



**2024-2025**

# **STRATEGIC PRIORITIES**

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**ASSOCIATED STUDENTS INC.  
CALIFORNIA STATE UNIVERISTY  
SACRAMENTO**

**PHONE: 916-278-6784**  
**Fax: 916-278-6278**



<b>BUSINESS &amp; ADMINISTRATION.....</b>	<b>3</b>
<b>AQUATIC CENTER.....</b>	<b>6</b>
<b>CHILDREN’S CENTER.....</b>	<b>9</b>
<b>PEAK ADVENTURES.....</b>	<b>13</b>
<b>STUDENT ENGAGEMENT AND OUTREACH.....</b>	<b>15</b>
<b>STUDENT GOVERNMENT.....</b>	<b>22</b>

# BUSINESS AND ADMINISTRATION

## ABOUT

The ASI office of Accounting Services and HR serves as the corporate accounting, payroll, human resource and information technology departments for ASI. We service 53 full-time staff, 435 part-time staff, six internal programs, approximately 300 clubs and organizations, the University Union, University IRA's and External Grants and the State Hornet. The Business and Administration office provides numerous services to the campus community which includes financial services for clubs and organizations, retail sales of graduation caps and gowns, theater tickets, money orders, fax services, notary, stamps for sale, and legal aid with an attorney.

## DEPARTMENT MISSION:

The office of Business and Administration strives to provide first-rate customer service by providing our customers with accurate and timely financial information and efficient processing of financial transactions. We foster an informed campus community respectful of compliance through training and assistance in navigating the many rules and regulations required of Sacramento State.

## ANNUAL PRIORITIES

- 1.0 Create an ASI identity that is recognized by the Sacramento State community and the greater Sacramento region.
- 2.0 Intentionally integrate a cohesive ASI culture for all employees to foster a sense of community and oneness.
- 3.0 Create sustainable organization for the future through the optimization of ASI business processes and through innovative programming.
- 4.0 Identify and implement assessment strategies for ASI programs and services to analyze and articulate their value and benefits.

## ACTION PLAN:

Identify and implement assessment strategies for ASI programs and services to analyze and articulate their value and benefits. Action Plan	Responsible Party	Assessment Indicator	Time Frame	Progress Report
1.0 Create an ASI identity that is recognized by the Sacramento State community and the greater Sacramento region.				
Revise and update the Accounting Services section of the ASI website to improve the Accounting Services identity and accessibility	Accounting Manager and Accounting Assistant	Successfully update the website	Fall 2024	
Place LCD tv in food pantry hallway. This will allow for job advertisements & promote ASI services	IT Manager	Installation completed	Jan 2025	
2.0 Intentionally integrate a cohesive ASI culture for all employees to foster a sense of community and oneness.				
Hold 1 potluck per quarter to improve office morale and promote cohesive ASI culture	Accounting Services	Adhere to holding 1 potluck per quarter	End of the year 2024-25	
Hold a team building activity	Accounting Services	Attend activity	End of the year 2024-25	
3.0 Create sustainable organization for the future through the optimization of ASI business processes and through innovative programming.				
Integrate hospitality policy and form into club jotform check request	Accounting manager and Accounting Assistants	Successful integration and use of form	Fall 2024	

Review SOC 2 reports for applicable software	IT Manager / Finance Manager	Successfully review soc 2	Fall 2024	
Improve Access Request process	IT Manager and Accounting Manager / Finance Manager	Successfully implement on a limited bases (account services) the new process	January 2025	
Establish a separate club & org bank account from ASI operating bank account.	Associate Director and Accounting Manager / Finance Manager	Successfully transfer all club cash to separate bank account.	Fall 2024	
Establish a clubs/org online platform for making deposits along with SOL	Associate Director	Successfully establish platform	June 2025	
4.0 Identify and implement assessment strategies for ASI programs and services to analyze and articulate their value and benefits.				
Assess notary service participation	Associate Director / Accounting Manager	Collect number of students serviced to gauge participation	June 2025	
Hosting hospitality policy workshops for ASI departments.	Accountant II	Completion of the workshops.	June 2025	

