



**ASI STUDENT MARKETING & OUTREACH**

**September 27, 2021**

**4:00 PM – 5:00 PM**

**Gold & Green Room, 3<sup>rd</sup> Floor, Union**

**AGENDA**

*The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.*

**I. CALL TO ORDER/ROLL CALL**

**II. INTRODUCTIONS**

**III. APPROVAL OF THE MINUTES FROM THE 9/13/2021 MEETING.**

**III. NEW BUSINESS**

- A. Moving Forward with Committee
  - i. Main Areas of Focus
  - ii. Modality option

**IV. ANNOUNCEMENTS/UPCOMING EVENTS**

**V. FUTURE AGENDA ITEMS**

- i. **Suggestions for events**

**VI. ADJOURNMENT**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at [Lisa.Dalton@csus.edu](mailto:Lisa.Dalton@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.