



## **ASI STUDENT MARKETING & OUTREACH**

**September 27, 2021**

**4:00 PM – 5:00 PM**

**Gold & Green Room, 3<sup>rd</sup> Floor, Union**

### **AGENDA**

*The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.*

- I. CALL TO ORDER/ROLL CALL at 4:05PM**
- II. INTRODUCTIONS- Lovepreet introduced herself to other committee members.**
- III. APPROVAL OF THE MINUTES FROM THE 9/13/2021 MEETING. Approved by majority of 2 votes.**
- III. NEW BUSINESS**
  - A. Moving Forward with Committee
    - i. Main Areas of Focus- transition during spring 2022? Looking for ‘WHY TO DO THE SURVEY?’ and ‘WHAT RESOURCES WE CAN PROVIDE?’ Survey about promoting ASI programs and resources on-campus. Lovepreet suggested to go around on-campus and ask questions one-on-one to students.
    - ii. Modality option- Corinne, Savannah and Lovepreet suggested in-person modality. Decided to stay in-person to get better opinions and survey ideas.
- IV. ANNOUNCEMENTS/UPCOMING EVENTS- Flyers about finding 3 Students at large to be sent out by Dhruvisha and to be promoted.**
- V. FUTURE AGENDA ITEMS**
  - i. **Suggestions for events- brainstorming few event ideas and to be brought in next meeting**
- VI. ADJOURNMENT at 4:50PM**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at [Lisa.Dalton@csus.edu](mailto:Lisa.Dalton@csus.edu) or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.