# ASI AQUATIC CENTER

## ABOUT

The Aquatic Center was established in 1981, fifteen miles from the Sacramento State campus on beautiful Lake Natoma. As a program of Associated Students Inc., the Center also has cooperative relations with many partners. These include: Sacramento State, the University Union Operations of CSUS, Incorporated, California Division of Boating and Waterways, California Department of Parks and Recreation, and the Federal Department of Interior-Bureau of Reclamation. The Center was established to augment the academic curriculum at Sacramento State. However, the Center has grown into a regional, national, and internationally recognized program in the arena of boating safety education, aquatic center design, and as a venue for world class rowing competitions. The Center services over 50,000 patrons on an annual basis through its diverse aquatic programs. These include: Sailing, Windsurfing, Kayaking, Canoeing, Rowing, Water Skiing, Wake Boarding, Stand Up Paddling, Summer Camps, Youth Groups, Team Building, Special Events, Equipment Rentals, Facility Rentals, and Special Events. The Aquatic Center also provides experiential education to student staff employees who are hired to assist a core staff of professional managers. The Aquatic Center is open to all Sacramento State students, faculty, staff, alumni, and the general public. All Sacramento State students, faculty, staff, and alumni receive a discount with their valid Sacramento State ID.

“You’ll Enjoy the Experience”

## DEPARTMENT STATEMENT OF PURPOSE:

The mission of the Sacramento State Aquatic Center is to provide high quality boating and safety programs through education, recreation, and competition.

## ANNUAL PRIORITIES

- 5.0 Create an ASI identity that is recognized by the Sacramento State community and the greater Sacramento region.
- 6.0 Intentionally integrate a cohesive ASI culture for all employees to foster a sense of community and oneness.
- 7.0 Create sustainable organization for the future through the optimization of ASI business processes and through innovative programming.
- 8.0 Identify and implement assessment strategies for ASI programs and services to analyze and articulate their value and benefits.

## ACTION PLAN:

Action Plan	Responsible Party	Assessment Indicator	Time Frame	Progress Report
1.0 Administrative: Facilities Assistant Position: 1.1 Facilities				
Advertise, screen, interview, recruit, Facilities Assistant	Russell Moran Brian Dulgar Cindi Dulgar	Position Filled	Spring 2025	
2.0 Implement New Payroll/HR program UKS 2.1 Business office 2.2 HR Department 2.3 All ASI Departments				
Consult, Implement, Test, Troubleshoot, Educate staff on new system.	Brian Dulgar Cindi Dulgar Heather Wilhelmi Dede Birch Russell Moran	Program in use	January 2025	
3.0 Expand front entry lanes into the Aquatic Center outer parking lot. Improve safety. Use remaining minor capital outlay funds from Department of Boating and Waterways.				
Approval from State Parks already obtained. Request RFP from at 3 asphalt paving companies, select contractor	Brian Dulgar Russell Moran	Project completed	Spring 2025 if not sooner	
4.0 New Program: In collaboration with CSU RPTA Department start new adaptive program for students/community with disabilities.. Start new "Big and Bold" paddling program for those body types generally not comfortable with aquatic activities				
Research equipment, purchase equipment with DBW grant. Collaborate with Dr. Jamie Hoffman, Health and Human services for curriculum.	Cindi Dulgar Brian Dulgar	Completed application	Dec. 14, 2023	
5.0 Marketing-Using evaluation matrix for current marketing strategies, rework matrix using current trends for greater outreach to students, alumni, community, and general public.				
Use of latest marketing mediums for broader outreach and exposure. Social Media- Facebook, Twitter, Print Materials, Catalog, Mirror Tags, Rack Cards. Direct connect with	Brian Dulgar Cindi Dulgar Heather Wilhelmi	2025 Marketing Matrix Created	January 2025	

Sac State Student Clubs and Organizations				
5.0 Work with new Executive Director on 5 year strategic plan 2025-2030				
Work with Hoan Nguyen, ASI Executive Director on strategic plan, addressing student needs, student employment, mission related activities that serve the campus and regional community.	Hoan Nguyen Brian Dulgar Cindi Dulgar Heather Wilhelmi Dede Birch Russell Moran	Strategic Plan Completed	Spring 2025	



