



**ASI STUDENT MARKETING & OUTREACH**

**March 7, 2022**

**4:00 PM – 5:00 PM**

**Capital Room, Union**

**AGENDA**

*The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.*

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. INTRODUCTIONS**

**IV. APPROVAL OF THE MINUTES FROM 11/22/2021, 02/07/2022 and  
02/21/2022**

**V. NEW BUSINESS**

- A. Welcome New Members
- B. Updates: Basic Needs Resource Fair
- C. Survey questions from the committee

**VI. ANNOUNCEMENTS/UPCOMING EVENTS**

**VII. FUTURE AGENDA ITEMS**

**VIII. ADJOURNMENT**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at [Lisa.Dalton@csus.edu](mailto:Lisa.Dalton@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.