



**ASI STUDENT OUTREACH & MARKETING**

**October 12, 2020**

**Zoom: <https://tinyurl.com/y6r3hwd6>**

**4:00 PM – 5:00 PM**

**AGENDA**

*The Student Marketing & Outreach committee is responsible for producing and executing a student relations campaign through marketing research and promotions.*

**I. CALL TO ORDER**

**II. INTRODUCTIONS**

**III. GENERAL MEETING GUIDELINES**

**IV. NEW BUSINESS**

- A. ASI Board's Strategic Priorities
- B. Fall student relations campaign
- C. Student survey

**V. ANNOUNCEMENTS/UPCOMING EVENTS**

**VI. MEETING SCHEDULE**

October 26, 2020  
November 9, 2020  
November 30, 2020  
February 8, 2021  
February 22, 2021  
March 8, 2021  
March 29, 2021  
April 19, 2021  
May 3, 2021

**VII. FUTURE AGENDA ITEMS**

**VIII. ADJOURNMENT**

**(If you need accommodations, please call 916-278-6784.)**