# ASI CHILDREN'S CENTER

## ABOUT

The Children's Center is an exemplary program which models current principles and practice in child development, and is nationally accredited by National Association for the Education of Young Children (NAEYC). We are committed to affordable, dependable and convenient childcare for students, faculty and staff. The Children's Center supports the academic and personal endeavors of the Sac State community by serving the needs of families and promoting education experiences in the area of early childhood education. In addition to child care services, internships and student employment allow students the opportunity to apply the conceptual knowledge that they are learning in their class to real life situations in a child's classroom.

"Growing Minds are the Key to Our Future!"

## DEPARTMENT MISSION:

The Children's Center is an exemplary program which models current principles and practice in child development, and is nationally accredited by NAEYC. We are committed to affordable, dependable and convenient childcare for students, faculty and staff.

## ANNUAL PRIORITIES

- 9.0 Create an ASI identity that is recognized by the Sacramento State community and the greater Sacramento region.
- 10.0 Intentionally integrate a cohesive ASI culture for all employees to foster a sense of community and oneness.
- 11.0 Create sustainable organization for the future through the optimization of ASI business processes and through innovative programming.
- 12.0 Identify and implement assessment strategies for ASI programs and services to analyze and articulate their value and benefits.

## ACTION PLAN:

Action Plan	Responsible Party	Assessment Indicator	Time Frame	Progress Report
<b>1.0 Create an ASI identity that is recognized by the Sacramento State community and the greater Sacramento region.</b>				
CAL-FIRE Outdoor Classroom Project – Collaborate with CAL-FIRE and Sac State to re-build 5 Outdoor Classrooms that meet Cal-Fire standards	Director CAL-Fire Forrester Sac State Project Manager	Receive approval from the State Fire Marshal to break ground by May 2025	Ongoing through March 2026	Started Fall 2024 <ol style="list-style-type: none"> <li>1. Several meetings to review grant guidelines with Cal-Fire/Sac State/Architects/Designers/Fire Marshall</li> <li>2. Drone photography approved.</li> <li>3. Soil temperature readings began</li> </ol> OTTO Construction company working on a bid.
Inform families, Sac State Campus, Center stakeholders about the innovative CAL-FIRE Outdoor Classroom project.	Director	Inform Stakeholders such as PAC, CDSS Community Care Licensing-CDE Consultant-CDSS Consultant  Schedule Nature Explore for a 2 day training session for stakeholders  Have signage designed and installed to promote Cal-Fire on campus	May 2024	Started Fall 2024 <ol style="list-style-type: none"> <li>1. Informed the PAC Council</li> <li>2. Sent an email to CDSS Community Care Licensing</li> </ol> Informed both CDE and CDSS consultants about the project.
<b>2.0 Intentionally integrate a cohesive ASI culture for all employees to foster a sense of community and oneness.</b>				
Hire 4 Full-Time Associate Teachers	ASI HR Manager ASI HR Generalist-Recruiter Center Director	Recruiting Onboarding 30,60,90,120 days of employment to ensure a good employment fit.	January 2025	Started Fall 2024 Meetings with ASI HR Manager and Interim Executive Director

