 2021-February 2022 Board Report

General Information:

Office Hours:

Monday: 10:00 a.m-12:00 p.m

Wednesday: 10:00 a.m-12:00 p.m

Contact Information:

Phone: (916) 278- 6784

Email: asissisdirector@csus.edu

Instagram: @asissisdirector

A Note to Our Hornets:

Welcome to the Spring 2022 semester!

What an eventful semester already. I hope that you are transitioning back to campus smoothly and that you are doing your part in helping us stay safe.

In the midst of this semester always being the busiest for most, I hope that you are utilizing the resources that the campus provides you with.

Not sure of the resources? No problem. Allow me to show you and personally walk to each and every one of them so you can always count on Sac State to have your back.

With that being said, we have an important event coming up with which I hope I can have your support. On February 14th, Sacramento State will be holding a Convocation to present the campus antiracism plan which will consists of a lot of information that will be presented to us and it will allow us to have a discussion. Please consider coming and supporting as we take this step into continuing to make Sacramento State a diverse campus.

As always, reach out to me for any comments, questions, concerns or if you'd like to grab some coffee!

Internal Committee Updates:

- ⚙ ASI Scholarship Committee.
 - ASI Scholarships are open until March 18th at 5:00 p.m
- ⚙ Student Marketing and Outreach.
 - Continuing to work on Basic Needs Fair

University Committee Updates:

- ⚙ ASI Aquatic Center Advisory Committee.
 - AC is heavily hiring for many positions.
- ⚙ Intercollegiate Athletics Advisory Council.
 - Dec 3rd meeting, waiting for announcement for the next meeting date and time.

Strategic Priority Updates:

All Board:

- ⚙ 1.1.3 Promote Alumni Center & Alumni Associations' initiatives on social media.
 - Reposting events and opportunities. (ongoing)
 - Looking to attend next alumni event in this semester.
- ⚙ 1.3.1 Promote internship, job & volunteer opportunities on social media.
 - Ongoing.
 - Connecting with clubs and working on building momentum for the semester.
 - Informing on opportunities that are posted.
- ⚙ 2.1.2 Promote financial resources through social media and marketing.
 - Ongoing.
 - Continuing to look for students for reels for 2.2.1 and 2.1.3.
- ⚙ 4.1.2 Promote ASI positional accounts.
 - Began term with 590 followers, now account stands at 832 followers.
 - Goal of 200+ achieved and ongoing.
 - Update: follower count increased from 832 to 911.
 - Update: follower count increased from 911 to 953.
 - Update: follower count increased from 953 to 1,128.
- ⚙ 4.4.1 Increase student engagement with CSSA through their meetings and initiatives.
 - Attended CSSA Meeting Nov 6th.
- ⚙ 5.1.1 Share Food Pantry & Free Groceries Pop Up information.
 - Boomerangs and story post.
 - Ongoing.
 - Collabs with ECS, A&L and HHS.
 - Collabs with VPF and NSM.
 - Collabs with BUS.
- ⚙ 5.1.2 Support CARES office on housing initiatives.
 - Connecting individual students to housing resources.
 - Made a video on how to purchase a parking pass.

- ⚙ 5.1.4 Promote and advocate for initiatives to bridge the digital divide.
 - No updated other than redirecting to Hornet bookstore for now.
 - Giveaway on a priority.

Individual:

- ⚙ 2.1.1 Promote campus financial opportunities (CARES grant, scholarships, etc.) to clubs and organizations.
 - Collaborating with financial wellness office members to make 30-60sec testimonial reels from students that have use financial aid resources.
 - Supporting Student Marketing and Outreach on Basic Needs Resource Fair.
- ⚙ 2.1.3 Meet with CARES and communications stakeholders to ensure effective dissemination between services and students.
 - Supporting Student Marketing and Outreach on Basic Needs Resource Fair.
 - Utilizing Reels for promotion.
- ⚙ 4.1.1 Utilize different forms of communication to highlight ASI resources.
 - Initiated contact with ECS, VPUA, BUS, and A&L
 - Met with Savannah, Gio and Sage on possibly getting some sort of posting schedule so that board can schedule to promote.
 - Drafted out map on the different forms of communication we will be utilizing:
 - Sac Send through Samantha E.
 - Tiktok
 - IG Reels
 - Established a partnership with RHA and will look to collab and table at events that they already have.
- ⚙ 4.1.3 Collaborate with SEO on follower loop giveaway.
 - Initiated contact with responsible parties.
 - Met with Savannah, Gio and Sage on possibility of loop giveaway.
 - Giveaway graphics and tasks have been divided and are on schedule with the giveaway to take place Feb 21st-25th
- ⚙ 4.1.4 Collaborate with ASI departments on ASI 65th Anniversary initiative.
 - Initiated contact with BUS.
 - Collab with parties under 1.1.2
 - Meeting and check-ins with Aaron Wall on potential set up
 - Brainstorming and finalizing ideas for the event to take place soon.
- ⚙ 4.1.5 Establish a podcast in collaboration with KSSU to promote ASI.
 - November 5th first day was pushed back to November 12th.
 - Recorded first episode on November 12th and began building momentum for the release.
 - Check-in meeting with priority members Jan. 14th
 - January 19th second episode was posted.
 - Check-in meeting with priority members Feb. 06.
 - Focus of podcast remains the same, looking to do a “Quadcast” in March.
 - Guests thus far; Samantha, ASI President, Sarah, Women’s Varsity Rowing Team and Maddie, Alpha Phi President.
 - Next recording on February 11th.

