



ASI STUDENT MARKETING & OUTREACH

March 8th, 2021

4:00 PM – 5:00 PM

<https://csus.zoom.us/j/84027073069>

AGENDA

The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.

I. CALL TO ORDER/ROLL CALL

II. APPROVAL OF MINUTES FROM 2/22/2021

III. NEW BUSINESS

A. New Timeline

March 8th: Meeting and Finalizing Questions

March 10th-12th: Survey is Open to Students

March 29th @12pm: Survey Closes/Committee Analyzes Results

March 29th-May10th: Plan and Execute Campaign

B. Finalize Proposed Questions

IV. ANNOUNCEMENTS/UPCOMING EVENTS

V. NEXT MEETING DATE

-March 29th, 2021

VI. FUTURE AGENDA ITEMS

A. Analyzing Survey Results

VII. ADJOURNMENT

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Lisa Dalton at Lisa.Dalton@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.