	Center Associate Director			
<p>Collaborate with ASI HR to assess current Center Job Organization Chart to adjust positions to:</p> <ol style="list-style-type: none"> <li>Ensure Teaching positions are in the correct Pay Scale grade.</li> <li>Evaluate current job rates.</li> </ol> <p>Evaluate direct reports for equitable workloads.</p>	<p>ASI Executive Director</p> <p>ASI HR Manager</p> <p>Center Director</p>	<p>Host meetings with responsible parties to evaluate current org chart and effectiveness.</p>	<p>January 2025</p>	<p>Started Fall 2024</p> <p>3 Meetings have taken place to determine needs of the Center.</p>
<p>Train 8 full-time teachers and 1 full-time cook who were hired in the Fall semester 2024 to ensure they can meet state standards</p>	<p>Director</p> <p>Associate Director</p>	<p>1 week orientation prior to working in the kitchen/classrooms.</p> <p>Provide ongoing trainings</p> <p>Have check-in meetings once monthly</p>	<p>May 2025</p>	<p>Started Fall 2024</p> <ol style="list-style-type: none"> <li>Training started for the cook in the CACFP program</li> <li>Training started for 4 newly hired teachers in CSPP/CCTR standards</li> <li>Director had a check-in meeting with the cook.</li> </ol> <p>Associate Director began observations of the 4 newly hired teachers.</p>
<b>3.0 Create sustainable organization for the future through the optimization of ASI business processes and through innovative programming.</b>				
<p>Collaborate with the ASI Accounting Manager and Sac State Director of Administration for Facilities management to manage:</p> <ol style="list-style-type: none"> <li>McCarty Playground funds and invoices.</li> </ol> <p>Cal-Fire Green School Yard funds and invoices</p>	<p>Director</p> <p>ASI Accounting Manager</p> <p>Sac State Director of Administration</p>	<p>Quarter Reporting and check-in meetings</p> <p>Submission of quarterly reports to Cal-Fire</p>	<p>Through March 31, 2026.</p>	<p>Fall 2024 – 6 meetings to set-up work groups, defining responsible parts for individual tasks.</p> <p>Received updated accounting records, invoices, and account balance of the McCarty funds from Sac State</p>

Collaborate with the ASI Accounting Manager on job duties for the new junior accountant.	Director ASI Accounting Manager ASI Human Resources	Meeting with ASI HR and ASI Accounting Manager to define job duties  Hire Junior Accountant  Updates on workflows.	May 2025	
<b>4.0 Identify and implement assessment strategies for ASI programs and services to analyze and articulate their value and benefits.</b>				
Ensure one Head Teacher and the Associate Director receive training and certification in the CDE's new Assessment Instruments – CLASS Environments	Director Associate Director Mentor Teacher	Director funds the training.  Associate Director and Mentor Teacher attend the trainings and become certified	Completed my May 2025	Completed. Director has funded the training.  Associate Director and Mentor Teacher currently updating correct certifications to begin certifications on the new instruments.
Complete State Mandated Classroom Assessments and develop action plans for continued improvements  1. 15% of CSPP classrooms assessed by CLASS Environments Instrument  All CCTR Classrooms assessed by the new ERS – 3 Instrument	Associate Director Mentor Teacher 3 Bambini Head Teachers 3 La Casita Teachers	Create an assessment schedule. Provide coverage so the teachers can vacate their classrooms to assess neighboring classrooms.  Conduct the assessment and analyze the scores  Create classroom action plans for program improvements.	Completed by May 2025.	

# ASI PEAK ADVENTURES

ASI Peak Adventures is an outdoor adventure provider for Northern California. We are dedicated to providing adventure education and leadership development opportunities for all ages. We have been guiding people on outdoor adventures since 1989, and have become the most unique, diverse, and affordable outdoor recreation provider within the Sacramento Valley. Our Adventure Specialists are passionate about helping participants feel at ease while daring to adventure away from home. Our offerings include backpacking, day hiking, camping, mountain biking, rock climbing, white water rafting and more! We teach snowshoeing, snowboarding, mountaineering techniques, cross country skiing and downhill skiing. We guarantee to boost participants' adventure confidence!

The Peak Adventures Challenge Center empowers individuals and teams to achieve greater results through a personalized learning experience they won't forget! Our skilled facilitators engage participants in interactive games that build relationship, challenging problem-solving activities to strengthen teamwork, and exciting climbing opportunities to inspire personal growth. Over 8,000 participants from Sacramento State campus groups as well as community and professional organizations benefit each year.

Our full service bike shop is known for its prices and remembered for its top notch service. Highly skilled service mechanics perform repairs, sell parts and accessories, teach bike maintenance classes and generally get cyclists and their bikes rolling, whether commuting or recreating. All of our programming is available to the general public, with Sac State students receiving special discounted pricing.

"Adventure Begins Here"

## DEPARTMENT MISSION:

Our mission is to enrich the Sacramento State learning experience through adventure education and leadership development.

