



ASI STUDENT MARKETING & OUTREACH

February 7, 2022

4:00 PM – 5:00 PM

Capital Room, Union

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

I. CALL TO ORDER/ROLL CALL

II. INTRODUCTIONS

III. APPROVAL OF THE MINUTES FROM THE 11/22/2021 MEETING.

IV. NEW BUSINESS

A. Discussion on 'Basic Needs Resource Fair'

V. ANNOUNCEMENTS/UPCOMING EVENTS

VI. FUTURE AGENDA ITEMS

VII. ADJOURNMENT

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.