



STUDENT SOCIAL JUSTICE & EQUITY COUNCIL

Meeting Agenda

September 19th 2022

Capital Rm, University Union, 3rd Floor

4:00pm – 5:00pm

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary. At least one student relations campaign must be held in the fall semester and reported to the ASI Board of Directors and to the ASI Marketing Committee by the third week of the spring semester.

I. Call to Order- 4:05PM

II. Roll Call

III. Introductions

- a. Name
- b. Major
- c. If you could meet one famous celebrity, dead or alive, who would it be and why?

IV. New Business

- a. Discussion how to survey students in a creative manner
 - Chair discussed how in the Resource Fair in 2021-2022 school year gave out several goodies and explained in detail what resources were present for students.
- b. Event ideas
 - Discussed how it is too late for a resource fair because there is already one planned
 - Discussed pairing up with already existing events to survey
 - Brainstormed a list of items to have at the table and to give out;
 - Food/snacks
 - Sac State lanyards
 - Banner for table
 - Sac state push toy
 - Sac state key chains
- c. Timeline for Fall' 22 semester

V. Announcements

- a. **Next meeting Oct. 3rd during the same time and same place**

VI. Adjournment-4:57PM