## ANNUAL PRIORITIES-

- 1.0 Create an ASI identity that is recognized by the Sacramento State community and the greater Sacramento region.
- 2.0 Intentionally integrate a cohesive ASI culture for all employees to foster a sense of community and oneness.
- 3.0 Create a sustainable organization for the future through the optimization of ASI business processes and through innovative programming.
- 4.0 Identify and implement assessment strategies for ASI programs and services to analyze and articulate their value and benefits.

## ACTION PLAN

Action Plan	Responsible Party	Assessment Indicator	Time Frame	Progress Report
<b>1.0 Create an ASI identity that is recognized by the Sacramento State community and the greater Sacramento region.</b>				
Provide more free classes and clinics to provide recreational education to Sac State Students.	Director Operations Manager Bike Shop Coordinator Outdoor Adventures Manager	Move from 3 to 6 free workshops a semester on a variety of topics that would help students prepare for their own adventures in the outdoors.	May 2025	
<b>2.0 Intentionally integrate a cohesive ASI culture for all employees to foster a sense of community and oneness.</b>				
Provide more free events for students to attend to increase student engagement.	Director Operations Manager Marketing and Outreach Specialist	Move from 1 to 2 free on-campus events a semester for students to attend.	May 2025	
<b>3.0 Create sustainable organization for the future through the optimization of ASI business processes and through innovative programming.</b>				
Complete Capitol Projects	Director  Challenge Center Manager	Receive vans and put into use  Shade Structure is built at Challenge Center  Poles are replaced at the Challenge Center	December 2024  March 2025 June 2025	
Implementation of Lightspeed in the Bike Shop	Operations Manager	Lightspeed is operational for all retail sales and rental equipment.	June 2025	
<b>4.0 Identify and implement assessment strategies for ASI programs and services to analyze and articulate their value and benefits.</b>				

# ASI STUDENT ENGAGEMENT & OUTREACH

## ABOUT

The mission of Associated Students' Student Engagement & Outreach (SEO) department is to enhance the collegiate experience of Sac State students by increasing awareness of ASI resources and providing meaningful engagement and leadership opportunities. SEO's outreach and programs, KSSU Student Run Radio Station, Safe Rides, and A-Team offer opportunities that will assist students with personal growth, developing civic responsibility, embracing differences, and establishing connections within the campus and surrounding community.

## ANNUAL PRIORITIES-

- 1.0 Create an ASI identity that is recognized by the Sacramento State community and the greater Sacramento region.
- 2.0 Intentionally integrate a cohesive ASI culture for all employees to foster a sense of community and oneness.
- 3.0 Create a sustainable organization for the future through the optimization of ASI business processes and through innovative programming.
- 4.0 Identify and implement assessment strategies for ASI programs and services to analyze and articulate their value and benefits.

## ACTION PLAN

Action Plan	Responsible Party	Assessment Indicator	Time Frame	Progress Report
<b>1.0 Create an ASI identity that is recognized by the Sacramento State community and the greater Sacramento region.</b>				
1.1 Host a Renaissance Society appreciation event and an ASI Food Pantry Open House.	Food Pantry Manager	Welcome new Renaissance Society President after July 2024.		
1.2 Provide student artist a platform on KSSU to feature their musical creation.	Student Services Coordinator	Work with 8 student artists to collaborate with KSSU in live in studio or out of studio performances		
1.3 Expand KSSU networking and professional development opportunities with external professional media outlets.	Student Services Coordinator	Coordinate with a professional media outlet to promote and refer students to internship Or connect with a similar student orientated radio broadcasting organization to create an outreach program.		
1.4 Schedule an interview and arrange newsletter feature highlighting the work of Food Pantry volunteers.	Marketing Coordinator, Food Pantry Coordinator	Publish one Sac State briefing or University Communication newsroom article.		
1.5 Reaffirm KSSU as a leading radio station by submitting to radio station awards.	Student Services Coordinator	Submit 10 award nominations to regional or national organizations recognizing college radio station's work.		
1.6 Engage alumni network in a community service day.	Food Pantry Manager	Co-host volunteer day with the Alumni Association at Sacramento Food Bank. Get at		