Office Hours:

- ⊗ Reaching out to students via social media and other platforms and invite them to get involved.
- ⊗ Connecting students with jobs and scholarships on-campus.
- ⊗ Met with SSIS Joint Council Nov 17th
- ⊗ Finalized SSIS Joint Council Kick-off event.
- ⊗ SSIS Joint Council Kick-off December 1st
- ⊗ Interacting with students via social media (HTT-heavily encourage board members to repost and participate as well)
- ⊗ Meeting with Deans.
- ⊗ Meetings with Administrators.
- ⊗ Finalized all 1:1 with Dept. Chairs that reached back.

Meetings, Events, & Presentations:

February:

- 2. ASI Working BOD Meeting
- 4. Meeting with Student
- 10. Meeting with Student
- 14. Convocation

January:

- 11. Financial Wellness Meeting.
- 14. We Are ASI Podcast Check-in
- 19. Convocation Information
- 21. President's Spring Address
- 21. ASI Working BOD Meeting
- 21. Identity Workshop
- 21. ASI Midyear Retreat
- 24. Vice Provost Search Meeting
- 26. Vice Provost Search Meeting
- 26. Student Campus Tour
- 28. Meeting with RHA

December:

- 21. VP Student Academic Success

November:

- 3. Meeting with Chancellor Castro.
- 4. ASI Alumni Panel.
- 6. CSSA Meeting.
- 8. 1:1 Meeting with PoliSci and Asian Studies Dept. Chair.
- 12. SEED Fellowship Presentation.
- 12. I Am ASI Recording session.

- 16. 1:1 Evaluation with ASI President.
- 16. Meeting with SEO Team.
- 17. 1:1 Meeting with Director of UND.
- 18. 1:1 Meeting with Rob Reyes.
- 19. ECS Kick-off Event
- 22. Aquatic Advisory Committee Meeting.
- 22. Student Outreach and Marketing.
- 24. Meeting with Dean Hyson, Associate Dean Endriga and Associate Dean Mosupyoe.

ASI Meetings:

February:

- 2. ASI Working BOD Meeting
- 7. We Are ASI Podcast Check-in
- 9. ASI BOD Meeting

January:

- 26. Collab with SEO on Podcast Promo
- 28. 4.1 Tabling Ideas Meeting
- 28. BOD Giveaway Meeting with SEO
- 28. 65th Anniversary Alumni Panel for Spring '22 Meeting
- 31. Panel Dry Run

December

None

November:

- 3. Meeting with Chancellor Castro.
- 6. CSSA Meeting.
- 12. I Am ASI Recording session.
- 16. 1:1 Evaluation with ASI President.
- 18. 1:1 Meeting with Rob Reyes.

Committees:

February:

- 3. Vice Provost Search Committee Meeting
- 7. Student Marketing and Outreach Committee Meeting
- 8. CLRC Planning Committee
- 11. Vice Provost Search Committee Meeting
- 18. Vice Provost Search Committee Meeting-Interview
- 21. Vice Provost Search Committee Meeting-Interview
- 21. Student Marketing and Outreach Committee Meeting
- 23. CLRC Planning Committee

January:

- 15. VP Academic Success Committee Meeting.
- 26. CLRC Planning Committee
- 26. Vice Provost Search Committee Meeting
- 27. Vice Provost Search Committee Meeting

December

None

November:

- 8. Student Outreach and Marketing meeting.
- 15. VP Academic Success Committee Meeting.
- 22. Aquatic Advisory Committee Meeting

Campus Events:

February:

- 7. Spring Club Rush
- 14. Convocation

January:

- 21. President's Spring Address

December

None

November:

- 4. ASI Alumni Panel.
- 12. SEED Fellowship Presentation.
- 19. ECS Kick-off Event

ASI Presentations:

February:

- 1. ASI Classroom Presentation
- 7. ASI Classroom Presentation
- 9. ASI Classroom Presentation

January:

- 27. ASI Classroom Presentation
- 27. ASI Classroom Presentation
- 31. ASI Classroom Presentation
- 31. ASI Classroom Presentation
- 31. ASI Classroom Presentation

December

None

November

12. SEED Fellowship Presentation.