The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

I. CALL TO ORDER – called to order at 4pm

II. WEBSITE PLANNING SESSION
   a. Placed hold on website planning to focus on social media expansion

III. INSTAGRAM PLANNING SESSION
   a. Could create video to summarize projects completed and future projects
   b. Continue with board of directors IG
      i. Promote on main ASI IG
      ii. Will be more detailed
   c. Make posts before the board meeting for students to attend, and after meeting to recap the meeting
   d. Internal committees week – highlight the work being done
   e. Introduce the board – what is the Board of Directors?
   f. Photos for IG
      i. Formal board meeting
      ii. Working board meeting
   g. Events for promotion
      i. Bingo event
      ii. Tabling
      iii. Information session where students can learn more about internal committees

IV. ANNOUNCEMENTS - none

V. ADJOURNMENT – adjourn at 4:44pm

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal at h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.