		minimum 10 alumni to participate.		
1.7 Produce ASI short doc series featuring various ASI operations.	MOM + Marketing Coordinator	(2) 2-3 minute Videos published to the ASI Youtube channel.	June 2025	
<b>2.0 Intentionally integrate a cohesive ASI culture for all employees to foster a sense of community and oneness.</b>				
2.1 Plan second Soup's On! Fundraiser, with intentional focus on including Aquatic Center staff and congregate dining.	Food Pantry Manager	Book rooms and coordinate donations with Aramark.		
2.2 Host ASI employee in the KSSU studio to conduct a show on KSSU	Student Services Coordinator	Date is picked and event is held. Minimal one employee from each ASI department participated.		
2.3 Invite ASI staff to shop for fresh produce and bread at the Food Pantry during off-peak weeks (an effort to reduce food waste). Encourage recipe sharing (and healthy diet) and department tours of the Food Pantry.	Food Pantry Coordinator	Track number of shopping days and participants; food waste reduction #.		
2.4 Foster stronger working relationship with each ASI department with KSSU's PSA services to advertise each department's services.	Student Service Coordinator	Create 1 PSA for each ASI department advertising what each department offer students		
2.5 "Why ASI" running campaign video series	Marketing Coordinator	Monthly videos highlighting student staff within	December 2024	

		all ASI departments and feature active campaigns, products, events or service work students are executing, as well as individual testimonials of what their work means to them, why they chose to work at ASI, etc.	(4 videos( 4 videos) and June 2025	
<b>3.0 Create sustainable organization for the future through the optimization of ASI business processes and through innovative programming.</b>				
3.1 Collaborate with a local business on a payroll deduction program to generate income for the Food Pantry	Food Pantry Manager, Director	Meet with SMUD representatives. Present to SMUD employees payroll deduction option.		
3.2 Procure online intake, inventory, and volunteer management system for Food Pantry operations.	FPM, FPC	Purchase and set-up PantrySoft. Actively utilize the new inventory system and incorporate the data collected in buying practices.		
3.3 Explore and expand revenue streams by target marketing services KSSU provides	Student Services Coordinator	Create and distribute new marketing material for KSSU DJ and PA services, a recording studio, and a podcast production team Have website edited to reflect this		

3.4 Identify grants that support SEO programs. Bring in additional financial resources to enrich student experiences	Student Services Coordinator; Food Pantry Manager	Apply for 2 grants each semester.		
3.5 Organize department shared drive. Transfer documents/operating procedures from OneDrive to department's shared drive to ensure future staff have access to the essential information.	Marketing Coordinator	Archive outdated/irrelevant files.  Each staff audits desktop and OneDrive files and upload one backup copy to the department's shared drive.	Mid Year Check In December 2024  Due June 2025	
3.6 Increase video content outputs to further engage student engagement with ASI programs.	Marketing Coordinator	Produce and publish one video per week while classes are in session.	June 2025 (32 Videos)	
3.7 Identify and implement a pilot revenue generating creative service that can further develop student staff skills and create a client facing experience. Fall 2024	Marketing and Outreach Manager	Complete a final deliverable for a client either on campus or off campus.	December 2024	
3.8 Map out the Work. Learn. Play. (student facing) campaign for annual implementation moving forward for ASI.	MOM + Marketing Coordinator	Build out a campaign template and measurement format for annual use and 1 report of the campaigns results.	June 2025	
3.9 Apply to the Anchor Grant and UEI Grant for 2025-2026 funding for community facing projects.	MOM	Two completed applications with community partners.	June 2025	
3.10 Soluna App (student mental health app) Campus Intergration	MOM	1 Collaboration Event 1 Semester Print and Digital		

