



ASI STUDENT MARKETING & OUTREACH

April 25, 2022

4:00 PM – 5:00 PM

Capital Room, Union

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

I. CALL TO ORDER

II. ROLL CALL

III. INTRODUCTIONS

IV. APPROVAL OF THE MINUTES FROM THE 03/28/2022 and 03/07/2022 MEETING.

V. NEW BUSINESS

A. Survey results: Basic Needs Resource Fair

VI. ANNOUNCEMENTS/UPCOMING EVENTS

VII. FUTURE AGENDA ITEMS

VIII. ADJOURNMENT

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.