



**Student Marketing and Outreach Committee
January 30, 2023
University Union Summit Room**

AGENDA

I. CALL TO ORDER

II. INTRODUCTIONS

- What is your major?
- What did you over break that was your favorite?
- What are you excited for this semester?
- Starbucks or Dutch bros?

III. SUMMARIZE FALL 2022

IV. DISCUSSIONS OF GOALS FOR SPRING 2023

- Complete last semester project
- Set some goals that we want to work on
- Set deadlines for some stuff to be done by

V. NEW BUSINESS

- a. Discussion of survey distribution
- b. Review Likert scale

VI. ANNOUNCEMENTS

VII. ADJOURNMENT

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.