		Awareness Service Roll Out		
3.11 Develop digital portfolio featuring the design work of current and past SEO staff.	Marketing Coordinator	Created and executed work by SEO student staff available for the public to view and access on the website. Will also serve as an archive hub of work, primarily for Graphic Designers		
<b>4.0 Identify and implement assessment strategies for ASI programs and services to analyze and articulate their value and benefits.</b>				
4.1 Increase Food Pantry Advisory Committee involvement for new and current membership	Food Pantry Manager, Food Pantry Coordinator	Create a contact list with new and current committee members and focus areas. Plan Annual Meeting and Breakout Rooms.		
4.2 Expand Safe Ride criteria for reimbursement to include Real ID payments	Student Services Coordinator	Promotional material design created. Flyers ordered and distributed to University Housing. Report conducted to document request increase or decrease		
4.3 Complete basic needs marketing interventions study with PhD student	Food Pantry Coordinator	Secure \$2,000 for postcard printing and mailing. Disseminate study survey tools to 10,000 students with control and intervention groups.		

4.4 Share program best practices at university, regional, or national conferences.	Student Services Coordinator, Marketing Coordinator, Food Pantry slackCoordin at or, Food Pantry Manager, Marketing and Outreach Manager, Director	Submit 5 proposals. Present at two conferences.		
4.5 Create Food Pantry annual report to keep program stakeholders and donors informed of the program's progress.	FPM, FPC	Feature two detailed student testimonials and general feedback from students in each academic level, transfer status, and race/ethnicity.		
4.6 Implement an event survey process for every SEO event partner event to measure student interest and engagement.	MOM	Implement a survey format and have materials that can be taken to each event throughout the academic year.	December 2024	
4.7 Complete 2 focus groups with groups of no less that 6 students to gauge the interests and needs of students. To enhance student participation and engagement.	MOM	Produce notes and recording from both focus groups as well as a report on the findings at the end of the year.	June 2025	
4.8 Create SEO measurement report	Marketing Coordinator	Covers full academic year, tracking and reporting digital and in-person outreach metrics		

# ASI STUDENT GOVERNMENT

## ABOUT

Associated Students is governed by a Board of Directors which is comprised of a majority of students elected by the student body of Sacramento State. Student representation and advocacy is their primary focus and passion. The Board of Directors is committed to providing student with the opportunity to be fully involved in the governance of the University and the development of an exciting campus life.

## DEPARTMENT MISSION:

The ASCSUS Government Office strives to represent, educate, and advocate for Sacramento State students. We will accomplish this by providing development and oversight of ASI programs and implementing policies that serve the best interests of Sac State students. We will effectively serve as the voice of and resource to Sac State students.

## ASSOCIATED STUDENTS AT CALIFORNIA STATE UNIVERSITY, SACRAMENTO (ASCSUS) LONG TERM DIRECTIONAL STATEMENTS

ASCSUS will work to ensure that students have a significant role in the governance of the University.

ASCSUS will work to ensure that campus life enables all members of our diverse student body to have a strong sense of campus community which will continue during their college years and beyond.

ASCSUS will work to ensure that quality programs and services are provided which respond to the changing needs of our dynamic student population.

ASCSUS will work to ensure that learning outside the classroom opportunities are available for students in order to foster personal and professional growth.

ASCSUS will work to ensure strong positive links between the campus community and the broader Sacramento community.

ASCSUS will seek out ways to encourage students to participate in programs and utilize services.

## ANNUAL PRIORITIES: 2023-2024

- 1.0 Support Inclusive Excellence and Diversity Initiatives
- 2.0 Advocate for Student Support Initiatives
- 3.0 Promote ASI
- 4.0 Fostering a safe campus community

