



ASI STUDENT MARKETING & OUTREACH

October 11, 2021

4:00 PM – 5:00 PM

Gold & Green Room, 3rd Floor, Union

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. INTRODUCTIONS (if any)**
- IV. APPROVAL OF THE MINUTES FROM THE 9/27/2021 MEETING.**
- V. NEW BUSINESS**
 - A. Discussing about survey options and moving forward with Committee
 - 1. Main Areas of Focus
- VI. ANNOUNCEMENTS/UPCOMING EVENTS**
- VII. ADJOURNMENT**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.