



ASI STUDENT MARKETING & OUTREACH

November 22, 2021

4:00 PM – 5:00 PM

Gold & Green Room, 3rd Floor, Union

Minutes

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

- I. CALL TO ORDER- 4:04 PM**
- II. ROLL CALL**
- III. INTRODUCTIONS (if any)- none**
- IV. APPROVAL OF THE MINUTES FROM THE 11/08/2021- Tabled for this semester**
- V. NEW BUSINESS**
 - A. Basic needs resource fair: Discussion and updates
Collaboration with ASI Board Priorities- 2.1.1 & 2.1.3
 - They will be paying for Ballroom costs associated with Basic Needs Resource Fair. The directors are expected to help throughout the whole fair.
 - Legislation for the same to be presented in board meeting next semester.
 - Off-Campus Agencies to be invited
 - Danielle Munoz from CARES is going to work on inviting various off-campus resources during the winter break. More updates to come next semester.
- VI. ANNOUNCEMENTS/UPCOMING EVENTS- None**
- VII. ADJOURNMENT- 4:31 PM**



Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.