MLOBBY CORPS MEETING

Via Zoom Conference

https://csus.zoom.us/j/93204561110

September 17, 2020

4:30 p.m. AGENDA

I. Call to Order- 4:30 PM

II. Roll Call- Chair Ethan Gould, Vice Chair Kathryn Webb, Samantha Elizalde, Noah Marty, Mahalie Oshiro

III. Guest Speaker- Mike Schariff,

- Discussed his background: a transfer student whose first professional job was in the OGA office of Sacramento State. It taught him how to resolve professional conflicts, as well as how his work can directly impact others. His largest project here was the science building on campus. The ASI president, CSSA Liaison, and him lobbied their student trustee to start construction on the building. They did, and he was able to see them break ground on the project. He then discussed how to lobby and advocate in a virtual world. For emailing, he suggested to follow up 2-3 times, as communication can easily get lost. Do not think you are being annoying; you are just trying to get a job done. Other ways to get involved are phone calls to legislators and calling into committee hearings once the legislature is back in session. He also stated that no one else has ever experienced this, so everyone is on the same playing field. Other ways to get the word out to vote include sending postcards to voters, texting, and having a car campaign, where you decorate your car with voting messages and drive around! It is extremely important in this virtual world to be concise and be able to navigate technological systems.

- Information Items:
  - Lobby Corps- Presentation by Chair Ethan Gould. Ice breaker: show and tell! Members gathered an important item and told everyone why it is so important to them. Then Ethan talked about how Lobby Corps is the lobbying arm of ASI. The goal is to be student advocates and representatives. To do this, Lobby Corps will train members how to advocate for themselves, and eventually hold lobby visits, district visits, and talk to individuals campaigning.
  
  - CSSA Presentation- Presented by Vice Chair Kathryn Webb. Overview of what CSSA does, and how it advocates for students in the CSU system. Also covered legislation CSSA has taken a stance on, and how this organization can be influential in persuading legislators to vote a certain way. Finished the presentation with how students can get involved with CSSA, including contacting CSSA Liaison Kathryn Webb and attending the plenaries to speak during public comment.
IV. Recruitment to Lobby Corps- Last year Lobby Corps had 20 members, before the pandemic. We ask that people do classroom presentations and reach out on social media, as well as speak to clubs and student organizations, or election ambassadors that already have an interest in politics.

V. Adjournment- 5:30 PM