ASI STUDENT MARKETING & OUTREACH
October 26, 2020
Zoom: https://tinyurl.com/y6r3hwd6
4:00 PM – 5:00 PM

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

I. CALL TO ORDER/ROLL CALL

II. INTRODUCTIONS

III. GENERAL MEETING GUIDELINES

IV. APPROVAL OF MINUTES

V. DIRECTOR ANNOUNCEMENTS

VI. CONTINUED BUSINESS
   A. ASI Board’s Strategic Priorities
   B. Fall student relations campaign
   C. Student survey

VII. NEW BUSINESS
   A. Secretary Appointment
   B. Transfer Student Advocacy Form – Demographic
   C. Student Briefing Updates
   D. Review Previous Surveys (HHS)

VIII. ANNOUNCEMENTS/UPCOMING EVENTS

IX. NEXT MEETING DATE
   November 9, 2020

X. FUTURE AGENDA ITEMS

XI. ADJOURMENT

(If you need accommodations, please call 916-278-6784.)