The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

I. CALL TO ORDER at 4:01pm

II. APPROVAL OF MINUTES – tabled until next meeting

III. INSTAGRAM PLANNING/PROMOTING UPCOMING EVENTS

- Main focus of the meeting is to keep the Instagram alive
- APIDA center has agreed to collaborate with ASI student relations campaign and has agreed to provide some space to set up election flyers or ASI Bulletin boards
- Each internal committee makes a post about who the chair is and what they are currently working on
- For the website, the information has been updated and the ASI Board meeting videos have been updated as well
- Went over website changes
- Discussed all changes on mind that were to be implemented or got cancelled
- Requested the organization in charge to change the google maps hyperlinks to correct locations for each event
- The topic recruitment was discussed, it was brought up that the committee members and ASI board should approach department chairs and ask for their recommendation in students who may be a good fit for committee members
- Make a post for upcoming for scholarships
- Make a Instagram post on how to join committees
- Reach out to clubs for recruitment
- Go out and ask students about how to incentivize the committee time spent
- Look at data regarding what students know about ASI and see if we need to make a survey regarding specifically committees
- Create a powerpoint regarding on how to join a committee

IV. ANNOUNCEMENTS - none

V. ADJOURNMENT at 5pm

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal at hatwal@csus.edu or 916-278-6784 to request disability
accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5)
business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.