



ASI STUDENT MARKETING & OUTREACH

February 21, 2022

4:00 PM – 5:00 PM

Capital Room, 3rd Floor, Union

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. INTRODUCTIONS (if any)**
- IV. APPROVAL OF THE MINUTES FROM THE 11/22/2021 and 02/07/2022**
- V. NEW BUSINESS**
 - A. Basic needs resource fair: Discussion and updates
 - B. Survey questions
- VI. ANNOUNCEMENTS/UPCOMING EVENTS**
- VII. ADJOURNMENT**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.