



ASI STUDENT MARKETING & OUTREACH

October 11, 2021

4:00 PM – 5:00 PM

Gold & Green Room, 3rd Floor, Union

MINUTES

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

- I. CALL TO ORDER at 4:06PM**
- II. ROLL CALL**
- III. INTRODUCTIONS (if any)- None at the moment**
- IV. APPROVAL OF THE MINUTES FROM THE 9/27/2021 MEETING. -Approved by majority**
- V. NEW BUSINESS**
 - A. Discussing about survey options and moving forward with Committee –the committee discussed about the possible topics for the survey. Main topic brought up was student engagement by Laura. With further discussions, we came to a conclusion that we already know how the survey results might look.
 - The committee decided to move on without a survey and host an event/s
 - The event was determined to be focused around basic needs
 1. Main Areas of Focus
 - Event ideas: Collaboration with Weave program, Collaboration with financial wellness, Pop-up Pantry and SHCS.
- VI. ANNOUNCEMENTS/UPCOMING EVENTS- None**
- VII. ADJOURNMENT at 4:59PM**



Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.