



ASI STUDENT MARKETING & OUTREACH

November 9, 2020

<https://csus.zoom.us/j/86406320684?pwd=dUJGd1dBQTIBKzZHL3loRFIplU2Z5UT09>

4:00 PM – 5:00 PM

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

- I. CALL TO ORDER/ROLL CALL**
- II. DIRECTOR ANNOUNCEMENTS**
- III. APPROVAL OF MINUTES**
- IV. CONTINUED BUSINESS**
 - A. Student survey – Guest Speaker: Erryn Rivers
- V. NEW BUSINESS**
 - A. Finalize the Theme and Goal
 - B. Potential Survey Questions
- VI. ANNOUNCEMENTS/UPCOMING EVENTS**
- VII. NEXT MEETING DATE**

November 23, 2020
- VIII. FUTURE AGENDA ITEMS**
- IX. ADJOURNMENT**

(If you need accommodations, please call 916-278-6784.)