



**ASI STUDENT MARKETING AND OUTREACH  
OCTOBER 17TH, 2022  
4:00 PM  
CAPITAL ROOM**

- I. CALL TO ORDER-4:10PM**
- II. ROLL CALL**
- III. APPROVAL OF MINUTES FOR SEPTEMBER 19, 2022 AND OCTOBER 3, 2022-  
Adoreil seconded**
- IV. NEW BUSINESS**
  - a. 3 pt Likert scale**
    - i. Question
      - 1. "How well do you know this program?"
      - 2. List of programs
        - Drafted list of programs with committee
      - 3. Options: 1-not well, 2-somewhat well, 3-very well
        - Considered adding a fill in the blank question saying "What is missing that you need at Sac State?"
  - b. Favors**
    - i. Clear goodie bags
      - 1. Considered tote bags instead of goodie bags, looking to have 20-30 bags
    - ii. Candy
    - iii. Handouts
  - c. Activity**
    - i. Pairing with SEO to distribute survey during popup pantries and Feel Good Fridays
    - ii. Discussed since students will already be around those events then it would be easier
  - d. Legislation**
    - i. Has not been drafted up yet
- V. ANNOUNCEMENTS/UPCOMING EVENTS**
- VI. ADJOURNMENT-5:00PM**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at [Lisa.Dalton@csus.edu](mailto:Lisa.Dalton@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.