AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

I. CALL TO ORDER/ROLL CALL

II. DIRECTOR ANNOUNCEMENTS

III. APPROVAL OF MINUTES

IV. CONTINUED BUSINESS
   A. Student survey – Guest Speaker: Erryn Rivers

V. NEW BUSINESS
   A. Finalize the Theme and Goal
   B. Potential Survey Questions

VI. ANNOUNCEMENTS/UPCOMING EVENTS

VII. NEXT MEETING DATE
   November 23, 2020

VIII. FUTURE AGENDA ITEMS

IX. ADJOURNMENT

(If you need accommodations, please call 916-278-6784.)