



**STUDENT MARKETING AND OUTREACH
APRIL 7TH, 2025
4:00 PM- 5:00 PM
SUMMIT ROOM 3RD FLOOR UNIVERSITY UNION
AGENDA**

The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary.

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. APPROVAL OF MINUTES 03/24/25**
- IV. NEW BUSINESS**
 - i. Work on Promotion for Basic Needs Center**
 - ii. Discuss the Future of SMO**
- V. ANNOUNCEMENTS/UPCOMING EVENTS**
- VII. ADJOURNMENT**

Associated Students, Inc. of Sacramento State is committed to providing universal access to all of our events. Please contact Harbir Atwal h.atwal@csus.edu or 916-278-6784 to request disability accommodations (e.g., ASL interpretation, wheelchair accessible seating) no later than five (5) business days prior to the event. Advance notice is necessary to arrange for some accessibility needs.