



**ASI STUDENT MARKETING AND OUTREACH COMMITTEE
OCTOBER 3RD, 2022
3:00 PM
CAPITAL ROOM**

I. CALL TO ORDER-4:06PM

II. ROLL CALL

III. INTRODUCTIONS

- Introduce new members
- If you could meet one celebrity/public figure, dead or alive, who would it be and why?

IV. NEW BUSINESS

a. Finalizing survey questions

- i. Max 4-5 questions
 - Discussion of doing a likert scale
- Considering doing more than just 4-5 questions because of so many resources on campus
- Shoot to get 100 responses in 4 tabling events

b. SEO on providing items?

- i. Drawstrings with goodies and handouts
 - Kayla from SEO shared insight on how to survey student efficiently
 - Discussed looking and comparing Costco or smart and final purchases
 - Items; chips, fruit snacks, granola bars, caprisuns, candy
 - Clear plastic bags so students can see all the goodies inside and be incited to complete survey
 - Include ASI handouts inside bags
 - Draft up legislation for Oct 17th to collab with Startegic Priority and get some money until we find out how much money SEO has for SMO.

V. ANNOUNCEMENTS-no announcements, next meeting Oct 17th, tell your friends

VI. ADJOURNMENT-4:49PM

accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.