



ASI STUDENT MARKETING & OUTREACH

February 8th, 2021

4:00 PM – 5:00 PM

<https://csus.zoom.us/j/89669978670>

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

- I. CALL TO ORDER/ROLL CALL**
- II. NEW CHAIR WELCOME**
- III. NEW BUSINESS**
 - A. Moving Forward with Committee
 - i. Project Type
 - ii. Main Areas of Focus
- IV. ANNOUNCEMENTS/UPCOMING EVENTS**
- V. NEXT MEETING DATE**

February 22nd, 2021
- VI. FUTURE AGENDA ITEMS**
- VII. ADJOURNMENT**

(If you need accommodations, please call 916-278-6784.)