

To: ASI Board of Directors

From: Dhruvisha Budhani Director of Undeclared Students

Subject: March 2022 Board Report

# **General Information**

#### **Office Hours:**

Wednesday: 12pm-2pm Room 3250, Government Office, 3<sup>rd</sup> Floor, University Union Friday: 12pm-2pm Room 3250, Government Office, 3<sup>rd</sup> Floor, University Union

\*Available on Zoom outside of office hours by appointment

#### **Contact Information:**

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# A Special Note to Our Hornets

Fellow Hornets,

We are almost at the finish line, all we need is one last big push to get through this semester. While the COVID numbers are declining, do not forget to take care of yourself, both mentally and physically. While it is okay to be overwhelmed, there is help out here on-campus if you need it.

If you need help and are feeling lost, don't hesitate to contact me or anyone on the ASI Board. I hope you finish this semester strong.

In service, Dhruvisha Budhani

# **Internal Committee Updates**

### Student Marketing & Outreach Committee

Met on March 28, finalized the survey questions and decided the prizes for the survey. Next meeting scheduled for April 11.



# **University Committee Updates**

# University Sustainability Steering Committee

Met on February 16<sup>th</sup> and there were various project proposals that committee members presented. There was a voting later for a project that the committee wants to work for and we had a clear winner. Next meeting scheduled for April 25.

### Friends of Library

A subcommittee meeting held on April 9 to discuss best ways to carry out a membership drive. A committee meeting was held on April 8 which I couldn't attend but have asked for the meeting minutes and expressed my thoughts on membership drive.

### Student Fee Advisory Committee

Appointed and we chose few services to get audited on-campus. Met on March 11 and approved the proposals for fee changes. Next meeting scheduled for April 29.

# **Strategic Priority Updates**

ASI board of Directors voted on 2021-2022 Strategic Priorities on September 15 and I have been appointed to the following priorities:

1.1.3 Promote Alumni Center & Alumni Associations' initiatives on social media -Have been promoting their initiatives actively on positional Instagram account.

1.2.1 Host at least (2) two academic specific events -Held one NSM event in fall. Looking forward to planning another event for this semesteralready planned

1.3.1 Promote internship, job & volunteer opportunities on social media - Promoting event by career center actively on Instagram account.

**1.3.2** Collaborate with campus partners to support their efforts with internship and volunteer opportunities- completed in additional works

**2.1.2 Promote financial resources through social media and marketing** -Continuously promoting posts by Financial Wellness and more.

2.2.1 Advocate for student wellness regarding COVID-19- set to be held alongside pop-up pantry.

4.1.2 Promote ASI positional accounts



- Promoting account and have gained over 400 followers on positional account.

4.1.3 Collaborate with SEO on follower loop giveaway- successful

4.1.5 Establish a podcast in collaboration with KSSU to promote ASI - Successfully recorded more than 5 podcasts.

4.3.1 Partner with sustainability department and stakeholders on initiatives -Collaborating with Sustainability department, met with them on October 20, 2021. Planning to promote their on-going initiative this semester and planning Earth week 2022.

4.4.1 Increase student engagement with CSSA through their meetings and initiatives. -Promoting CSSA meetings on social media and attended CSSA meeting in November.

5.1.1 Share Food Pantry & Free Groceries Pop Up information -Actively sharing Pop-Up Food Pantry information on Instagram positional account

5.1.2 Support CARES office on housing initiatives- social media

5.1.4 Promote and advocate for initiatives to bridge the digital divide- social media

# **Office Hours**

Office hours are effective January 2022 and are held in Room 3250, Government Office, 3<sup>rd</sup> Floor University Union. Office hours are posted on <u>ASI Website</u>.

List activities that took place during your office hours, below

- Compiled information for the board report
- Replied to emails
- Worked on Agenda and Minutes for Student Marketing and Outreach committee
- Worked on communicating with SEO for Basic Needs Resource fair graphics
- Held meetings with CARES

### Meetings, Events, & Presentations

List the events, presentations, and meetings you attended, below.

### ASI Meetings

February 2022

- 1 Meeting with Lisa and Corinne
- 2 ASI Working Board Meeting



- 7 Meeting with SSIS and VPAA
- 7 Student Marketing and Outreach committee meeting
- 9 FOL Membership sub-committee meeting
- 9 ASI Board Meeting
- 10 Meeting with VPAA
- 10 Wishing Corinne Well
- 11 WE ARE ASI podcast recording
- 14 Anti-racism Convocation: Paying Homage Panelist
- 16 Student Sustainability Steering Committee
- 16 ASI Working Board meeting
- 21 Student Marketing and Outreach committee meeting
- 23 ASI Board meeting
- 25 WE ARE ASI podcast recording

March 2022

- 2 ASI Working Board meeting
- 7 Student Marketing and Outreach committee meeting
- 7 WE ARE ASI podcast recording- Quadcast
- 9 ASI Formal Board
- 9 Meet and Greet with Board of Directors
- 11 Basic needs resource fair follow up w/ Danielle Munoz and Lusine
- 11 Student Fee Advisory Committee
- 16 ASI Working Board meeting
- 18 Basic needs resource fair follow up w/ Danielle Munoz and Lusine
- 28 Student Marketing and Outreach committee meeting
- 30 Wellness and Safety Fair at Library Quad
- 30 ASI Formal Board

#### April 2022

- 1 WE ARE ASI podcast recording
- 6 ASI Working Board meeting
- 7 Friends of Library- Build Better meeting
- 8 KSSU 30<sup>th</sup> Anniversary Reception
- 11 Student Marketing and Outreach committee meeting
- 12 Basic Needs Resource Fair

### **ASI Presentations**

December 2021

2 Classroom presentation



3 Classroom presentation

## February 2022

- 2
- Classroom presentation Classroom presentation 9
- 9
- Classroom presentation Classroom presentation Classroom presentation 10
- 17
- Classroom presentation 17