

Director of Social Sciences and Interdisciplinary Studies.

To: ASI Board of Directors.

From: Laura De la Garza Garcia.

Director of Social Sciences and Interdisciplinary Studies.

Subject: September-October, 2021 Board Report.

General Information

Office Hours:

Tuesday: 9am-11am.

Thursday: 1:30pm-3:30pm.

Contact Information:

Email: asissisdirector@csus.edu Instagram: @asissisdirector

A Special Note to Our Hornets:

Dear Sacramento State Students,

As we quickly shift to the Holiday season, it can be a little challenging to stay on track. Sometimes, watching 'The Nightmare before Christmas' or 'The Grinch' with a nice blanket sounds better than finishing your assignment that is due at 11:59pm that same day.

Trust me, I get it. I have been there.

However, we have to remember to stay focused. The 2021-2022 academic year will be over before we know it, and we will soon feel one step closer to getting that degree! Remember to ask for help when you need it, and communicate with your Professors.

This Holiday season, give yourself the gift of finishing the semester strong!



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Internal Committee Updates:

- ASI Scholarship Committee.
 - o Reposted reel with Director of Graduate Studies to promote on Instagram.
 - Sent link to students via social media
 - Shared link with clubs.
- Student Marketing and Outreach.
 - o Looking for more Students at large to join.
 - o Brainstormed more ideas and finalized end goal.

University Committee Updates:

- ASI Aquatic Center Advisory Committee.
 - No updates.
- ☐ Intercollegiate Athletics Advisory Council.
 - o First Meeting Oct. 29.

Strategic Priority Updates:

All Board:

- ♥ 1.1.3 Promote Alumni Center & Alumni Associations' initiatives on social media.
 - o Reposting events and opportunities. (ongoing)
 - o Looking to attend next alumni event within this month.
- □ 1.3.1 Promote internship, job & volunteer opportunities on social media.
 - o Ongoing.
- 2.1.2 Promote financial resources through social media and marketing.
 - o Ongoing.
- □ 4.1.2 Promote ASI positional accounts.
 - o Began term with 590 followers, now account stands at 832 followers.
 - o Goal of 200+ achieved and ongoing.
 - o Update: follower count increased from 832 to 911.
- 4.4.1 Increase student engagement with CSSA through their meetings and initiatives.
 - No updates.
 - o Looking to attend next meeting within this month.
- - o Boomerangs and story post.
 - o Ongoing.
 - o Collabs with ECS, A&L and HHS.
- □ 5.1.2 Support CARES office on housing initiatives.



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- o Connecting individual students to housing resources.
- ♦ 5.1.4 Promote and advocate for initiatives to bridge the digital divide.
 - o Communicated Hornet Laptop Discount to students via social media.

Individual:

- ☼ 2.1.1 Promote campus financial opportunities (CARES grant, scholarships, etc.) to clubs and organizations.
 - o Reached out to SSIS Clubs for ASI Scholarship promo.
 - o Reached out to individual students and shared link to ASI Scholarship app.
 - o Interacted with VPF via IG live to help spread the word on ASI Scholarship.
 - o Initiated contact with Luis from CARES on Marketing initiatives and collabs.
- ☼ 2.1.3 Meet with CARES and communications stakeholders to ensure effective dissemination between services and students.
 - o Initiated contact with Melissa from Career Center.
 - o Melissa advised to meeting with Julie Carroll.
- 4.1.1 Utilize different forms of communication to highlight ASI resources.
 - o Initiated contact with ECS, VPUA, BUS, and A&L
 - Met and discussed plan of action to move forward.
- ♥ 4.1.3 Collaborate with SEO on follower loop giveaway.
 - o Initiated contact with responsible parties.
- 4.1.4 Collaborate with ASI departments on ASI 65th Anniversary initiative.
 - o Initiated contact with BUS.
- 4.1.5 Establish a podcast in collaboration with KSSU to promote ASI.
 - o Brief brainstorming with VPAA.
 - o Met with Aaron Wall, first day in the studio is November 5th.

Office Hours:

- Reaching out to students via social media and other platforms and encourage them to get involved.
- Connecting students with Housing resources and jobs on-campus.
- Planning SSIS Joint Council Kick-off event.
- ☼ Interacting with students via social media.
- Meeting with SSIS Club Presidents.
- Emailing SSIS Dept. Chairs and setting up 1:1 meetings.

Meetings, Events, & Presentations:

September:

23. Meeting with NAMI Club President.



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- 24. Meeting with ASI EVP Joseph Sais.
- 28. Meeting with ESSA Club President.
- 30. Meeting with Dean Hyson, Associate Dean Endriga, Associate Dean Mosupyoe.

October:

- 5.Met with Student to discuss job opps. on campus.
- 6. Met with student to discuss on campus housing.
- 7. ASI Day on the Quad
- 8. Meet&Greet Officers of Joint Council.
- 9. PINK event
- 11. Meeting with student to discuss campus involvement.
- 12. SSIS Dept. Meeting.
- 12. The Well Expansion inauguration.
- 13. Met with Interdisciplinary Journal President.
- 14. Aquatic Center Tour and visit.
- 14. Meeting with Psi Chi President.
- 19. Meeting with Aaron Wall @KSSU.
- 19. NAMI club ASI presentation.
- 22. President BBO.
- 25. Student Outreach and Marketing meeting.
- 28. Meeting with Dean Hyson, Associate Dean Endriga and Associate Dean Mosupyoe.

ASI Meetings:

October:

- 6. ASI Board Meeting.
- 12. SSIS Dept. chairs. Meeting.
- 13. ASI Board Meeting.
- 20. ASI Board Meeting.
- 27. ASI Board Meeting.

Committees:

October:

- 25. Student Outreach and Marketing meeting.
- 26. ASI Scholarships Meeting.
- 29. IAAC Meeting.



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Campus Events:

October:

7. ASI Day on the Quad.

22. Presidents BBQ.

ASI Presentations:

October:

12. ASI Presentation to SSIS Dept.19. ASI Presentation to NAMI.