



## **ASI STUDENT MARKETING & OUTREACH**

**October 26, 2020**

**Zoom: <https://tinyurl.com/y6r3hwd6>**

**4:00 PM – 5:00 PM**

### **AGENDA**

*The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.*

- I. CALL TO ORDER/ROLL CALL**
- II. INTRODUCTIONS**
- III. GENERAL MEETING GUIDELINES**
- IV. APPROVAL OF MINUTES**
- V. DIRECTOR ANNOUNCEMENTS**
- VI. CONTINUED BUSINESS**
  - A. ASI Board's Strategic Priorities
  - B. Fall student relations campaign
  - C. Student survey
- VII. NEW BUSINESS**
  - A. Secretary Appointment
  - B. Transfer Student Advocacy Form – Demographic
  - C. Student Briefing Updates
  - D. Review Previous Surveys (HHS)
- VIII. ANNOUNCEMENTS/UPCOMING EVENTS**
- IX. NEXT MEETING DATE**

November 9, 2020
- X. FUTURE AGENDA ITEMS**
- XI. ADJOURNMENT**

**(If you need accommodations, please call 916-278-6784.)**