## ACTION PLAN

Action Plan	Responsible Party	Assessment Indicator	Time Frame	Progress Report
<b>1.0 Support Enrollment, Engagement and Retention Efforts</b>				
<b>1.1 Support OGA Civic Engagement Efforts</b>				
1.1.1 Actively engage in voter registration efforts	All Board	Collaborate with campus partners on voter registration efforts.	November 5, 2024	
1.1.2 Engage in letters of support or opposition.	EVP, SSIS, UND	Partner with OGA to write letters of support or opposition.	March 31, 2025	
<b>1.2 Explore Outreach Opportunities in Conjunction with Admissions and Outreach</b>				
1.2.1 Meet with admissions and outreach to determine opportunities.	VPF, VPAA, HHS, SSIS	Partnering with admissions and outreach for enrollment and engagement efforts.	By end of Fall 2024 semester	
<b>1.3 Engage Students in Financial Literacy Events</b>				
1.3.1 Collaborate with/host Financial Literacy Event(s)	PRES, EVP, VPF, ECS, SSIS	Collaborate in at least one event with campus partners.	March 31, 2025	
1.3.2 Promote ASI Financial Resources	ALL BOARD	Advertise on positional platforms.	March 31, 2025	
1.3.3 Promote Sac State Financial Wellness	ALL BOARD	Advertise on positional platforms.	March 31, 2025	
<b>1.4 Engage with Orientation Department to Enhance the Student Experience</b>				
1.4.1 Meet with Engagement and Enrollment office. and IPGE to provide feedback.	PRES, VPF, VPAA, AL, EDU, HHS, NSM, UND	Hold meeting with Engagement and Enrollment office and IPGE.	October 31, 2024	
1.4.2 Advocate for the inclusion of resources during the orientation process.	VPF, VPAA, AL, EDU, HHS, NSM, UND	Hold meeting with Engagement and Enrollment office.	October 31, 2024	

Action Plan	Responsible Party	Assessment Indicator	Time Frame	Progress Report
<b>2.0 Support Student Services Programs and Centers</b>				

<b>2.1 Engage in the ongoing Development of new Basic Needs Center</b>				
2.1.1 Meet with Planning Committee to provide feedback.	PRES, EVP, VPF, VPUA, HHS, UND, GRAD	Hold meeting with planning committee.	October 31, 2024	
2.1.2 Attend the Grand Opening.	PRES, EVP, VPF, VPUA, HHS, UND, GRAD	Attend the grand opening.	End of Fall 2024 Semester	
2.1.3 Promote the Basic Needs Center.	ALL BOARD	Advertise on positional platforms.	March 31, 2025	
<b>2.2 Support SHAC/The WELL Wellness' Programs</b>				
2.2.1 Collaborate on at least one Wellness Initiative.	EVP, VPUA, EDU, ECS, HHS, NSM, UND, GRAD	Meet to discuss current initiatives.	October 31, 2024	
2.2.2 Partner with The WELL on at least one nutrition event.	EVP, VPUA, EDU, ECS, HHS, NSM, UND, GRAD	Meet with The WELL to discuss collaboration opportunities.	March 31, 2025	
2.2.3 Promote the Peer Health Educator Programs.	EVP, VPUA, EDU, ECS, HHS, NSM, UND, GRAD	Advertise on positional platforms.	March 31, 2025	

Action Plan	Responsible Party	Assessment Indicator	Time Frame	Progress Report
<b>3.0 Support and Advocate for Academic and Career Resources</b>				
<b>3.1 Engage with Alumni Center on networking opportunities.</b>				
3.1.1 Meet with alumni center leadership on possible collaboration.	AL, ECS	Meet with Alumni Center to discuss possible collaboration.	October 15, 2024	
3.1.2 Promote with Alumni Center networking events/programs.	ALL BOARD	Advertise on positional platforms	March 31, 2025	
<b>3.2 Engage in discussions and advocacy opportunities for opportunities to students within their major field.</b>				



3.2.1 Collaborate with career center to advocate for more robust job tool workshops.	VPUA, AL, EDU, ECS	Meet with career center.	End of Fall 2024 Semester	
3.2.2 Collaborate with campus partners' career opportunities.	VPUA, AL, EDU, ECS	Meet with campus partners to discuss career opportunities.	March 31, 2025	
<b>3.3 Advocate for embedding programs in each college for experiential learning.</b>				
3.3.1 Determine Experiential Education opportunities in the college and report back to the board.	VPUA, VPAA, ALL COLLEGE DIRECTORS.	Communicate with VPAA and VPUA about experiential education opportunities.	October 31, 2024	
3.3.2 VPAA/Student Academic Senate Advocate for expanded experiential education within faculty senate.	VPAA	Report findings to faculty senate and academic senate.	March 31, 2025	