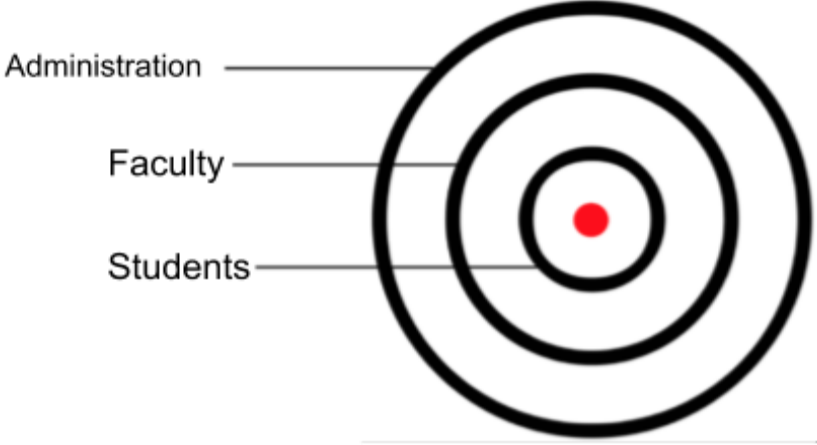


Hornet Student Advocacy Toolkit

Disclaimer: Please refer to the [Campus Time, Place, and Manner Policy](https://www.csus.edu/umannual/student/stu-0125.htm) for conduct guidelines.
<https://www.csus.edu/umannual/student/stu-0125.htm>

<p>1. Plan Your Campaign</p> <ul style="list-style-type: none"> • Problem • Urgency • Solutions • 5 W's <ul style="list-style-type: none"> Who What Where When Why 	<ul style="list-style-type: none"> • • • •
<p>2. Choose Your Target Audience</p> <ul style="list-style-type: none"> • Identify Who Can “Give You a Yes” • Identify Partners to Collaborate With 	<ul style="list-style-type: none"> • •

<p>3. Power Map It!</p> <p>Think of what <u>Administrators</u>, <u>Faculty/Staff</u>, and <u>Students</u> you will need to appeal to!</p>	
<p>4. Gather Student Support</p> <ul style="list-style-type: none"> • Offer Clear Tasks and Goals • Offer Unique Incentives • Reach Out in Diverse Ways 	<ul style="list-style-type: none"> • • •
<p>5. Marketing Your Event</p> <ul style="list-style-type: none"> • Create Graphics • Post, Share, and Send! 	

***Repeat steps 2-5 as needed**



References

CSU Office of the Chancellor - Affordable Learning Solutions Student Advocacy [Handouts](#)

TIME - [How to Be An Effective Advocate](#)

Additional Resources

Time, Place, and Manner Policy

<https://www.csus.edu/umannual/student/stu-0125.htm>

Hornet Honor Code

<https://www.csus.edu/umannual/student/stu-0125.htm>

Student Rights and Responsibilities

<https://www.csus.edu/umannual/student/stu-0125.htm>

Student Activism Protocol

<https://www.csus.edu/umannual/student/stu-0125.htm>

Centers for Diversity and Inclusion

<https://www.csus.edu/umannual/student/stu-0125.htm>

California State Legislation Database

<http://leginfo.legislature.ca.gov/>

Contact Us

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<http://www.asi.csus.edu/contact-us/>