The Student Marketing & Outreach Committee is responsible for producing and executing a student relations campaign through marketing research and promotions each semester, and when the ASI Board of Directors or the Student Marketing and Outreach deems necessary. At least one student relations campaign must be held in the fall semester and reported to the ASI Board of Directors and to the ASI Marketing Committee by the third week of the spring semester.

I. Call to Order

II. Roll Call

III. Introductions
   a. Name
   b. Major
   c. If you could meet one famous celebrity, dead or alive, who would it be and why?

IV. New Business
   a. Discussion how to survey students in a creative manner
   b. Event ideas
   c. Timeline for Fall’ 22 semester

V. Announcements

VI. Adjournment